AEA Board,

We did not have a quorum at last night's meeting but went through the agenda anyway. Please read through these notes and ask questions if they need further explaining.

Joy AEA secretary

The following item need immediate attention:

<u>Online Membership Meeting</u> - September 25th or October 2nd, 2021 All board member should attend. We need this date confirmed ASAP in order for Amy, who runs the ZOOM account, to arrange to be there. Possible issues with hunting for anyone??? Dennis has a wedding to attend on September 25th.

These also need answers:

* <u>Commercial Emu Processing DVD</u> has been posted on the AEA YouTube page -<u>https://youtu.be/uDqqriD-3Vk</u>. Last frame says "copyright 1995 by AEA. Can we use this video as it is without editing???

Radio Ad/Promotional Video – AMY/JOYLENE - Amy has added pictures of emus to this radio ad transforming it into a visual ad. <u>https://youtu.be/qCMH56yBG2E</u> Where can this be posted? On the AEA website? On the AEA public Facebook page? Give to members to post on their websites or social media pages? Flood the airwaves? **Did we decide on anything definitive?????** Suggested to wait and show it at the Annual Membership Meeting. Then...???

Newsletter – JOYLENE – Next newsletter article deadline is August 15th.

* Newsletter editor/publisher needed. Either board member or working with a board liaison.

<u>AEA Items For Sale</u> – BRIAN/JOYLENE – Current inventory and pictures needed for AEA website. Brian will inventory items, take pictures and report to the board so items can be listed for sale on the AEA website.

<u>"Emu Processing & Meat Cuts - A Guide for Commercial Processors" Book</u> – BRIAN thinks he has this book in inventory (2 listed in March 2019 inventory). If he finds it when he does current inventory, he will **send** to Joy, so it can be scanned into pdf for board review.

AEA BOD MEETING NOTES, Thursday, July 8, 2021

Conference Calling Phone - 978-990-5268 Code - 3372717 # Host Code - 8649 # "Meeting Time" 7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)

<u>Call to Order</u> – 6:05 pm (central) <u>Moment of Silence</u> <u>Roll Call</u> – Dennis Anderson, Joylene Reavis, Kymara Lonergan (QUORUM NOT MET) Absent – Daryl Connite, Amy Hall, Jay Winslow, Brian Smith Guest – Terry Turner

Minutes – Unable to Approve (QUORUM NOT MET)

Financial Report - Unable to Approve (QUORUM NOT MET)

OLD BUSINESS

AEA Committees - chair and members – Members of Oil Committee changed.

Chairman is listed after the liaison and works with other committee members.

Ag/Legislative – <u>Jay Winslow</u> / <u>Kymara Lonergan</u> / Ngon Nguyen /

Awards – <u>Dennis Anderson</u> / Amy Hall / Cyril Klein

• By-Laws/Parliamentarian – _ Kymara Lonergan / _Jay Winslow / _Tony Cithyrn / Janeane Parker

 Convention – <u>Joylene Reavis</u> / <u>Daryl Connite</u> / <u>Brian Smith</u> / <u>Amy Hall</u> / <u>Carolyn Palo</u> / <u>Susan</u> Wright / <u>Terry Turner</u> / <u>Kymara Lonergan</u>

Emu Oil Certification & Batch Numbers – <u>Amy Hall</u> / <u>Susan Wright</u> / <u>Cyril Klein</u> JoAnna Stinar /
Emu Oil Program (AEA Certified) & Trade Rule Committee – <u>Kymara Lonergan</u> / <u>Susan Wright</u> /

Carolyn Palo / Terry Turner / Andy Martin / JoAnna Stinar / Ngon Nguyen /

• Financial/Budget – <u>Brian Smith</u> / <u>Susan Wright</u> / Ngon Nguyen / <u>Trevor Peterson / Amy Hall / Terry</u> Turner

• Internet & Technology (I.T.) – <u>Jay Winslow</u> / Susan Wright / Daryl Connite / JoAnna Stinar / Ngon Nguyen / Janean Parker

Meat – <u>Amy Hall</u> / Ngon Nguyen /_Tony Citrhyn_ / <u>Jay Winslow</u>

• Membership – <u>Brian Smith</u> / <u>Susan Wright</u> / <u>Amy Hall</u> / Gary Smith / (Jody Pierce – consultant)

Newsletter – <u>Joylene Reavis</u> / <u>Amy Hall</u> / Candace Smith / JoAnna Stinar_ / <u>Brian Smith</u> / Carolyn Palo & Kathy Goldstone

• Nominations – <u>Amy Hall</u> / Jim Glick / Carolyn Palo / Deitra McCleery

• Phone for AEA – <u>Amy Hall</u>

* President Assistant – <u>Terry Turner</u>

• Public Relations – <u>Joylene Reavis</u> / *Kymara Lonergan* / *Clover Quinn* / *Carolyn Palo* / (Sheree Lewis – consultant)

Sub Committees -

Promotions & Advertising Committee - <u>Joylene Reavis</u> / *Paul Pluss / JoAnna Stinar / Ron* Reagan / Jay Winslow

NOTE - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – _____ (Joy will add information to newsletter)

• Research & Grants – <u>Dennis Anderson</u> / _Cyril Klein_ / _Caleb Binford_ / Amy Hall /

• Standards – _____ / _____

COMMITTEE REPORTS – Committee liaison should post future committee reports on DISCORD prior to meeting so lengthy discussion is not needed.

AEA Phone – AMY – A question about emu meat and the inability to find it. The other a potential member, a farmer, was looking to diversify looking for emus. Amy talked with them and sent them to the live animal request.

Financial/Budget (for advertising and other) – AMY -

Meat – AMY - * Commercial Emu Processing DVD has been posted on the AEA YouTube page - <u>https://youtu.be/uDqqriD-3Vk</u>. Last frame says "copyright 1995 by AEA. **Can we use this video as it is without editing???**

Legislative – JAY– Legislation to watch: Haulers Act Packer & Stockyards Act

Products of USA/Made in USA

Cooperative Interstate Shipment Compliance (CIS) (State Inspection same as USDA. 9 states have complied, so far)

Newsletter – **JOYLENE** – Next newsletter article deadline is August 15th.

* Newsletter editor/publisher needed. Either board member or someone working with a board liaison.

Oil Committee (members updated) - KYM/TERRY -

* Thunder Ridge, a member company, insists on using the catch phrase, "Emu Oil – The Oil That Heals" which she has copyrighted. Her lawyer says it's OK to use but, the oil committee worries that it will bring scrutiny of her product label from the FDA. This would also include the AEA since her label contains the "AEA Certified Fully Refined" seal. A letter is being sent to her.

* Oil Committee is reviewing and making suggestions for the EMU OIL introduction for the AEA website.

* **FYI... Emu Oil Certified Numbers** – In 2020 the AEA certified 5,213.96 gallons of emu oil. The total certified since October 2017 thru June 2021 is 23,084.56 gallons.

Website – JAY

* Internet & Technology (I.T.) committee met on July 1st. They will meet again on June 17th.

* I.T. Committee will review individual pages, such as, "About AEA", and make recommendations.

Website Inquiries – DENNIS/TERRY – A member asked for list of members to contact emu growers to learn more about raising them. Both Joylene and Susan responded to him explaining that the AEA does not share member information. Suggested he join AEA Facebook Members Network and the AEA Email List and get informational material from ET&T.

Board Meeting Dates - THURSDAY - 2nd Week of the Month

7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)

August 12, 2021

Thursday BOD Meetings without convention -

"Old Board" - September 2nd.

"New Board" - 9th & 16th, 2021. (New board can set new dates after Sept 2nd, if needed) Online Membership Meeting - September 25th or October 2nd, 2021 All board member should attend.

<u>Member Zoom Chat</u> – AMY – None in June.

2021 Convention – JOYLENE - NO IN-PERSON CONVENTION THIS YEAR.

* Convention Committee (Amy, Joylene, Daryl, Kym and Terry) met on June 30th to discuss this year's online membership meeting. It was decided:

The Annual Membership Meeting will be a live ZOOM meeting on September 25th or October 2nd. It will be video taped as it happens, so those who cannot attend can watch it later. Our main concern is that Amy must be there, since she is in charge of the ZOOM account. All board members need to be there for the meeting.

Links to several videos will be posted on the website under "2021 Online Convention" in the "Members Area". Members can then watch the meeting & other videos whenever time permits. JoAnna Stinar has videos from past convention speakers. We will try to make several of these available for members to view.

<u>2022 Convention</u> – JOYLENE - Members of the Convention Committee (Amy, Joylene, Daryl, Kym and Terry) held a meeting on June 20th. Dates for the 2022 convention will be either September 14th – 17th or September 21st – 24th. Requests for proposals have been be sent through Helms-Briscoe Management to the following cities – Springfield, MO; Fargo, ND; Nashville, TN; Austin, TX; Cincinnati, OH; Chattanooga, TN & Las Vegas, NV. Convention committee will meet again the last week of July.

Website Video – JAY - Video links from Alphabet Zoup are being added to the AEA website.

<u>Radio Ad/Promotional Video</u> – AMY/JOYLENE - Amy has added pictures of emus to this radio ad transforming it into a visual ad. <u>https://youtu.be/qCMH56yBG2E</u> Where can this be posted? On the AEA website? On the AEA public Facebook page? Give to members to post on their websites or social media pages? Did we decide on anything definitive???? Suggested to show it at the Annual Membership Meeting. Then...???

<u>Elections</u> – JOYLENE - We have 3 nominees – *Region 1 & 2* (Kym); Region 3 (Dennis); At-Large – open (Terry Turner). Ballots were sent to members by ET&T on June 24th. Ballots must be received by ET&T by August 12th.

A REMINDER - the BOD must consider who will take over the secretary and president duties in September.

On July 20th Joylene will ask members "If they are eligible to vote, did they received their ballots & have they returned them?".

2021 ELECTION TIMELINE

Call for nominations - no later than 156 days prior to the Annual Member Meeting September 11). April
Call for nominations is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April
announcing that nominations are currently open.

2.) *Nominations must be received* by AEA 60 days later. May 31. *Bios* are then written by those who have said they are willing to run.

3.) *Deadline for mailing of ballots to the members* shall be 75 days prior to the Annual Meeting. (on or before June 28)

4.) Deadline for ballots to be received back from members is 30 days prior to the Meeting. August 12.

5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. August 17

<u>VHS Tapes from ET&T</u> – JOYLENE – VHS tapes have been received & will eventually be transferred to DVD.

<u>AEA Items For Sale</u> – BRIAN/JOYLENE – Current inventory and pictures needed for AEA website. Brian will inventory items, take pictures and report to the board so items can be listed for sale on the AEA website.

<u>"Emu Processing & Meat Cuts - A Guide for Commercial Processors" Book</u> – BRIAN thinks he has this book in inventory. If he finds it when he does inventory, he will send to Joy, so it can be scanned into pdf for board reviewed.



Humane Society Encounter – KYM – A chance encounter with the president of the humane society led to a lengthy conversation. When she found out Kym raised emus she became very outspoken about how cruel and traumatic it is to process animals and how they are abused in the processing plants. Kym informed her that back in 1997 the AEA pledged humane slaughter with the USDA and to this day insists on it. This lady claimed that emus are very dangerous and can disembowel a person (obviously mixed up with cassowaries and male ostrich). Kym assured her that most emus are quite docile, as long as, you know how to handle them. By the time they finished talking, things had calmed down and, all in all, it went well.

Processor Convention – No further information on this year's national processors convention. We must plan next April to secure a booth at their next convention. In the meantime, it was suggested to write a letter to the processor association president, explaining the need for emu processors throughout the U.S.

Donations to the AEA – It was suggested that somewhere on the AEA website the following (or something similar) be posted. "**Remember the AEA in your Estate Planning.** As a non-profit organization we would greatly appreciate your support".

ADJOURN - 7:03 pm (central)

AEA BOD Research MEETING NOTES, Thursday, July 8, 2021

<u>Call To Order</u> – 7:04 pm (central) <u>Roll Call</u> - Dennis Anderson, Joylene Reavis, Kymara Lonergan (QUORUM NOT MET) Absent – Daryl Connite, Amy Hall, Jay Winslow, Brian Smith Guest – Terry Turner

Minutes - Unable to Approve (QUORUM NOT MET)

Financial Report - Unable to Approve (QUORUM NOT MET)

OLD BUSINESS

Research Human Study – **TERRY** - Slowed due to COVID.

Temple Grandin – TERRY - CSU is now closed until Fall.

FDA Approval "Generally Recognized As Safe" (G.R.A.S.) – TERRY/KYM - Colorado State University

(CSU) will not allow applying for G.R.A.S. as a stand-alone project and they are closed until Fall.

- * Kym will pursue at Cornell University, once COVID restrictions are lifted.
- * Terry has a 12"x12"x12" box with past G.R.A.S. information that she can send whenever needed.
- * Cyril Klein has a box of papers he has collected over the years. He will send to Susan for safe keeping.

Horses and Ingesting Emu Oil – KYM - She will look into this, once COVID restrictions are lifted at university.

NEW BUSINESS

Potential Research - **Emu Withdrawal Time for EEE Vaccinations** – **JOYLENE** – This is a research project that we should undertake, even though, it might be quite expensive. Dennis will talk with Cyril Klein to see if the University of Iowa might be open to this research.

<u>USDA / National Institute of Food & Agriculture (N.I.F.A) Grant</u> – These grants cover everything from animal diseases to animals used for food. Email was sent July 8th with details. Deadline to apply is December 15, 2021. It might be perfect for the EEE Vaccine Withdrawal research.

ADJOURN – 7:10 pm (central)

Next Meeting - Thursday, August 12, 2021