

## 4 Ridiculously Easy Photo Backdrop Ideas

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January 12, 2015 Photography Tips Lisa Scheck

Having trouble finding the perfect place in your store to snap product photos? Here are 4 incredibly easy ways to create interesting and professional backdrops for your pictures.

### Craft Paper

Craft paper can be used to transform any flat surface into the perfect backdrop for photographing jewelry, accessories and other small items. It's easy to find, it's incredibly affordable and it's available in a seemingly endless selection of patterns, colors and textures.



*Photos courtesy of Posh & Precious.*

### Wood Floors or Table Tops

Wood floors or table tops can add a warm, rustic background to your photos. Make sure the surface is clean before taking pictures. If your floors or table surface have a glossy finish, make sure you turn off your camera flash to avoid glare.



*Photos courtesy of Boogie and Birdie, Posh & Precious and Embellish.*

## Concrete

Yup, you read that right. A concrete floor, concrete window sill or cinderblock can all provide a beautiful backdrop for your product photos. If the concrete isn't polished, avoid contact with clothing and other items that can be easily snagged.



*Photos courtesy of Embellish.*

## Fabric

If you're having trouble finding a neutral wall to take pictures of mannequins, models or larger items, consider hanging a curtain on a wall or movable clothing rack. Burlap, sheets, drapes, scrap fabric or scarves can all be used to turn any table into a backdrop for photographing jewelry and other small items.



*Photos courtesy of Posh and Precious, Impulse Boutique and Simply Sisters Design.*