

Emu Ranch Business Plan - Business concept, Market plan, Marketing ...

Encyclopedia of Business, 2nd ed. Emu Ranch Business Plan: Business Plans - Volume 04.

Southwestern Emu Farm Business Plan Example

<https://www.referenceforbusiness.com/business-plans/Business-Plans-Volume-04/Emu-Ranch.html>

A GREAT template and example of a Business & Marketing Plan.

NOTE - Keep in mind that this is just a template and that today's prices will need to be inserted.

The above example is a good template for an emu farm Business and Marketing Plan, even though the numbers are inflated from years ago and need a complete updating. I created my farm business plan using the Minnesota University's Ag Plan, <http://www.agplan.umn.edu/> . Between the 2 of these a business plan could easily be put together.

BUSINESS PLAN

SOUTHWESTERN EMU RANCH

28600 W. Tumbleweed Pass
Canyon, TX 79015

South western Emu Ranch has jumped on the healthy lifestyle bandwagon. The demand for quality, low fat food has created a new market for emu products. Interesting financial information is provided in the form of an Operational Costs Table and Projected Income Statements for the first four years.

- BUSINESS CONCEPT
- MARKETING PLAN
- OPERATIONAL PLAN
- INITIAL START-UP COST
- STRATEGIC PLAN
- FINANCIAL INFORMATION

BUSINESS CONCEPT

The emu is a large bird which originally came from Australia and belongs to the big bird family group known as the ratites, which includes other birds such as the ostrich (found throughout Africa and south western Asia) and the [Cassowary](#) (also found in Australia).

The emu ranch will be in the business of "ranching", or raising, emu birds for two main purposes. The first purpose is to raise newly hatched emu chicks to the age of a year or older, pair them off and sell them as good quality adult emu breeding pairs. The second purpose is to raise a portion of these chicks to the age of twelve months or older for the purpose of slaughter for their lean red meat, oil and skin for leather products.

The breeding pairs will be sold nationwide to other emu ranchers, who are established in the business or are just starting. At first, this will be the emu ranch's main target market, because of the high profits that can be made by selling adult emus as breeding pairs.

The emu ranch's secondary market will be the slaughter market, whose main products consist of prime cuts of emu meat, ready for shipments to restaurants, residential orders, worldwide markets and in the future, shipment to supermarkets. High quality leather from the emu's skin, and five to six liters of emu oil, which is currently being used in the cosmetic industry, will also be distributed. Additionally, the medical industry uses the oil for therapeutic rubbing oil, skin and facial moisturizing lotions and medical applications used for treating the skin of burn victims.

The raising of emu birds for breeding pairs or for slaughter is unique, because the emu breeding pairs, when at their peak of producing fertile eggs, will produce at the end of an eighteen month cycle. Between forty five to fifty adult emus will be ready for slaughter or to be sold as breeding pairs at eighteen months to two years old. In other words, one breeding pair will produce more meat and leather in eighteen months than one beef cow breeding pair, not including the amount of high grade oil that forty to fifty adult emus will produce. Each adult emu will produce seven liters of fine organic oil, that is non-allergenic to human skin.

Right now the emu industry is in a breeder's market stage, which means that the nation's emu ranchers are raising and selling their adult emu birds as breeding pairs, instead offer slaughter. There are substantial profits that can be made in raising and selling emus as breeding pairs, given the large volume of emu ranches that are starting each year.

A proven emu breeding pair can be sold at \$8,000 to \$30,000 depending on the historical number of fertile eggs the pair has produced each mating season. Proven breeding pairs may lay between thirty to fifty fertile eggs per mating season.

Therefore, if the emu ranch started with ten proven breeding pairs that would lay on average thirty-five eggs each, of which, at the end of successfully raising all of the emu chicks to eighteen-months to two-year-old adult emus, the total number of adult emus would be 350. If these are sold at \$15,000 per breeding pair, the total gross amount of sales, without the [subtraction](#) of the initial start-up costs would be $(.5 \times 350 \times \$10,000 = \$1,750,000)$. An example of our secondary target market, would be the current slaughter market which is paying between \$500 to \$800 for each adult emu bird ready for slaughter. Therefore, $350 \times \$500$ for each adult emu for slaughter is \$175,000.

MARKET PLAN

Industry Description and Outlook

The primary target industry of the emu ranch will be the current breeder's market. This means that nearly all of the emu farmers are raising their newborn emus to fully adult breeding pairs and selling them to emu farmers who are just getting started in the business. The current annual growth rate in the number of new or start-up emu farms here in the United States is between four and five thousand, which is the total number of emu farms which existed in 1994. The average number of breeding pairs that each new farm will start with, is between two to eight breeding pairs. Therefore, the average number of breeding pairs needed for 1996 is twenty-four thousand, or forty eight thousand birds. The current emu population in the United States is estimated to be between two hundred fifty thousand and five hundred thousand. The majority of this population is located in Texas.

The secondary target market will be the emu slaughter market. The number of emus required for slaughter annually at a conservative projection is estimated to be between one and a half and two and a half million birds. These projections are expected to increase within the next three to five years. This figure does not include the existing large demand of products that exist within the European markets.

Note: Of the estimated two hundred fifty thousand to five million emu birds that exist here in the United States, only twenty to thirty thousand of these birds are actually laying hens.

The growth potential for emu ranching in the next five years is unlimited, given the above information. Also, the demand for emu products is currently surpassing and will continue in the next five years to surpass emu supply.

The growth potential of emu ranching in the next ten years is projected to be unlimited, given the projections for the number of emus required for slaughter to meet consumer demands both here in the United States and in Europe.

Industry Characteristics and Trends

Emu ranching has been increasing rapidly since 1987, as more people are discovering the potential market value of the meat, leather and oil products that can be derived from the bird. 1994 surveys show that the emu population will increase to six hundred thousand by the end of 1995 and to one and a half million emus by the end of 1996.

1. The emu provides lean, red meat that is low in fat, calories and cholesterol. Furthermore, it is high in protein and iron with a texture and appearance similar to beef. Because of its low fat content, emu meat does not shrink during cooking.
2. The emu provides a soft and subtle, high quality leather, that is more highly sought after than leather from cattle in the high fashion and garment industries..
3. Each emu provides 6 liters of a highly penetrating oil extracted from a layer of fat that surrounds the emu's body. This oil has the characteristic of being totally absorbed by the skin, which gives it an excellent market potential for [cosmetics](#), such as skin and facial creams, fragrances and Pharmaceuticals, such as pain relieving rubbing creams, arthritic rubbing oil and burn relieving creams.

Currently, the emu industry is in the breeder's cycle stage. This means that the emu ranchers are raising emus for the purpose of selling them as proven breeding pairs. This is where the emu has its highest return for the amount invested in raising the birds. Current sale prices for proven breeding pairs are currently as low as \$8,000 to as high as \$25,000. The value of proven breeding pairs is based on the number of fertile eggs produced each breeding season.

In the next three to five years, the emu industry will move into a slaughter market. At this time, each adult bird would bring in \$500 to \$800 each at today's market prices.

The potential of emu ranching will be based on consumer demand for both emu meat and oil products. Recent test markets indicate that there is a large potential for consumer demand of cosmetics and pharmaceutical products made from the emu's oil. It has been estimated that if the current total population of emus that exist in the United States today were slaughtered for meat and oil products, it would meet only 10% of today's market demand for these products. Estimations indicate that consumer demand for emu products will far surpass the emu population, even ten to twenty years into the future.

Customer Base

The emu ranch will be supplying adult emu birds to two main customer based industries. The first customer base will be local and distant emu ranchers. We will supply adult proven emu breeding pairs to both. The second customer base will be the United Emu Ranchers (UER), who we will supply with adult and/or yearling emu birds for meat supply, fine oil and leather products.

The United Emu Ranchers is a cooperative of emu ranchers whose main goals are to advertise and promote all emu products and to support all phases of the emu industry. The UER has established its own market presence by buying members' emus for slaughter. They then process these birds to produce numerous products. Then they market these products to the customer through their own marketing network. Therefore, any emu rancher who belongs to the UER automatically has an established market, ready to buy his emu for slaughter.

Competition

In the state of Texas, there are currently an estimated twenty-five hundred to three thousand emu ranches in operation, which is about one-third the number of emu ranches in operation in the United States. Some of the larger and more successful emu ranches in Texas have between ten to twenty more emu breeding pairs.

The larger emu ranches are successful because they recognize the full profit potential of a large and efficiently run emu ranch. They obtain as much information and knowledge as they can beforehand, about the emu bird and how to successfully raise emus. Most of them then write and follow a successful and detailed business plan.

Our emu ranch will follow the same initial operational steps and successful business plans as the larger emu ranching operations that exist in Texas. However, our emu ranch will start with eight to ten proven breeding pairs. It will take two to three years before the ranch will be at the same level of operations as the larger emu ranches in Texas.

For now, the main long-term competitor of the emu industry is the cattle industry. The cattle industry is the major supplier of both red meat and leather products in today's consumer market. The cattle

industry is well established nationally through its advertising, marketing and distribution network system.

The emu industry, which has just begun to emerge as an industry in the past two years, is still developing its population of birds nationwide. When the emu industry achieves the slaughter phase of operation, and has developed its own advertisement, marketing and distribution network, it will then be in direct competition with the cattle industry.

Initial consumer test market results show that the emu industry will gradually gain on the cattle market industry. The American consumer is looking for alternative, healthier lean meats. The emu's lean, very low fat red meat is an ideal beef substitute.

Location

The emu ranch business will be located on a 14 acre property that the owner inherited. The land is located in Canyon, Texas. It is undeveloped and is zoned for ranching agricultural animals. The property is located in a quiet area, with little housing, which is an ideal environment for both raising emus and developing emu breeding pairs. Only seven of the acres will be needed for the facilitation of the ranch, which will leave another seven acres for planned future expansion of the ranch.

Price Determination

The following will be the price structure for South western's emu products, based on current market prices. One proven emu breeding pair will produce from thirty to fifty fertile eggs per breeding season. If on average thirty chicks grow to eighteen months, when they are ready for slaughter, one pair would bring in an average annual income of \$150,000 annually.

Fertile emu eggs	\$100/per egg
One-day-old chicks	\$200/per chick
Three-month-old chicks	\$300/per chick
Eighteen-month to two-year-old emu	\$800/per emu
Proven breeding pairs	\$5,000 to \$10,000/perpair

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MARKETING APPROACH

The United Emu Ranchers (UER) is a nationwide organization that is currently promoting production, marketing, sales and the commercial use of emu and all emu products.

The UER has already established a nationwide clientele of restaurants, whose main demands are that the UER can assure them that there will be a steady supply of emu meat from the growing U.S. emu industry, in order to satisfy their growing customer demand for the emu's red meat.

Also the UER is currently training inspectors and meat processing companies on how to process (dress) the emu meat and will soon receive USDA approval. The UER is also introducing its own line of moisturizers, therapeutic lotions and creams.

The United States Emu Council (USEC) is also in the business of promoting and marketing the commercial use of the emu and its products, as well as selling emu products. USEC also encourages regulations supporting a viable emu industry, enhances the industry's public image and has two national cooperatives. The USEC is dedicated to creating the necessary [infrastructure](#) for U.S. leadership in a global emu industry.

Therefore upon the opening of the ranch, John Stone, South western's owner, will become a member of the UER and the USEC, as well as, any other organizations that have similar objectives and goals as those of the UER and USEC. All marketing and promotional campaigns for the South western Emu Ranch will be accomplished through membership in the above organizations. Also, both the UER and USEC are cooperatives, which means that they will provide a local, ready-made, seasonal market location, where South western can sell emus that are old enough for slaughter. We will also advertise those emus that have been raised for breeding pair purposes, in the advertisement sections of the newsletters of all relevant organizations, both locally and nationally.

OPERATIONAL PLAN

Management Team

John Stone will be the [sole proprietor](#) of South western Emu Ranch. His experience and background in animal husbandry consists of five years of raising chin chills, rabbits and poultry for profits. This experience is transferable to raising emus for profit. Support personnel will be John Stone's brother, Colin Jacobs, and close friend William McCarthy.

Colin Jacobs has experience in bookkeeping, writing reports, record keeping and in all areas of office management. He also has the ability to analyze and apply crucial information, which will be essential to both the incubation process and rearing of the emu chick to an adult bird, successfully.

William McCarthy has experience in both the production and interpretation of blueprint drawings. McCarthy also has practical experience in the construction industry. He has already drawn the blueprints for the layout of the ranch and all ranch buildings. McCarthy will be responsible for the actual construction of all ranch buildings. He will also assist John Stone and Colin Jacobs in the rearing and maintenance of both the emu chicks and adult emus.

The combined efforts of all three men will ensure the total success of the emu ranch business. Each of their areas of expertise will be combined to form a cohesive effort, essential to the successful running of the business.

Operational Controls

The emu ranch will start off with ten proven emu mating pairs, with future plans to increase the number of emu mating pairs to twenty. From each pair, we expect the average number of eggs laid to be between thirty-five and forty-five eggs per pair. This will provide production capacity between three hundred fifty and four hundred fifty adult emus within an eighteen-month period.

One advantage that the ranch will have is that the property is large enough for both the expansion of operations. It will also allow us to install one or more mobile homes for living quarters, in order to facilitate a twenty-four hour care and watch of the birds and the facilities.

Elements that will be crucial to our overall success, will be for us to keep in mind that our goal is to purchase and maintain good quality, healthy and disease free emu mating pairs and to provide a defense against any local predators. To accomplish these goals, we will follow the following steps:

1. Obtain references of each owner, before we purchase emu mating pairs, in an effort to [insure](#) both the health and the number of fertile eggs produced.
2. To have periodical health checks of both emu mating pairs and of coming yearling chicks. This will require the periodical assistance of the local veterinarian.
3. Apply any medication that is required and prescribed by the local veterinarian.
4. Insure that all emu birds are on a proper nutritional diet, along with the addition of required vitamins.
5. Insure that the incubation facilities and hatcheries are properly designed and maintained, and that successful standard practices and procedures are followed to insure the health and successful development of both hatchlings and chicks.
6. To maintain a comprehensive record program in order to record all vital statistics of both emu adults and chicks.
7. To install devices such as low voltage perimeter electric lines; anti-hawk canvas nets installed over the emu chicks' pens and also the purchase of one or two "emu dogs" to ward off local predators, such as coyotes and raccoons.

The key indicators of success will be based on the number of adult emus that have been hatched and successfully raised in an eighteen month period. A 5% or 10% minimum loss of birds would be a set goal. We also would set a total desired number of birds sold, in order to make a substantial profit in an eighteen month period.

INITIAL START-UP COST

Proven emu mating pairs 10@\$10,000	\$100,000
2 trailer homes and corresponding building materials	\$10,770
Misc.: utilities, feed storage shed, tool shed, etc.	\$2,900
Tools and machines	\$683
Equipment and supplies	\$10,137
Drinking water and plumbing	\$1,048
Feed and health supplies	\$63,920
Incubators and identification equipment	\$11,690
Shade shelters building materials	\$1,322
Older chick hatchery building materials	\$1,639
Incubation trailer interior modifications	\$4,221
Newborn emu hatchery pen building materials	\$1,639
Chainlink fencing 300ft.@\$40/ft.	\$12,000
Computer	\$2,000
Working capital	\$30,000
Organizational cost	\$1,500
Sum total of the above totals	\$255,054

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Newborn emu hatchery pen building materials	\$1,639
Chainlink fencing 300ft. @\$40/ft.	\$12,000
Computer	\$2,000
Working capital	\$30,000
Organizational cost	\$1,500
Sum total of the above totals	\$255,054

STRATEGIC PLAN

The emu ranch will initially start with ten proven breeding pairs. Each pair will produce on average between thirty-five to fifty eggs, within the first emu mating season of the first year of operation. The total number of fertile eggs after the first mating season will be between three hundred fifty and five hundred eggs.

With a given 5% loss of successfully hatched chicks to adult emus, the total number of adult emus expected within the first two years will be between three hundred thirty-two and four hundred seventy-five adult birds.

Five emu mating pairs will be added to the ranch inventory after the first two years. After which, five emu mating pairs will be added to the ranch inventory each year. This will leave between three hundred twenty-two and four hundred sixty-five emus as mating pairs. Those birds that are not sold as mating pairs will be sold to the slaughter market, after the first two years.

After the first two years:

Maximum gross sales with all emu adult birds sold as proven breeding pairs	$.5 \times 322 \times \$8,000$	\$1,288,000
Minimum gross sales, all adult emus sold to slaughter market after the first two years	$322 \times \$500$	\$161,000

After the third year:

Expected maximum gross sales	$.5 \times 489 \times \$8,000$	\$1,956,000
Expected minimum gross sales	$489 \times \$500$	\$244,500

After the fourth year:

Expected maximum gross sales	$.5 \times 655 \times \$8,000$	\$2,620,000
Expected minimum gross sales	$655 \times \$500$	\$327,500

After the fifth year:

Expected maximum gross sales	$.5 \times 821 \times \$8,000$	\$3,284,000
Expected minimum gross sales	$821 \times \$500$	\$410,500

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Maximum gross sales with all emu adult birds sold as proven breeding pairs	$.5 \times 322 \times \$8,000$	\$1,288,000
Minimum gross sales, all adult emus sold to slaughter market after the first two years	$322 \times \$500$	\$161,000
After the third year:		
Expected maximum gross sales	$.5 \times 489 \times \$8,000$	\$1,956,000
Expected minimum gross sales	$489 \times \$500$	\$244,500
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After the fifth year:		
Expected maximum gross sales	$.5 \times 821 \times \$8,000$	\$3,284,000
Expected minimum gross sales	$821 \times \$500$	\$410,500

FINANCIAL INFORMATION

Operational Costs

Use of Funds	Quantity	Cost per	Total Cost
Breeding pairs	10	\$2,500	\$25,000
Trailer home	2	\$4,000	\$8,000
Construction/supplies	1	\$2,770	\$2,770
Misc. Utilities hook-up, feed storage	1	\$2,900	\$2,900
Misc. Tools	1	\$683	\$683
Used Pick-up truck	1	\$3,500	\$3,500
Used cattle trailer	1	\$1,200	\$1,200
Light wire electric utility poles - 16'	3	\$22	\$67
Electricity deposit	1	\$200	\$200
Electricity wiring/connection	1	\$600	\$600
Rental of backhoe	1	\$125	\$125
Tractor for digging channels for PVC	1	\$60	\$60
Construction/supplies of gravel roads	1	\$900	\$900
Emergency generator	1	\$3,500	\$3,500
PVC plumbing	1	\$1,048	\$1,048
Initial stock of feed and supplies	1	\$63,920	\$63,920
Incubation and identification equipment	1	\$11,690	\$11,690
Construction/supplies for shade/shelter	1	\$1,322	\$1,322
Older chick hatchery building material	1	\$1,639	\$1,639
Incubation trailer interior modificatin	1	\$4,221	\$4,221

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Breeding pairs	10	\$2,500	\$25,000
Trailer home	2	\$4,000	\$8,000
Construction/supplies	1	\$2,770	\$2,770
Misc. Utilities hook-up, feed storage	1	\$2,900	\$2,900
Misc. Tools	1	\$683	\$683
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Used cattle trailer	1	\$1,200	\$1,200
Light wire electric utility poles - 16'	3	\$22	\$67
Electricity deposit	1	\$200	\$200

Use of Funds	Quantity	Cost per	Total Cost
Electricity wiring/connection	1	\$600	\$600
Rental of backhoe	1	\$125	\$125
Tractor for digging channels for PVC	1	\$60	\$60
Construction/supplies of gravel roads	1	\$900	\$900
Emergency generator	1	\$3,500	\$3,500
PVC plumbing	1	\$1,048	\$1,048
Initial stock of feed and supplies	1	\$63,920	\$63,920
Incubation and identification equipment	1	\$11,690	\$11,690
Construction/supplies for shade/shelter	1	\$1,322	\$1,322
Older chick hatchery building material	1	\$1,639	\$1,639
Incubation trailer interior modificatin	1	\$4,221	\$4,221

New-born emu hatchery pens	1	\$1,209	\$1,209
Fencing	300	\$40	\$12,000
Computer system	1	\$2,000	\$2,000
Working capital	1	\$126,855	\$126,855
Organization cost	1	\$1,500	\$1,500
Total			\$276,909

New-born emu hatchery pens	1	\$1,209	\$1,209
Fencing	300	\$40	\$12,000
Computer system	1	\$2,000	\$2,000
Working capital	1	\$126,855	\$126,855

Organization cost	1	\$1,500	\$1,500
Total			\$276,909

	Aug-97 Mo. 1	Sept-97 Mo. 2	Oct-97 Mo. 3	Nov-97 Mo. 4	Dec-97 Mo. 5	Jan-98 Mo. 6
Sales Revenue						
Revenue from sale of chicks				338	338	338
Revenue from sale of yearlings						
Revenue from sale of breeding pairs						
Sale of birds for slaughter						
Total Sales Revenue				338	338	338
Cost of Goods Sold						
Feed/supplies						
Veterinarian fees	80	80	80	249	418	587
Medication/supplements/vaccine	40	40	40	124	209	293
Identification-tags/microchip	100					
Misc.	100	100	100	100	100	100
Total Cost of Goods Sold	320	220	220	473	727	980
Gross Profit	(320)	(220)	(220)	(136)	(389)	(642)
Gross Margin	#DIV/0!	#DIV/0!	#DIV/0!	-40%	-115%	-190%
General/Administrative Expenses						
Accounting	300	300	300	300	300	300
Advertising						
Automobile expense	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20
Dues/subscriptions						
Electric	100	100	100	100	100	100
Gas	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400
Legal	100	100	100	100	100	100
Licenses	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54
Property tax	9	9	9	9	9	9
Repairs/maintenance	100	100	100	100	100	100
Telephone	300	300	300	300	300	300
Travel	275	275	275	275	275	275
Wages	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217
Income from Operations	(7,537)	(7,437)	(7,437)	(7,353)	(7,606)	(7,859)
	(7,537)	(14,974)	(22,411)	(29,764)	(37,369)	(45,229)

Projected Income Statement Year One

	Aug-97 Mo. 1	Sept-97 Mo. 2	Oct-97 Mo. 3	Nov-97 Mo. 4	Dec-97 Mo. 5	Jan-98 Mo. 6
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Projected Income Statement Year One

Sales Revenue

Revenue from sale of chicks				338	338	338
Revenue from sale of yearlings						
Revenue from sale of breeding pairs						
Sale of birds for slaughter						
Total Sales Revenue				338	338	338

Cost of Goods Sold

Feed/supplies						
Veterinarian fees	80	80	80	249	418	587
Medication/supplements/vaccine	40	40	40	124	209	293
Identification-tags/microchip	100					
Misc.	100	100	100	100	100	100
Total Cost of Goods Sold	320	220	220	473	727	980
Gross Profit	(320)	(220)	(220)	(136)	(389)	(642)
Gross Margin	#DIV/O!	#DIV/O!	#DIV/O!	-40%	-115%	-190%

General/Administrative Expenses

Accounting	300	300	300	300	300	300
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Projected Income Statement Year One

Advertising						
Automobile expense	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20
Dues/subscriptions						
Electric	100	100	100	100	100	100
Gas	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400
Legal	100	100	100	100	100	100
Licenses	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54
Property tax	9	9	9	9	9	9
Repairs/maintenance	100	100	100	100	100	100

Projected Income Statement Year One						
Telephone	300	300	300	300	300	300
Travel	275	275	275	275	275	275
Wages	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217
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	(7,537)	(14,974)	(22,411)	(29,764)	(37,369)	(45,229)

Feb-98 Mo. 7	Mar-98 Mo. 8	Apr-98 Mo. 9	May-98 Mo. 10	Jun-98 Mo. 11	Jul-98 Mo. 12	Aug-98 Mo. 13
338	338	338	338	338	338	
338	338	338	338	338	338	
756	924	1093	1262	1431	1600	1600
378	462	547	631	716	800	800
100	100	100	100	100	100	100
1,233	1,487	1,748	1,993	2,247	2,500	2,500
(896)	(1,149)	(1,402)	(1,656)	(1,909)	(2,162)	(2,500)
-265%	-340%	-415%	-490%	-565%	-640%	#DIV/0!
300	300	300	300	300	300	300
300	300	300	300	300	300	300
20	20	20	20	20	20	20
100	100	100	100	100	100	100
60	60	60	60	60	60	60
300	300	300	300	300	300	300
124	124	124	124	124	124	124
200	200	200	200	200	200	200
100	100	100	100	100	100	100
400	400	400	400	400	400	400
100	100	100	100	100	100	100
50	50	50	50	50	50	50
400	400	400	400	400	400	400
54	54	54	54	54	54	54
9	9	9	9	9	9	9
100	100	100	100	100	100	100
300	300	300	300	300	300	300
275	275	275	275	275	275	275
4,000	4,000	4,000	4,000	4,000	4,000	4,000
25	25	25	25	25	25	25
7,217	7,217	7,217	7,217	7,217	7,217	7,217
(8,113)	(8,366)	(8,619)	(8,873)	(9,126)	(9,379)	(9,717)
(53,341)	(61,707)	(70,326)	(79,199)	(88,325)	(97,704)	(107,421)

Feb-98 Mo. 7	Mar-98 Mo. 8	Apr-98 Mo. 9	May-98 Mo. 10	Jun-98 Mo. 11	Jul-98 Mo. 12	Aug-98 Mo. 13
338	338	338	338	338	338	
338	338	338	338	338	338	

Feb-98 Mo. 7	Mar-98 Mo. 8	Apr-98 Mo. 9	May-98 Mo. 10	Jun-98 Mo. 11	Jul-98 Mo. 12	Aug-98 Mo. 13
756	924	1093	1262	1431	1600	1600
378	462	547	631	716	800	800
100	100	100	100	100	100	100
1,233	1,487	1,740	1,993	2,247	2,500	2,500
(896)	(1,149)	(1,402)	(1,656)	(1,909)	(2,162)	(2,500)
-265%	-340%	-415%	-490%	-565%	-640%	#DIV/O!
300	300	300	300	300	300	300
300	300	300	300	300	300	300
20	20	20	20	20	20	20
100	100	100	100	100	100	100
60	60	60	60	60	60	60
300	300	300	300	300	300	300
124	124	124	124	124	124	124
200	200	200	200	200	200	200
100	100	100	100	100	100	100
400	400	400	400	400	400	400

Feb-98 Mo. 7	Mar-98 Mo. 8	Apr-98 Mo. 9	May-98 Mo. 10	Jun-98 Mo. 11	Jul-98 Mo. 12	Aug-98 Mo. 13
100	100	100	100	100	100	100
50	50	50	50	50	50	50
400	400	400	400	400	400	400
54	54	54	54	54	54	54
9	9	9	9	9	9	9
100	100	100	100	100	100	100
300	300	300	300	300	300	300
275	275	275	275	275	275	275
4,000	4,000	4,000	4,000	4,000	4,000	4,000
25	25	25	25	25	25	25
7,217	7,217	7,217	7,217	7,217	7,217	7,217
(8,113)	(8,366)	(8,619)	(8,873)	(9,126)	(9,379)	(9,717)
(53,341)	(61,707)	(70,326)	(79,199)	(88,325)	(97,704)	(107,421)

	Sep-98 Mo. 14	Oct-98 Mo. 15	Nov-98 Mo. 16	Dec-98 Mo. 17	Jan-99 Mo. 18	Feb-99 Mo. 19
Sales Revenue						
Revenue from sale of chicks			338	338	338	338
Revenue from sale of yearlings			4,222	4,222	4,222	4,222
Revenue from sale of breeding pairs						
Sale of birds for slaughter			11,337	11,337	11,337	11,337
Total Sales Revenue			15,897	15,897	15,897	15,897
Cost of Goods Sold						
Feed/supplies						
Veterinarian fees	1,600	1,600	1,644	1,813	1,982	2,151
Medication/supplements/vaccine	800	800	822	907	991	1,076
Identification-tags/microchips						47
Misc.	100	100	100	100	100	100
Total Cost of Goods Sold	2,500	2,500	2,567	2,820	3,120	3,374
Gross Profit	(2,500)	(2,500)	13,330	13,077	12,776	12,523
Gross Margin	#DIV/0!	#DIV/0!	84%	82%	80%	79%
General/Administrative Expenses						
Accounting	300	300	300	300	300	300
Advertising						
Automobile expense	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20
Dues/subscriptions						
Electric	100	100	100	100	100	100
Gas	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400
Legal	100	100	100	100	100	100
Licenses	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54
Property tax	9	9	9	9	9	9
Repairs/maintenance	100	100	100	100	100	100
Telephone	300	300	300	300	300	300
Travel	275	275	275	275	275	275
Wages	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217
Income from Operations	(9,717)	(9,717)	6,113	5,860	5,559	5,306
	(117,138)	(126,855)				

Projected Income Statement Year Two

	Sep-98 Mo. 14	Oct-98 Mo. 15	Nov-98 Mo. 16	Dec-98 Mo. 17	Jan-99 Mo. 18	Feb-99 Mo. 19
Sales Revenue						

Projected Income Statement Year Two						
Revenue from sale of chicks			338	338	338	338
Revenue from sale of yearlings			4,222	4,222	4,222	4,222
Revenue from sale of breeding pairs						
Sale of birds for slaughter			11,337	11,337	11,337	11,337
Total Sales Revenue			15,897	15,897	15,897	15,897
Cost of Goods Sold						
Feed/supplies						
Veternarian fees	1,600	1,600	1,644	1,813	1,982	2,151
Medication/supplements/vaccine	800	800	822	907	991	1,076
Identification-tags/microchips						47
Misc.	100	100	100	100	100	100
Total Cost of Goods Sold	2,500	2,500	2,567	2,820	3,120	3,374
Gross Profit	(2,500)	(2,500)	13,330	13,077	12,776	12,523
Gross Margin	#DIV/O!	#DIV/O!	84%	82%	80%	79%
General/Administrative Expenses						
Accounting	300	300	300	300	300	300
Advertising						

Projected Income Statement Year Two						
Automobile expense	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20
Dues/subscriptions						
Electric	100	100	100	100	100	100
Gas	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400
Legal	100	100	100	100	100	100
Licenses	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54
Property tax	9	9	9	9	9	9
Repairs/maintenance	100	100	100	100	100	100
Telephone	300	300	300	300	300	300

Projected Income Statement Year Two						
Travel	275	275	275	275	275	275
Wages	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217
Income from Operations	(9,717)	(9,717)	6,113	5,860	5,559	5,306
	(117,138)	(126,855)				

Mar-99 Mo. 20	Apr-99 Mo. 21	May-99 Mo. 22	Jun-99 Mo. 23	Jul-99 Mo. 24	Aug-99 Mo. 25	Sept-99 Mo. 26	Oct-99 Mo. 27
497	656	815	974	1,133			
4,222	4,222	4,222	4,222	4,222			
		25,840	25,840	25,840	25,840	25,840	
11,337	11,337	11,337	11,337	11,337			
16,056	16,215	42,214	42,373	42,532	25,840	25,840	
	6,818	7,708	8,925	10,341	10,652	10,652	10,782
2,399	2,727	3,083	3,570	4,136	4,261	4,261	4,313
1,200	1,364	1,542	1,785	2,068	2,130	2,130	2,156
47	47	47	47	47	47	47	47
100	100	100	100	100	100	100	100
3,746	11,057	12,480	14,427	16,493	17,191	17,191	17,351
12,309	5,158	29,734	27,915	25,839	8,649	8,649	(17,351)
77%	32%	70%	66%	61%	33%	33%	#DIV/0!
300	300	300	300	300	300	300	300
300	300	300	300	300	300	300	300
20	20	20	20	20	20	20	20
100	100	100	100	100	100	100	100
60	60	60	60	60	60	60	60
300	300	300	300	300	300	300	300
124	124	124	124	124	124	124	124
200	200	200	200	200	200	200	200
100	100	100	100	100	100	100	100
400	400	400	400	400	400	400	400
100	100	100	100	100	100	100	100
50	50	50	50	50	50	50	50
400	400	400	400	400	400	400	400
54	54	54	54	54	54	54	54
9	9	9	9	9	9	9	9
100	100	100	100	100	100	100	100
300	300	300	300	300	300	300	300
275	275	275	275	275	275	275	275
4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
25	25	25	25	25	25	25	25
7,217	7,217	7,217	7,217	7,217	7,217	7,217	7,217
5,092	(2,059)	22,517	10,728	18,622	1,432	1,432	(24,568)

Mar-99 Mo. 20	Apr-99 Mo. 21	May-99 Mo. 22	Jun-99 Mo. 23	Jul-99 Mo. 24	Aug-99 Mo. 25	Sept-99 Mo. 26	Oct-99 Mo. 27
497	656	815	974	1,133			

Mar-99 Mo. 20	Apr-99 Mo. 21	May-99 Mo. 22	Jun-99 Mo. 23	Jul-99 Mo. 24	Aug-99 Mo. 25	Sept-99 Mo. 26	Oct-99 Mo. 27
4,222	4,222	4,222	4,222	4,222			
		25,840	25,840	25,840	25,840	25,840	
11,337	11,337	11,337	11,337	11,337			
16,056	16,215	42,214	42,373	42,532	25,840	25,840	
	6,818	7,708	8,925	10,341	10,652	10,652	10,782
2,399	2,727	3,083	3,570	4,136	4,261	4,261	4,313
1,200	1,364	1,542	1,785	2,068	2,130	2,130	2,156
47	47	47	47	47	47	47	47
100	100	100	100	100	100	100	100
3,746	11,057	12,480	14,427	16,693	17,191	17,191	17,351
12,309	5,158	29,734	27,945	25,839	8,649	8,649	(17,351)
77%	32%	70%	66%	61%	33%	33%	#DIV/O!
300	300	300	300	300	300	300	300
300	300	300	300	300	300	300	300
20	20	20	20	20	20	20	20
100	100	100	100	100	100	100	100

Mar-99 Mo. 20	Apr-99 Mo. 21	May-99 Mo. 22	Jun-99 Mo. 23	Jul-99 Mo. 24	Aug-99 Mo. 25	Sept-99 Mo. 26	Oct-99 Mo. 27
60	60	60	60	60	60	60	60
300	300	300	300	300	300	300	300
124	124	124	124	124	124	124	124
200	200	200	200	200	200	200	200
100	100	100	100	100	100	100	100
400	400	400	400	400	400	400	400
100	100	100	100	100	100	100	100
50	50	50	50	50	50	50	50
400	400	400	400	400	400	400	400
54	54	54	54	54	54	54	54
9	9	9	9	9	9	9	9
100	100	100	100	100	100	100	100
300	300	300	300	300	300	300	300
275	275	275	275	275	275	275	275
4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
25	25	25	25	25	25	25	25

Mar-99 Mo. 20	Apr-99 Mo. 21	May-99 Mo. 22	Jun-99 Mo. 23	Jul-99 Mo. 24	Aug-99 Mo. 25	Sept-99 Mo. 26	Oct-99 Mo. 27
7,217	7,217	7,217	7,217	7,217	7,217	7,217	7,217
5,092	(2,059)	22,517	20,728	18,622	1,432	1,432	(24,568)

	Nov-99 Mo. 28	Dec-99 Mo. 29	Jan-00 Mo. 30	Feb-00 Mo. 31	Mar-00 Mo. 32	Apr-00 Mo. 33
Sales Revenue						
Revenue from sale of chicks	1,769	1,769	1,769	1,769	1,928	2,087
Revenue from sale of yearlings	4,222	4,222	4,222	4,222	6,210	8,198
Revenue from sale of brooding pairs						
Sale of birds for slaughter	11,337	11,337	11,337	11,337	16,674	22,011
Total Sales Revenue	17,328	17,328	17,328	17,328	24,812	32,295
Cost of Goods Sold						
Feed/supplies	12,682	14,893	17,104	19,315	21,579	24,041
Veterinarian fees	5,073	5,957	6,842	7,726	8,631	9,616
Medication/supplements/vaccine	2,536	2,979	3,421	3,863	4,316	4,808
Identification-tags/microchips			47	47	47	47
Misc.	100	100	100	100	100	100
Total Cost of Goods Sold	20,391	23,928	27,513	31,051	34,673	38,612
Gross Profit	(3,063)	(6,601)	(10,186)	(13,723)	(9,861)	(6,317)
Gross Margin	-18%	-38%	-59%	-79%	-40%	-20%
General/Administrative Expenses						
Accounting	300	300	300	300	300	300
Advertising						
Automobile expense	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20
Dues/subscriptions						
Electric	100	100	100	100	100	100
Gas	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400
Legal	100	100	100	100	100	100
Licenses	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54
Property tax	9	9	9	9	9	9
Rent						
Repairs/maintenance	100	100	100	100	100	100
Telephone	300	300	300	300	300	300
Travel	275	275	275	275	275	275
Wage	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217
Income from Operations	(10,288)	(13,818)	(17,403)	(20,940)	(17,078)	(13,534)

Projected Income Statement Year Three

	Nov-99 Mo. 28	Dec-99 Mo. 29	Jan-00 Mo. 30	Feb-00 Mo. 31	Mar-00 Mo. 32	Apr-00 Mo. 33
Sales Revenue						
Revenue from sale of chicks	1,769	1,769	1,769	1,769	1,928	2,087
Revenue from sale of yearlings	4,222	4,222	4,222	4,222	6,210	8,198
Revenue from sale of breeding pairs						
Sale of birds for slaughter	11,337	11,337	11,337	11,337	16,674	22,011
Total Sales Revenue	17,328	17,328	17,328	17,328	24,812	32,295
Cost of Goods Sold						
Feed/supplies	12,682	14,893	17,104	19,315	21,579	24,041
Veternarian fees	5,073	5,957	6,842	7,726	8,631	9,616
Medication/supplements/vaccine	2,536	2,979	3,421	3,863	4,316	4,808
Identification-tags/microchips			47	47	47	47
Misc.	100	100	100	100	100	100
Total Cost of Goods Sold	20,391	23,928	27,513	31,051	34,673	38,612
Gross Profit	(3,063)	(6,601)	(10,186)	(13,723)	(9,861)	(6,317)
Gross Margin	-18%	-38%	-59%	-79%	-40%	-20%

Projected Income Statement Year Three**General/Administrative Expenses**

Accounting	300	300	300	300	300	300
Advertising						
Automobile expense	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20
Dues/subscriptions						
Electric	100	100	100	100	100	100
Gas	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400
Legal	100	100	100	100	100	100
Licenses	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54

Projected Income Statement Year Three						
Property tax	9	9	9	9	9	9
Rent						
Repairs/maintenance	100	100	100	100	100	100
Telephone	300	300	300	300	300	300
Travel	275	275	275	275	275	275
Wage	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25
Total Expense	7217	7,217	7,217	7,217	7,217	7,217
Income from Operations	(10,280)	(13,818)	(17,403)	(20,940)	(17,078)	(13,534)

May-00 Mo. 34	Jun-00 Mo. 35	Jul-00 Mo. 36	Aug-00 Mo. 37	Sept-00 Mo. 38	Oct-00 Mo. 39	Nov-00 Mo. 40	Dec-00 Mo. 41
2,246	2,405	2,639				4,105	4,105
10,185	12,173	14,161				22,112	22,112
46,115	46,115	46,115	46,115	46,115			
27,348	32,685	38,022				59,370	59,370
85,894	93,378	100,937	46,115	46,115		85,587	85,587
26,471	29,331	32,483	33,527	33,527	33,757	37,259	42,390
10,588	11,732	12,993	13,411	13,411	13,503	14,904	16,956
5,294	5,866	6,497	6,705	6,705	6,751	7,452	8,478
69	91	49	136	158			65
100	100	100	100	100	100	100	100
42,523	47,121	52,122	53,879	53,901	54,112	59,714	67,988
43,371	46,257	48,815	(7,764)	(7,786)	(54,112)	25,873	17,873
50%	50%	48%	-17%	-17%	#DIV/0!	30%	21%
300	300	300	300	300	300	300	300
300	300	300	300	300	300	300	300
20	20	20	20	20	20	20	20
100	100	100	100	100	100	100	100
60	60	60	60	60	60	60	60
300	300	300	300	300	300	300	300
124	124	124	124	124	124	124	124
200	200	200	200	200	200	200	200
100	100	100	100	100	100	100	100
400	400	400	400	400	400	400	400
100	100	100	100	100	100	100	100
50	50	50	50	50	50	50	50
400	400	400	400	400	400	400	400
54	54	54	54	54	54	54	54
9	9	9	9	9	9	9	9
100	100	100	100	100	100	100	100
300	300	300	300	300	300	300	300
275	275	275	275	275	275	275	275
4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
25	25	25	25	25	25	25	25
7,217	7,217	7,217	7,217	7,217	7,217	7,217	7,217
36,154	39,040	41,588	(14,981)	(15,003)	(61,329)	18,656	10,341

May-00 Mo. 34	Jun-00 Mo. 35	Jul-00 Mo. 36	Aug-00 Mo. 37	Sept-00 Mo. 38	Oct-00 Mo. 39	Nov-00 Mo. 40	Dec-00 Mo. 41
2,246	2,405	2,639				4,105	4,105
10,185	12,173	14,161				22,112	22,112

May-00 Mo. 34	Jun-00 Mo. 35	Jul-00 Mo. 36	Aug-00 Mo. 37	Sept-00 Mo. 38	Oct-00 Mo. 39	Nov-00 Mo. 40	Dec-00 Mo. 41
46,115	46,115	46,115	46,115	46,115			
27,348	32,685	38,022				59,370	59,370
85,894	93,378	100,937	46,115	46,115		85,587	85,587
26,471	29,331	32,483	33,527	33,527	33,757	37,259	42,390
10,588	11,732	12,993	13,411	13,411	13,503	14,904	16,956
5,294	5,866	6,497	6,705	6,705	6,751	7,452	8,478
69	91	49	136	158			65
100	100	100	100	100	100	100	100
42,523	47,121	52,122	53,879	53,901	54,112	59,714	67,988
43,371	46,257	48,815	(7,764)	(7,786)	(54,112)	25,873	17,873
50%	50%	48%	-17%	-17%	#DIV/O!	30%	21%
300	300	300	300	300	300	300	300
300	300	300	300	300	300	300	300
20	20	20	20	20	20	20	20
100	100	100	100	100	100	100	100
60	60	60	60	60	60	60	60

[illegible]

May-00 Mo. 34	Jun-00 Mo. 35	Jul-00 Mo. 36	Aug-00 Mo. 37	Sept-00 Mo. 38	Oct-00 Mo. 39	Nov-00 Mo. 40	Dec-00 Mo. 41
36,154	39,040	41,598	(14,981)	(15,003)	(61,329)	18,656	10,381

	Jan-01 Mo. 42	Feb-01 Mo. 43	Mar-01 Mo. 44	Apr-01 Mo. 45	May-01 Mo. 46	Jun-01 Mo. 47	Jul-01 Mo. 48	Aug-01 Mo. 49
Sales Revenue								
Revenue from sale of chicks	4,105	4,323	5,156	5,989	6,821	7,654	8,562	
Revenue from sale of yearlings	22,112	22,112	24,100	26,087	28,075	30,063	32,986	
Revenue from sale of breeding pairs					182,075	182,075	182,075	182,075
Sale of birds for slaughter	59,370	59,370	64,707	70,044	75,381	80,718	88,568	
Total Sales Revenue	85,587	85,805	93,962	102,120	292,353	300,510	312,191	182,075
Cost of Goods Sold								
Fee/supplies	47,521	52,925	59,223	66,562	74,032	83,453	93,940	96,371
Veterinarian fees	19,008	21,170	23,689	26,625	29,613	33,381	37,576	38,548
Medication/supplements/vaccine	9,504	10,585	11,845	13,312	14,806	16,691	18,788	19,274
Identification-tags/microchips	247	247	247	247	269	291	198	335
Misc.	100	100	100	100	100	100	100	100
Total Cost of Goods Sold	76,380	85,026	95,103	106,846	118,820	133,916	150,602	154,629
Gross Profit	9,207	779	(1,141)	(4,726)	173,533	166,594	161,589	27,446
Gross Margin	11%	1%	-1%	-5%	59%	55%	52%	15%
General/Administrative Expenses								
Accounting	300	300	300	300	300	300	300	300
Advertising								
Automobile expense	300	300	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20	20	20
Dues/subscriptions								
Electric	100	100	100	100	100	100	100	100
Gas	60	60	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100	100	100
Insurance-liability	400	400	400	400	400	400	400	400
Legal	100	100	100	100	100	100	100	100
Licenses	50	50	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54	54	54
Property tax	9	9	9	9	9	9	9	9
Rent								
Repairs/maintenance	100	100	100	100	100	100	100	100
Telephone	300	300	300	300	300	300	300	300
Travel	275	275	275	275	275	275	275	275
Wages	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217	7,217	7,217
Income from Operations	1,990	(6,438)	(8,358)	(11,943)	166,316	159,377	154,372	20,229

Projected Income Statement Future

	Jan-01 Mo. 42	Feb-01 Mo. 43	Mar-01 Mo. 44	Apr-01 Mo. 45	May-01 Mo. 46	Jun-01 Mo. 47	Jul-01 Mo. 48	Aug-01 Mo. 49
Sales Revenue								
Revenue from sale of chicks	4,105	4,323	5,156	5,989	6,821	7,654	8,562	
Revenue from sale of yearlings	22,112	22,112	24,100	26,087	28,075	30,063	32,986	
Revenue from sale of breeding pairs					182,075	182,075	182,075	182,075
Sale of birds for slaughter	59,370	59,370	64,707	70,044	75,381	80,718	88,568	
Total Sales Revenue	85,587	85,805	93,962	102,120	292,353	300,510	312,191	182,075
Cost of Goods Sold								
Fee/supplies	47,521	52,925	59,223	66,562	74,032	83,453	93,940	96,371
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Identification-tags/microchips	247	247	247	247	269	291	198	335

Projected Income Statement Future

Misc.	100	100	100	100	100	100	100	100
Total Cost of Goods Sold	76,380	85,026	95,103	106,846	118,820	133,916	150,602	154,629
Gross Profit	9,207	779	(1,141)	(4,726)	173,533	166,594	161,589	27,446
Gross Margin	11%	1%	-1%	-5%	59%	55%	52%	15%
General/Administrative Expenses								
Accounting	300	300	300	300	300	300	300	300
Advertising								
Automobile expense	300	300	300	300	300	300	300	300
Bank fees	20	20	20	20	20	20	20	20
Dues/subscriptions								
Electric	100	100	100	100	100	100	100	100
Gas	60	60	60	60	60	60	60	60
Insurance-general business	300	300	300	300	300	300	300	300
Insurance-automobile	124	124	124	124	124	124	124	124
Insurance-bonding	200	200	200	200	200	200	200	200
Insurance-health insurance	100	100	100	100	100	100	100	100

Projected Income Statement Future								
Insurance-liability	400	400	400	400	400	400	400	400
Legal	100	100	100	100	100	100	100	100
Licenses	50	50	50	50	50	50	50	50
Misc. Repairs	400	400	400	400	400	400	400	400
Payroll taxes	54	54	54	54	54	54	54	54
Property tax	9	9	9	9	9	9	9	9
Rent								
Repairs/maintenance	100	100	100	100	100	100	100	100
Telephone	300	300	300	300	300	300	300	300
Travel	275	275	275	275	275	275	275	275
Wages	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000
Water/sewer	25	25	25	25	25	25	25	25
Total Expense	7,217	7,217	7,217	7,217	7,217	7,217	7,217	7,217
Income from Operations	1,990	(6,438)	(8,358)	(11,943)	166,316	159,377	154,372	20,229