

Last Minute Media Contacts

It's the last week of April and we are less than 2 weeks away from **National Emu Week (N.E.W.)** but, there is still time to contact area media in connection with upcoming events during N.E.W.

- Contact "talk radio" personalities to set-up a last minute interview
- Contact local TV stations
- Submit info to daily newspapers
- Talk it up on Facebook and other social media
- Send notices to bloggers and websites
- Talk to your university ag extension agent
- Contact your local and state tourism bureaus

And...

Don't forget to place **event announcements and flyers** "wherever" they can be placed like

- community bulletin boards
- feed stores
- farm implement dealers
- bank lobbies
- courthouse
- store front windows
- etc.

Possible places to start might be:

local radio stations

- local events listing & sound bites
- talk radio call-in interviews (usually AM stations but, not always)

local TV stations

- early morning local shows
- Noon local news programs
- any locally produced programs

local newspapers

- editors
- reporters
- event listings

websites

- promote your event on your own website
- local food websites
- individual listings on various websites

blogs

- have them write about your event, your farm, your products, any discounts, etc.

social media

- talk about your event and create an "EVENT" page for your farm page
- Facebook
- Twitter
- etc.

area & state tourism groups

- list your N.E.W. event on tourism groups that have events listed on their websites

university ag extension agent

- some have newsletters, social media pages or weekly radio spots
