

NATIONAL EMU WEEK

National Emu Week (N.E.W.) is a 9-day period that starts each year on the first Saturday of May. National Emu Week is designated as a time to educate the public about emus and their amazing products. N.E.W. will be celebrated across the country for 9 days from the first Saturday in May until the second Sunday in May.

In a few short weeks this year's National Emu Week (N.E.W.) preparation will begin. You will be seeing several e-mails posted on the AEA Members e-mail list with a link to the 'AEA Members Only' section, **"Promoting your Emu Business for N.E.W. and Beyond"** articles. There you will find schedules, instructions, ideas, hints and press releases for you to use in promoting your farm, ranch or business. Your questions, comments, ideas and what you are doing for N.E.W. are always welcome and encouraged. Send them to info@aea-emu.org.

Watch for these e-mails. Use them, or... just ignore them. The choice is yours!