

# AEA BOD MINUTES, Thursday, June 10, 2021

Conference Calling **Phone - 978-990-5268** Code - **3372717 #** Host Code – **8649 #**  
“Meeting Time” 7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)

**Call to Order** – 6:04 pm (central)

## **Moment of Silence**

**Roll Call** - Joylene Reavis, Dennis Anderson, Amy Hall, Daryl Connite, Brian Smith, Jay Winslow  
Absent – Kym Lonergan

**Minutes** - \* Brian motioned to accept the minutes as written. Amy seconded. Joylene abstained. Motion carried.

**Financial Report** - \* Brian motioned to accept the financial report as written. Daryl seconded. Motion carried.

## OLD BUSINESS

### **AEA Committees - chair and members –**

- Chairman is listed after the liaison and works with other committee members.
- Ag/Legislative – [Jay Winslow](#) / [Kymara Lonergan](#) / Ngon Nguyen /
  - Awards – [Dennis Anderson](#) / [Amy Hall](#) / Cyril Klein
  - By-Laws/Parliamentarian – [Kymara Lonergan](#) / [Jay Winslow](#) / [Tony Cithryn](#) / Janeane Parker
  - Convention – [Joylene Reavis](#) / [Daryl Connite](#) / [Brian Smith](#) / [Amy Hall](#) / Carolyn Palo / [Susan Wright](#) / [Terry Turner](#) / [Kymara Lonergan](#)
  - Emu Oil Certification & Batch Numbers – [Amy Hall](#) / [Susan Wright](#) / [Cyril Klein](#) / [JoAnna Stinar](#) /
  - Emu Oil Program (AEA Certified) & Trade Rule Committee – [Kymara Lonergan](#) / [Susan Wright](#) / [Carolyn Palo](#) / [Terry Turner](#) / [Paul Binford](#)
  - Financial/Budget – [Brian Smith](#) / [Susan Wright](#) / Ngon Nguyen / [Trevor Peterson](#) / [Amy Hall](#) / [Terry Turner](#)
  - Internet & Technology (I.T.) – [Jay Winslow](#) / [Susan Wright](#) / [Daryl Connite](#) / [JoAnna Stinar](#) / Ngon Nguyen / [Janeane Parker](#)
  - Meat – [Amy Hall](#) / Ngon Nguyen / [Tony Cithryn](#) / [Jay Winslow](#)
  - Membership – [Brian Smith](#) / [Susan Wright](#) / [Amy Hall](#) / Gary Smith / (Jody Pierce – consultant)
  - Newsletter – [Joylene Reavis](#) / [Amy Hall](#) / [Candace Smith](#) / [JoAnna Stinar](#) / [Brian Smith](#) / [Carolyn Palo](#) & [Kathy Goldstone](#)
  - Nominations – [Amy Hall](#) / [Jim Glick](#) / [Carolyn Palo](#) / [Deitra McCleery](#)
  - Phone for AEA – [Amy Hall](#)
  - \* President Assistant – [Terry Turner](#)
  - Public Relations – [Joylene Reavis](#) / [Kymara Lonergan](#) / [Clover Quinn](#) / [Carolyn Palo](#) / (Sheree Lewis – consultant)

#### Sub Committees -

Promotions & Advertising Committee - [Joylene Reavis](#) / [Paul Pluss](#) / [JoAnna Stinar](#) / [Ron Reagan](#) / [Jay Winslow](#)

**NOTE** - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – \_\_\_\_\_ (Joy will add information to newsletter)

- Research & Grants – [Dennis Anderson](#) / [Cyril Klein](#) / [Caleb Binford](#) / [Amy Hall](#) /
- Standards – \_\_\_\_\_ / \_\_\_\_\_

**COMMITTEE REPORTS** – Committee liaison should post future committee reports on DISCORD prior to meeting so lengthy discussion is not needed.

**AEA Phone** – **AMY** – nothing to report.

**Financial/Budget (for advertising and other)** – **AMY** - – nothing to report.

**Meat** – **AMY** -

\* Commercial Emu Processing DVD has been sent to Amy and is posted on the AEA YouTube page - <https://youtu.be/uDqgriD-3Vk> . Last frame says “copyright 1995 by American Emu Association (Can we use this video as it is???)”. Do we need to add any additional commentary (dialog starts about the 7 minute mark)?

\* Amy has started on a dossier to give to processing plants that might be interested in processing emus.

Suggestions – Joy will help Amy edit.

- Always use the word process instead of slaughter due to animal rights concerns
- Reword “oil is most important product” to “emu oil is a coproduct”. We don’t kill the birds just for the fat.
- Change “raised organically” to “raised naturally”.

**Legislative** – **JAY**– nothing to report.

**Newsletter** – **JOYLENE** - July/August newsletter deadline is June 15<sup>th</sup>.

\* Newsletter editor/publisher needed.

**Oil Committee** – **KYM/TERRY** - No report.

**Website** – **JAY**

\* Add a shopping cart? This is probably too costly. Suggested posting a retail items sheet with prices and an additional column for AEA member prices (might be incentive to join the AEA for the discount). Also, suggested using [Treasurer@aea-emu.org](mailto:Treasurer@aea-emu.org) so that inquiries go to both Susan and Brian.

\* Internet & Technology (I.T.) committee will meet again on June 17<sup>th</sup>.

\* Finishing going through News & Events to determine tab each article should go under and whether in public area, members area or both.

\* Suggested “everything” public should also be in Members Area, also, so members do not have to search back and forth from public to members area to find articles.

\* Red Oak Farm information will be placed in Members Area except for several generic pages and a few recipes with a teaser that more information is available in Members Area.

\* I.T. Committee will review individual pages next, such as, “About AEA”, and make recommendations.

**Website Inquiries** – **DENNIS/TERRY** – Cookbook and Meat Cut Chart inquiry.

Joy has asked ET&T if they have the meat chart that they published in the past available. Amy has added a meat chart to the Emu Processing Dossier.

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**Board Meeting Dates** – THURSDAY - 2<sup>nd</sup> Week of the Month

**7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)**

July 08, 2021

August 12, 2021

Online Membership Meeting - September 08-11 or 15-18, 2021 (???)

BOD Meetings without convention – September 2<sup>nd</sup>, 9<sup>th</sup> & 16<sup>th</sup>, 2021. New board can set dates after Sept 2<sup>nd</sup>.

**Member Zoom Meeting** – **AMY** - Last Zoom Chat was on May 25. New member attended with lots of questions.

## **2021 Convention – JOYLENE**

NO IN-PERSON CONVENTION THIS YEAR.

\* Some members of the Convention Committee (Amy, Joylene, Daryl, Kym and Terry) will start meeting later this month to discuss this year's online membership meeting.

a. Planning a ZOOM Membership Meeting with meeting taped for other members to view at a later time. AEA upgraded to Pro ZOOM so that it could not only be used for ZOOM Chat meetings but, also, be used for the Annual Membership meeting.

b. Convention Committee will discuss making videos available to members on various subjects (Home Butchering; Hatching; Marketing, Temple Grandin's Animal Behavior Observations; Soapmaking; Egg Carving; etc.) in the Members Area of the website in place of convention speakers. There are also older DVD Raising Emu videos that could be made available through the Members Area for 1 or 2 weeks only (since we do not have permission to make them available permanently). There are also links to YouTube videos that we could post. JoAnna Stinar has speaker videos from past conventions that we could make available to members only. Try to focus on subjects for new members and those new to the industry.

**2022 Convention – JOYLENE** - We could wait until the first of next year to make a convention decision but, sooner would be better. Board wants a convention in 2022.

\* Some members of the Convention Committee (Amy, Joylene, Daryl, Kym and Terry) will start meeting later this month to discuss this year's online membership meeting.

Convention Committee will review survey responses, discuss the 2022 convention and report to the board.

**Convention Survey – JOYLENE** - New survey sent May 1<sup>st</sup>. 13 responses, plus answers to a 2017 survey at the Springfield convention, were sent to board members. It also included a list of subjects from the past 7 conventions. NOTE - One member doesn't think that conventions are worth attending.

**Website Video – BOD** - We have the professional videos from Alphabet Zoup that we could link to from the AEA website. Joy will send links to Jay so that can be posted on the AEA website.

**Radio Ad – AMY/JOYLENE** - Amy has added pictures of emus to this radio ad transforming it into a visual ad. Where can this be posted? On the AEA website? On the AEA public Facebook page? Give to members to post on their websites or social media pages? Did we decide on anything definitive?????

**Call For Nominations – JOYLENE** - We have 3 nominees – *Region 1 & 2* (Kym); *Region 3* (Dennis); *At-Large* – open (Terry Turner). Bios have been received and the Ballot sent to ET&T.

Joylene Reminded the BOD that they must consider who will take over the secretary and president duties in September.

\* The nominations Committee is only Carolyn Palo and Jim Glick (who is also facing health problems) to look for nominees. If you can help in the future or if you have recommendations for a nominee, contact Carolyn, [pinehillfarms@aol.com](mailto:pinehillfarms@aol.com).

## **2021 ELECTION TIMELINE**

- 1.) *Call for nominations* - no later than 156 days prior to the Annual Member Meeting September 11). **April 8.**
- 2.) *Nominations must be received* by AEA 60 days later. **May 31.** Bios are then written by those who have said they are willing to run.
- 3.) *Deadline for mailing of ballots to the members* shall be 75 days prior to the Annual Meeting. (on or before **June 28**)
- 4.) *Deadline for ballots to be received back from members* is 30 days prior to the Meeting. **August 12.**
- 5.) *Deadline for Chairman of the Nominating Committee to be notified of results* - 25 days prior to the Meeting. **August 17**

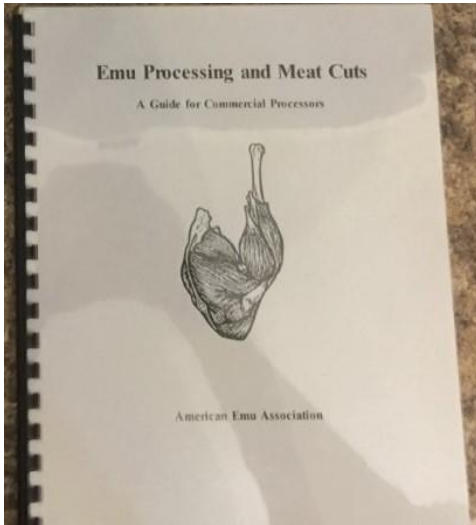
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**VHS Tapes from ET&T – JOYLENE** – All VHS tapes will eventually be transferred to DVD.

## NEW BUSINESS

**AEA Items For Sale** – **BRIAN/JOYLENE** - Inventory needed. Brian will inventory items, take pictures and report to the board so items can be listed on the AEA website.

**“Emu Processing & Meat Cuts - A Guide for Commercial Processors” Book** – Brian thinks he has this book in inventory. If he finds it, he will send to Joy, so it can be scanned into pdf and reviewed.



**ADJOURN** – 6:40 pm (central) \* Brian motioned to adjourn. Joy seconded. Motion carried.

## AEA BOD Research MINUTES, Thursday, June 10, 2021

**Call To Order** – 6:42 pm (central)

**Roll Call** - Joylene Reavis, Dennis Anderson, Amy Hall, Daryl Connite, Brian Smith, Jay Winslow  
Absent – Kym Lonergan

**Minutes** - \* Amy motioned to accept the minutes as written. Brian seconded. Joylene abstained. Motion carried.

**Financial Report** - \* Joy motioned to accept the financial report as written. Brian seconded. Motion carried.

## OLD BUSINESS

**Research Human Study** – **TERRY** - Slowed due to COVID. Only 1 person re-enrolled at this time.

**Temple Grandin** – **TERRY** - Waiting on Colorado State University (CSU) to allow new research on or off campus. CSU is now closed until Fall.

**FDA Approval “Generally Recognized As Safe” (G.R.A.S.)** – **TERRY/KYM** - Colorado State University (CSU) will not allow applying for G.R.A.S. as a stand-alone project and they are closed until Fall.

\* Kym will pursue at Cornell University, once COVID restrictions are lifted.

\* Terry has a 12”x12”x12” box with past G.R.A.S. information that she can send whenever needed.

\* Cyril Klein has a box of papers he has collected over the years. He will send to Susan for safe keeping.

## NEW BUSINESS

**Horses and Ingesting Emu Oil** – **KYM** - She will look into this, once COVID restrictions are lifted at university.

**ADJOURN** – 6:47 pm (central) \* Amy motioned to adjourn. Daryl seconded. Motion carried.

**Next Meeting** – Thursday, July 8, 2021

**“Meeting Time” - 7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)**