

N.E.W. School Children Visit Farm (fill-in-the blanks)

Here is a fill-in-the-blanks press release for your N.E.W. event when a group of school children visit.

NOTE: Remove all underlines with (parenthesis) when you insert your information.

FOR IMMEDIATE RELEASE

Add picture if available

Local School Children Learn about Emus

(CITY/STATE) -- At the arrangement of one of their teachers, over (number of students) (school and class, example: West Carroll First Graders) got an up close look at emu farming during a recent field trip to (farm name) near (town). Farm owner(s), (farm owner(s) name(s)), provided a farm tour during the celebration of (20__) National Emu Week (N.E.W.), (May __ - __). National Emu Week is sponsored by the American Emu Association (AEA) to educate the general public about emus and the products derived from the farm animal. This is the (twenty-fifth) year for this nationwide event.

"We are delighted to offer this learning experience for the children," stated (farmer last name). During the tour the children learned that emus are originally from Australia, but are being raised in the United States for their lean red meat and other products such as leather, oil and feathers. "It is difficult to say which part of the tour they enjoyed the most," said (farmer first name), "but certainly learning about the emu chicks was a major hit." Emu chicks are brown, black and white striped until they are two months old. At that time they turn a chocolate brown. As adults they will be a grayish brown, stand 5 ½ feet tall and weight 120 pounds.

Children received an ("I saw the emu" sticker, the "FACTS FOR THE TEACHER - About Emus..." or "What's an Emu?", brochure - or whatever they were given to take home; feather, shell piece, farm brochure, etc.) as a memento of their visit to the farm.

(Add several children's comments if available).

For local information, (or to arrange a tour of the emu farm; speaker presentation, etc.) contact (farm name) at (farm website) or call (farm phone number).

For more information about the AEA, or the emu industry visit the AEA website at www.aea-emu.org or call 541-332-0675.

#####