

## **WATA Poster – Example #2**

Using Microsoft Publisher, I easily created the attached poster for a 2011 Wisconsin Agritourism Association (WATA) Open House that our farm hosted. Sugar Maple Emu Farm was a part of the WATA “Wisconsin Autumn Harvest Trail” event. This poster was displayed on all store, bank and library bulletin boards available in our community and surrounding area. I saved it as a .jpeg (picture) and sized it (usually 4”x6”) so that it was easy to upload online.

This poster was, also, displayed on my website, [www.SugarMapleEmu.com](http://www.SugarMapleEmu.com) . It could be found under “Tour the Farms Day” on our website EVENTS page. It was, also, on our farm Facebook page, [www.facebook.com/SugarMapleEmus](http://www.facebook.com/SugarMapleEmus) .

This may give you some ideas on how you can publicize your N.E.W. event or any hosted event at your farm.

**(poster is on the next page)**



# Wisconsin's Autumn Harvest Trail

at



**Sugar Maple Emu Farm**  
**W805 Pedee Rd, Brodhead, Wisconsin**

**Featured on Wisconsin's Autumn Harvest Trail**

<http://www.visitdairyland.com>  
(click on the Autumn Harvest Trail link)

**Our Farm Tour Season continues  
thru October 31**

Visitors during September & October can enter a drawing  
for a gift certificate redeemable at Sugar Maple Emu Farm

**[www.SugarMapleEmu.com](http://www.SugarMapleEmu.com)**

**Click on EVENTS**

**Tours by appointment ONLY**

**Phone:**  
**608-897-8224**

