

## **N.E.W. Celebration Poster**

In 2014, using Microsoft Publisher on my computer, I created the attached poster for the 2014 N.E.W. Open House that our farm hosted on May 10<sup>th</sup> that year. Sugar Maple Emu Farm was a part of the Brodhead Chamber of Commerce “Tour the Farms Day” event for 9 years until the event was cancelled in 2015.

In 2007 the Brodhead Chamber of Commerce invited Sugar Maple Emu Farm to join them for their newest project, “Tour the Farms Day”. Since we had been hosting an Open House for National Emu Week (N.E.W.) each year since 1999, we were one of the first farms that they asked to participate. They had been thinking of hosting it during National Ag Week in March but, I told them the farms would be a muddy mess in March and that I could not possibly participate at that time of year. I suggested it be held in May during National Emu Week. They decided it was a good idea and so for 9 years we participated in Brodhead Chamber’s “Tour the Farms Day”. Our Open House was always held on the Saturday before Mother’s Day each year, which always falls during National Emu Week.

This is the poster that was displayed on all store, bank and library bulletin boards available in our community and surrounding area.

It was, also, displayed on our website, [www.SugarMapleEmu.com](http://www.SugarMapleEmu.com) . It could be found under “Tour the Farms Day” on our EVENTS page and on our Facebook farm page, [www.facebook.com/SugarMapleEmus](http://www.facebook.com/SugarMapleEmus) .

This should give you some ideas on how you can publicize your N.E.W. event.

**(Poster is on the next page)**



# **SATURDAY, MAY 9, 2015**

## **Brodhead Tour the Farms Day**

**9:30 AM - 4:30PM COME CELEBRATE**

### **Sugar Maple Emu Farm**

*Emu Meat & Emu Oil Products  
Sales & Farm Tours by Appointment  
Open May - September*



VISIT ~ LEARN ~ ENJOY

*Don't miss your chance to take a tour in 2015.  
The Emu Farm will be permanently closing in September!*  
W805 Pedee Rd, Brodhead, WI ~ Ph: 608-897-8224  
[www.SugarMapleEmu.com](http://www.SugarMapleEmu.com) (click on EVENTS)

- Emu information
- Emu Oil Products
- Emu Meat samples
- Edible Emu Eggs
- Emu Egg Shells
- Painted & Decorated Emu Eggshells
- Emu Egg Shell Jewelry

- Emu Feathers
- Emu Feather Dusters
- Emu Leather Products
- Children's Books
- Handcrafted Emu Oil Soaps
- Emu Videos & Pen Tours  
(on the hour & 1/2 hour)

**No Appointment Needed For This Event**



**Pen Tours will be given following video - weather permitting**

### **PRIZES**

### **DISCOUNTS**

#### **DIRECTIONS:**

Located 8 miles SW of Brodhead, Wisconsin.  
(4 miles SW of Brodhead on Hwy 11-81 to Sugar River Bridge, then 4 miles South on Mt. Hope Road to Pedee Road, then 1/4 mile West to Sugar Maple Emu Farm)

"LIKE" our page at:  
[www.facebook.com/SugarMapleEmus](http://www.facebook.com/SugarMapleEmus)

The seasonal farm store is open most days in May, June, August & September by appointment with limited access during the month of July.

**(Sales & Pen Tours from May thru September 15th "By Appointment Only")**  
(Individual, family and group tours welcome)