

Why It's Called a Week

I have been asked why we call our N.E.W. event National Emu "Week", since it is really a nine-day period. Here is my answer.

National Emu Week is a "long" week (sort of like a "baker's dozen"). It was planned this way since most emu raisers work "day" jobs. This gives them 2 "full" weekends to choose from. If they are planning a state event, it can be held on one weekend and still have their farm event the other weekend.

Some people would quickly say, "Oh, I can't participate in National Emu Week. We can only do things on the weekend and we have an out-of-town wedding (or something else) and I won't do anything on Sundays." By having 2 full weekends it makes for fewer excuses.

Back to why we call it a week. Our State Fair runs for 10 days and our County Fair runs 6 days, yet, both are referred to as "Fair Week".

There just isn't anything else you could call it. N.E.W. does contain a full work week. The 9-day period and "National Emu WEEK" are how it was originally presented to the state presidents and it was approved by them. It has worked well this far and will continue with National Emu Week being a 9-day week.

I hope this helps explain why we call it a week.
