

## N.E.W. Event Ideas

Here are some suggestions that have been used since the beginning of "Emu Awareness Week" along with a few others that I hope you can use.

- \* A **Proclamation** by the governor, mayor, town chair, etc., officially acknowledging the first full week of May (Saturday thru following weekend) as National Emu Week.
- \* Send **Decorated Eggs** to White House and governors of heavy emu states, announcing National Emu Week.
- \* **Hold and during N.E.W. Announce Winners** of FFA / FHA / Farm Bureau Youth Essay Competition. Topic might be the Impact of the Emu on American Agriculture.
- \* Local **Art Competitions** (Emu Egg Art, Craft, etc., Contests).
- \* **Emu Cook-off.** (Chili cook off, Emu Egg recipes, Church or Community Lasagna Dinner, etc.) Could be co-sponsored by your local community center, tech school, restaurant, or church group.
- \* **Tee-shirt give-a-ways** on local radio stations.
- \* **Farm Tours / Open House / Celebration / Festival / etc.** on your farm or ranch.
- \* **Emu Burger, Bar-B-Q, Chili Feed, Food Stand "SPECIALS", etc.**
- \* **Emu Meat Raffle**
- \* Give **Samples** of emu meat, oil products and/or egg shell pieces. Make them available at malls, school activities, libraries, sporting events, church bazaars, dances, craft fairs, etc.
- \* **Displays** at libraries, schools, community center, malls, store front windows, display shelves, etc.
- \* **Informational Presentations** at various meetings, i.e., schools, FFA, 4-H, Scouts, Rotary Clubs, Chamber of Commerce, Jaycees, Red Hat Ladies, Home Owner Association, Elks Club, etc.
- \* **Restaurant participation** by arranging for a special emu sandwich, emu entree, emu meat pizza, etc. during National Emu Week.
- \* **Set an incubator** at your local school's science class and hatch several eggs.
- \* **Take a chick** to local schools, nursing homes, senior centers, etc.
- \* **Video tape a "tour" of your farm** and show this video at local schools, nursing homes, senior centers or clubs. Bring an egg shell and shell pieces, emu leather, feathers, etc. Things they can "feel".
- \* **Donations of:**
  - Emu Oil donated** to local sports teams, nursing homes, burn units, chiropractors, massage therapists, fire departments, etc.
  - Emu Meat donated** to soup kitchens, YWCA/YMCA's, Salvation Army, etc.
- Don't forget to submit a press release or contact your local newspaper about these donations.
- \* **Sponsor a sports team** with money for uniforms, equipment, etc., e.i., little league, soft ball, bowling teams, etc. (turn them into walking billboards with your business visibly displayed)
- \* **Demonstrations by experienced chefs** on preparing emu meat. Demonstrations could be done at homemaker meetings, organizational meetings, stores, malls, shows, fairs or craft events.
- \* Join with local businesses to **Host a Community Emu Festival** in your area.
- \* Large (full, 1/2 or 1/4 page) **Ad in your "big city" or state newspapers.** Several farms, a district, a co-op or a state emu association could do this as a group project to lower costs. This could be an individual or group project. Even a classified ad announcing N.E.W. with contact information will generate interest.
- \* **Set-up Information at Interstate Visitor Centers.**