

2022 AEA Convention Donations and Advertising Form

American Emu Association
510 W Madison St., Ottawa IL 61350
Email: susan.wright@aea-emu.org

**** Each section for donation and advertising has a person's name & contact to mail, email, or notify. **Main contact person is: JoAnna Stinar**
701-865-4274 / 218-779-3759 // jstinar4274@gmail.com

Your Company Information

| | |
|------------------|--|
| Contact Person | |
| Company Name | |
| Address | |
| City, State, Zip | |
| Email | |
| Phone number | |

Form of Payment

| | |
|-------------|---|
| Check | Make Payable to: American Emu Association and send to address above |
| Credit Card | Type: Discover <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> |
| | Number: _____ Exp. Date: _____ CVC: _____ |
| | Signature: _____ Date: _____ |

Advertising – AEA Convention Booklet

DEADLINE August 20, 2022

Business Card - \$25.00 Quarter Page - \$35.00 Half Page - \$55.00: Full Page - \$100.00:

\$250 or more - qualifies you for a **Full-page ad** in the convention booklet -

 ___ Lunch on Friday (up to **\$600.00**) ___ Welcome Night meal (up to **\$800.00**)
 ___ Welcome Night entertainment (up to **\$400.00**) ___ Banquet meal (up to **\$1,200.00**)

All donations will be listed as a "Sponsor", along with your ad, in the **convention booklet**. You will be **verbally thanked** as a sponsor during the convention events, including the Friday Night Welcome Party and the Saturday Night Banquet. You will get **social media coverage** and listing on the **AEA website** for 4 months.

You will also qualify for a **free listing in the following 2 AEA EMUpdate newsletters**.

For your ad we will need it in Camera Ready Art PDF, JPG, PNG or other high-resolution format

*** forward by email directly to Emu Today and Tomorrow jody.pierce@schatzpublishing.com

AND *** please send a copy to jstinar4274@gmail.com for the newsletter and convention listing

Tables Provided 8 feet x 30 inches

DEADLINE August 20, 2022

Member Table - \$100.00 Non-Member Table - \$150.00
 Member Mini - 1/3 table - \$30.00 Non-Member Mini 1/3 table - \$50.00

Provide Own Display Table/Unit

Member 2x2 Floor/Table Space - \$25.00 Non-Member 2x2 Floor/Table Space - \$50.00
 Member 4x4 Floor/Table Space - \$40.00 Non-Member 4x4 Floor/Table Space - \$75.00

For more booth information contact: Amy Hall, 479-847-0352, gofarm2020@outlook.com

Sponsorship and Donations

See previous page - "Advertising – AEA Convention Booklet"
to complete your Sponsorship and Donations for \$ amounts and advertising opportunities

\$250 or more - qualifies you for a **Full-page ad** in the convention booklet - PLUS you will be listed as a Sponsor on a poster displayed at the convention. You will be **verbally thanked** as a sponsor at the convention events, including the Friday Night Welcome Party and the Saturday Night Banquet. You will receive social media coverage and be listed for 4 months on the AEA website. You will also qualify for a **free ad in the following 2 AEA EMUupdate newsletters**.

**The American Emu Association greatly appreciates your Donations for
another successful National Convention !
Thank YOU! From the AEA Board of Directors**

Silent and/or Live Auction Items

Mail to:

JoAnna Stinar
2981 37th St. NE
Inkster, ND 58244

Describe item or items on paper with approx. retail value

Items must be shipped by August 20

Suggestions: any 'small' or 'large' gifts are greatly appreciated!!

It can be emu related, but doesn't have to be.

Can be items for the farm, office, home, garage, yard.

Welcome Bag Stuffers - send 55+

Mail to:

JoAnna Stinar
2981 37th St. NE
Inkster, ND 58244

send 55+ of each item

Items must be shipped by August 20

Examples: Your business cards, business name on handy gadgets, samples of your products, coupons, gift certificates, pens or candy.

AMERICAN EMU ASSOCIATION

Formed in 1989, the AEA is a national, member driven, non-profit agricultural association dedicated to the emu industry. AEA promotes public awareness of emu products, fosters research and publishes a bi-monthly newsletter and several industry brochures.

Mission: The American Emu Association is dedicated to developing structural support and visionary leadership for the emu industry.

Industry: The American Emu Association represents an alternative agricultural industry, dominated by the small farmer, who is committed to humane and environmentally positive practices that produce high quality, beneficial products.

What Has the AEA Done for the U.S. Emu Industry?

1. The AEA is active in ag & legislative awareness, proposed legislation, appropriations, etc.)
2. In 2008 the AEA received U.S. Postal Service (USPS) approval to ship day-old emu chicks.
NOTE – New postal regulations and health regulations have been enacted since 2008. Follow all requirements. With the current delay in postal mailings, the AEA does "NOT" recommend the shipping of emu chicks through the US Postal Service.
3. Continually seeks and funds research that benefits the emu industry.
4. Creates radio and Social Media ads.
5. Developed emu meat TV commercials for member use.
6. Utilizes various avenues for press releases.
7. Continually creates and updates brochures, publications, newsletters, etc.
8. Maintains member only email and Facebook lists.
9. Maintains an American Oil Chemist Society (AOCS) presence.
10. Holds an annual emu industry National Convention.
11. Has developed a feed formulator CD to ensure a balanced feed that meets the emu's nutritional needs.
12. Business aids have been made available, such as, the "What's an Emu?" CD presentation for schools or groups, "Marketing your Farm for N.E.W. and Beyond" CD, the "Pricing for Profits" CD, etc., plus various videos in the AEA website's "MEMBERS AREA".

Emu are raised on feed that is formulated to optimize growth in spacious pens providing ample room to grow. In addition to a heart healthy, red meat, emu provide several exceptional co-products. These include the fat, which is rendered into a safe and stable oil used in cosmetics and health products. The leather is crafted into beautiful goods. The feathers are used for industrial, fashion and craft purposes. The large green eggs are used by egg artists and crafters. There are niche markets for all parts of this totally usable bird.