

There's a future for Australian manufacturers, and the secret may lie in Germany.

www.carsguide.com.au/car-news/bmw-uses-emu-feathers-to-build-cars-32878#.VWSIRP50yAI

Paul Gilder, News Corp Australia, May 22, 2015

Deep in the mechanized heart of one of the world's leading examples of advanced manufacturing - the BMW plant in Munich - is a tiny but significant symbol of Australian ingenuity.

Amid the 1200-odd Kuka robots collaborating in a symphony of whirrs and clicks sits a buffing machine dusting down the car shells for their final coats of paint.

The duster? Emu feathers.

The German carmaker swears by the particle-removal abilities of the Aussie native.

Yet just as quickly as the Australian national pride begins to swell comes the revelation that BMW sources their emu feathers not from imports down under, but their own farm in Bavaria. That's German manufacturing to a T - identify world's best practice then incorporate the process in the most efficient possible way.

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