

Open House

Here is a fill-in-the-blanks press release for your Open House with Farm Tours.

NOTE: Remove all underlines and (parenthesis) when you insert your information and add your contact information at the top..

PRESS RELEASE

CONTACT: (your name & address)
(your title - optional)
phone:
e-mail:

FOR IMMEDIATE RELEASE

ATTACH PICTURE with description

Local Emu Farm Holds Open House

(Farm Name) Invites Area Residents to Visit

(CITY/STATE) — As a part of their participation in the (20__) National Emu Week (N.E.W.), May (__ - __), (farmer's name), owner of (name of farm) is inviting folks to come out for a visit from ____ to (give times) on (day of the week), (date) (by appointment only throughout N.E.W.). National Emu Week is sponsored by the American Emu Association (AEA) to educate the general public about emus and the products derived from this farm animal. This is the (twentyfifth? Started in 1999) year for the nationwide event and the (first, third, twelfth, etc.) year that the (farmer's last name) (have held or/ will hold) an Open House. Located (in the SW corner of County /or/ East of Local City, etc) , (farm name) offers a unique learning experience.

Originally from Australia, emus are being raised in the United States for their lean red meat, but farmers like (farmer's first or last name) find additional income in the other co-products from the emu, such as, leather, oil, feathers and eggs. Unlike other poultries, emu is not taken to auction or sold directly to slaughter facilities. The farmer arranges for processing and handles sale of the end products. During the Open House there will be (USDA and/or State inspected red meat, /or/ meat samples to taste, /or/ emu oil, /or/ health and beauty products made from emu oil), /or/ feathers, /or/ leather products, /or/ edible emu eggs, /or/ decorated egg shells, /or/ clean blown eggs) available for purchase.

Visitors will be able to see some areas of the farming operation, but not everything. "We do ask that visitors sign a guest book" said (farmer's name). "We do not allow anyone free access to our operation. All tours will be accompanied by a knowledgeable guide."

While touring the farm, you will be able to view the emu breeders and yearlings, (as well as chicks /or/ but, chicks will not be available to view). Most emu chicks have brown, black and white stripes until they are two months old. At that time they start to turn a chocolate brown. As adults the average emu will be a grayish brown, stand 5 ½ feet tall and weigh an average of 120 pounds. White and blonde emus have become very popular and may be seen occasionally.

To schedule a farm tour for your group or find out more information about emu meat, emu oil or emu eggs, call (farm phone number) or visit (farm web address) .

For more information about the AEA, or the emu industry visit the AEA website at www.aea-emu.org or call 541-332-0675.

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