



## How are your National Emu Week (N.E.W.) events going?

My emu presentation to the Twining Valley Retirement Community, Monroe, Wisconsin, on April 27th went very well, with over 35 people attending. I had a nice display with posters, hides, feathers, eggs, brochures, burn pictures, products and pictures of decorated eggs shells. I used the "What's an Emu?" PowerPoint presentation with an accompanying script to start things out. Following that, I showed a 15-minute video that students from Northwestern Illinois University had filmed (some was filmed on our farm 20 years ago). The group had lots of questions and the entire presentation lasted almost 1 ½ hours.



I have been asked to present an encore of the two presentation videos on May 26<sup>th</sup> at the monthly "Popcorn & A Movie" viewing for those who missed it or would like to see it again.

This presentation prompted several product purchases, even though, I did NOT stress the products that much, other than a drop of oil on the back of the hand of those who wanted to try it. I concentrated mainly on raising the birds.

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