

## Video – Film your Farm or Ranch

I have seen some really cute video tapes that were taken by family members while the "farmer" took them on a tour of his emu farm. One was aimed at 2nd and 3rd graders. During this tour, a "planted" emu egg was "found", half buried in the straw, for the camera. The other video was more for 6th thru 8th graders. They were both very informative and explained very nicely about raising emus.

Several years ago, one of our Wisconsin Emu Association members was approached by two media class students from Northwestern Illinois University. They wanted to make a documentary on emus for their final class project. The emu farmer agreed to let them film the documentary but, the farm didn't hatch any chicks that year. Our farm was contacted because we had over 100 emu chicks that spring and emu chick footage was needed. This video turned out to be a very useful tool that is now shown at the beginning of every farm tour that I give. It can also be taken into the classroom, to meetings or played at fair booths to show a lot of information about raising emus and the products they produce.

An emu farm video is an invaluable tool. AlphabetZoup has some excellent emu industry videos. If you would like to see what they look like, you can find them on YouTube. Here are the YouTube video links.

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To film a video of "your" farm, have a friend or relative video tape a tour of your farm or, you can contact a local high school, university or technical school's media class. Tell them that in exchange for a copy of the documentary, they could film at your farm and you could provide information about emus and your farm. Sometimes, media students or small cable companies can make videos for a reasonable cost but, this will be considerably more expensive than the other suggestions.

Be creative. Clean up the area you will be filming. Be cheerful and enjoy showing your facility, as if you were showing it to someone for the first time. And, don't forget to keep it SIMPLE. This is a project you will use over and over so, be sure to make a copy of your video so that you still have it if, it wears out.

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