

AEA-BOD Meeting Minutes - Thursday, July 9, 2020

Call To Order - 6:45 pm (central)

Moment of Silence

Roll Call - Terry Turner, Joylene Reavis, Dennis Anderson, Andy Martin, Amy Hall, Jay Winslow and Brian Smith

Minutes - * Dennis motioned to accept the minutes as written. Amy Seconded. Motion carried.

Financial Report - * Joy motioned to accept the financial report as written. Brian Seconded. Motion carried. **CBM \$3,150.00 Explained** - 9 total CBMs; 6 went with pay annual fee now, get 1 month free; 8 took advantage of paperwork done by end of April, get 1 month free

ACTIONS TAKEN SINCE LAST BOD MEETING - * Joy motioned to approve a voting AEA member. Amy 2nd. Motion carried.

OLD BUSINESS

Committee Reports -

Oil Committee - They continue to meet each month and are getting things caught up.

AEA Phone - Someone looking for blonde emus. New York emu grower interested in joining. Person saw ad in Countryside and wanted to know about emu oil. Reporter asked about how COVID-19 is affecting emu growers and would like to talk to farmers. Hobby Farm Magazine called about renewing our ad.

Meat Committee - Nothing to report at this time.

Website - Seems to be working good. All charges for website development have been paid. Have helped one member to get into the Members Only section.

Nomination Committee - Ballots were sent out June 24th. Ballots must be received by ET&T by August 12th. Will call ET&T on August 13th to get final results before the meeting.

There are 4 people on the ballot: - **Region 4, 5 & 6** - Daryl Connite. **At-Large** - Amy Hall, Brian Smith, Jay Winslow and Kymara Lonergan. Ballots have been sent out on time by ET&T. Bylaws addition included in Ballot

2020 ELECTION TIMELINE (for September Membership Meetings)

- 1.) Call for nominations - no later than 156 days prior to the Annual Member Meeting September 11). April 8. Announce in Jan/Feb Newsletter. Call for nominations is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April 8, announcing that nominations are currently open.
- 2.) Nominations must be received by AEA 60 days later. May 31. Bios are then written by those who have said they are willing to run.
- 3.) Deadline for mailing of ballots to the members shall be 75 days prior to the Annual Meeting. (on or before June 28)
- 4.) Deadline for ballots to be received back from members is 30 days prior to the Meeting. August 12.
- 5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. August 17

AEA Newsletter - Sept/Oct deadline is August 15th for articles and ads Suggested topics for this or future newsletters are: Annual meeting information; Arkansas processor possibility. “How To” articles, i.e., Shipping emu meat; shipping fat. An article on how the emu industry is doing: Amy’s emu meat videos; Explaining the Oil program; Reasons to be an AEA member; Ad Day Guidelines; Others??? Will send pictures and prices for all AEA items for sale. August newsletter will feature the AEA water bottle.

USDA Processing Video - Processing plants are not receptive to video taping in their facilities. If we can find a copy, the AEA’s USDA Processing Manual will be transferred into PDF, so that it can be reviewed for accuracy. Tabled.

Convention Committee -

2019 Speaker Dr. Lehr - Any follow-up on Dr. Lehr’s suggestions?

Primary EMU problem is lack of public knowledge. That should be your focus.

Getting a seat at the table - a three person Committee from your association needs to go to DC and talk to Sonny Perdue. He is a Veterinarian and with persistence he will give you a meeting to discuss your industry benefits and problems

Write a brief 1,200 word paper on the EMU industry send to all Ag publications and have each member send to their local newspaper and send a copy to Perdue. Joy wrote a one page article. BOD is to make suggestions.

With the tick/alpha-gal problem you have a ready-made clientele and that story needs telling

Search for a Ph.D. Ag Scientist willing to study the benefits of EMU and write a paper for you. It need not be too costly

Study gluten free promotion for celiac disease folks. Like alpha-gal, celiac group could teach you a lot

Contact CDC on tick caused problem with EMU a solution for no beef. With pressure they should be willing to write a directive for you and a visit to them would be worth while

Assume people would be fascinated with the EMU story and every Member should write a letter to their local newspaper about it. Dr. Jay Lehr

2020 Convention

Annual Membership Meeting - Format? Date to post on website?

Date For Old Board & New Board - These will be phone conferences instead of in person (Sept 3, 10 & ???). We should allow as many hours, as we must, to discuss everything with new people and explain our duties. Confidentiality form and rules of conduct must be signed, elect officers and plan committees.

Future Pre-Convention BOD Meetings

Thursday, August 13th, Thursday September 3rd, Thursday September 10th, if needed

The Emu : An Evolving Agri-Business Brochure - Any changes, additions or deletions? Send ideas to Joy

NEW BUSINESS

Hobby Farms Ad Renewal - * Amy motioned to renew the AEA ad at a cost of \$43 per year for 6 issues. Dennis seconded. Motion carried. Susan should pay this invoice.

ADJOURN - 7:06 pm (central) * Amy motioned to adjourn. Brian seconded. Motion carried.