Our Mission Statement
The American Emu Association is dedicated to developing structural support and visionary leadership for the emu industry.

AEA Code of Conduct
1. To be familiar with the purpose and objectives of the Association and to promote its aim actively.

2. To present conduct that at all times reflects dignity and respect for the Association and other members.

3. To keep inviolate any confidence that may be entrusted to said member.

4. To refuse participation in questionable enterprises and to refuse to engage in any business that is contrary to law or public welfare.

5. To guard against unwanted insinuations that reflect upon the character or integrity of other members, officers or staff of this Association.
American Emu Association

Formed in 1989, the AEA is a national, member-driven, non-profit agricultural association dedicated to the emu industry. AEA promotes public awareness of emu products, fosters research and publishes a quarterly newsletter and several industry brochures.

We invite anyone interested in this form of alternative agriculture to check out our library of emu farming information, visit at least one established emu farm and sit in on a local emu association meeting. If you are involved in the emu industry, we hope you will join us as we advance the industry; new members are always welcome.

To find out more about emu meat and the co-products available from this amazing ratite, visit the products page on our website at [www.aea-emu.org](http://www.aea-emu.org). For more information, please visit our Affiliate Organizations page.

**Industry:** The American Emu Association represents an alternative agricultural industry, dominated by the small farmer, who is committed to humane and environmentally positive practices that produce high quality, beneficial products.

Emu are raised on feed formulated to optimize growth in spacious pens providing ample room to grow. In addition to a Heart Healthy red meat, emu provide several co-products. This includes the fat, which is rendered into a safe, and stable oil used in cosmetic and health products. The leather is crafted into beautiful goods with the feathers being used for industrial, fashion and craft purposes. The large green eggs are used by egg artists and crafters. There are niche markets for all parts of this totally usable bird.

**What Has the AEA Done for the U.S. Emu Industry?**

1. The AEA is active in ag and legislative awareness (laws, appropriations, etc.)
2. In 2008, obtained U.S. Postal Service approval to ship day-old emu chicks.
3. Continually seeks and funds research that benefits the emu industry.
4. Creates radio and Social Media ads.
5. Utilizes various avenues for press releases.
6. Continually creates and updates brochures, publications, newsletters, etc.
7. Maintains "Member Only" email and Facebook lists, and lots of information in the AEA website’s "Members Area".
10. Has developed a feed formulator CD to ensure a balanced feed that meets the emu’s nutritional needs.
11. Business aids have been made available, such as, the “What’s an Emu?” CD presentation for schools or groups, “Marketing Your Farm for N.E.W. and Beyond” CD, the “Pricing for Profits” CD, etc., plus various videos in the "Members Area".