

AEA BOD Minutes, Thursday, April 8, 2021

Roll Call - Joylene Reavis, Dennis Anderson, Amy Hall, Daryl Connite, Kymara Lonergan, Jay Winslow and Brian Smith.

Guest – Terry Turner

Minutes - * Daryl motioned to accept the minutes as written. Kym seconded. Joylene abstained. Motion carried.

Financial Report - * Joylene motioned to accept the financial report as written. Daryl seconded. Motion carried.

OLD BUSINESS

Absence for February 11, 2021 meeting - * Dennis motioned to approve the absences of Jay and Brian from the February 11, 2021, BOD meeting. Joylene seconded. Motion carried.

AEA Committees - chair and members – Mistake on Oil Committee liaison corrected (Kym instead of Amy).

Chairman is listed after the liaison and works with other committee members.

- Ag/Legislative – [Jay Winslow](#) / [Kymara Lonergan](#) / Ngon Nguyen /
- Awards – [Dennis Anderson](#) / [Amy Hall](#) / Cyril Klein
- Financial/Budget – [Brian Smith](#) / [Susan Wright](#) / Ngon Nguyen / [Trevor Peterson](#) / [Amy Hall](#) / [Terry Turner](#)

- By-Laws/Parliamentarian – [Kymara Lonergan](#) / [Jay Winslow](#) / [Tony Cithryn](#) / [Janeane Parker](#)
- Emu Oil Certification & Batch Numbers – [Amy Hall](#) / [Susan Wright](#) / [Cyril Klein](#) / [JoAnna Stinar](#) /
- AEA Certified Emu Oil Program & Trade Rule Committee – [Kymara Lonergan](#) / [Susan Wright](#) /

[Carolyn Palo](#) / [Terry Turner](#) / [Paul Binford](#)

- Research & Grants – [Dennis Anderson](#) / [Cyril Klein](#) / [Caleb Binford](#) / [Amy Hall](#) /
- Internet & Technology (I.T.) – [Jay Winslow](#) / [Susan Wright](#) / [Daryl Connite](#) / [JoAnna Stinar](#) / [Ngon](#)

[Nguyen](#) / [Janeane Parker](#)

- Convention – [Joylene Reavis](#) / [Daryl Connite](#) / [Brian Smith](#) / [Amy Hall](#) / [Carolyn Palo](#) / [Susan Wright](#) / [Terry Turner](#)

- Meat – [Amy Hall](#) / [Ngon Nguyen](#) / [Tony Cithryn](#) / [Jay Winslow](#)
- Membership – [Brian Smith](#) / [Susan Wright](#) / [Amy Hall](#) / [Gary Smith](#) / ([Jody Pierce](#) – consultant)
- Newsletter – [Joylene Reavis](#) / [Amy Hall](#) / [Candace Smith](#) / [JoAnna Stinar](#) / [Brian Smith](#) /

[Carolyn Palo](#) & [Kathy Goldstone](#)

- Nominations – [Amy Hall](#) / [Jim Glick](#) / [Carolyn Palo](#) / [Deitra McCleery](#)
- Phone for AEA – [Amy Hall](#)
- Public Relations – [Joylene Reavis](#) / [Kymara Lonergan](#) / [Clover Quinn](#) / [Carolyn Palo](#) / ([Sheree Lewis](#) – consultant)

Sub Committees -

Promotions & Advertising Committee - [Joylene Reavis](#) / [Paul Pluss](#) / [JoAnna Stinar](#) / [Ron Reagan](#) / [Jay Winslow](#)

NOTE - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – _____ (Joy will add information to newsletter)

- Standards – _____ / _____

* President Assistant – [Terry Turner](#)

COMMITTEE REPORTS – Committee liaison should post future committee reports on DISCORD prior to meeting so lengthy discussion is not needed.

AEA Phone – No report.

Financial/Budget (for advertising and other) – No report

Meat – No report

- * Looking for an emu meat logo with a catchy line.
- * Noted that processing is a problem, especially this year with long waits to get appointments. Promote ET&T Home processing CD.
- * Waiting on movement of Senate bill that would make “State Inspection” same as “USDA” for shipping meat to other states and House Bill H.R. 7425 that would allow shipping State Inspected meat to other states when ordered online.

Legislative – Nothing new

- * Waiting on movement of proposed Senate bill that would make “**State Inspection**” same as “**USDA**” for shipping meat to other states and House Bill H.R. 7425 that would allow shipping State Inspected meat to other states when ordered online.
- * The **Hauls Act** would allow truck driver hauling livestock to drive longer hours when necessary to get livestock to their destination.

Newsletter – All articles due April 15th or before. Topics will include – Presidents Message; Amy Article (?); Nominations; Ballot Preview (?); Editor Needed; Animal Behavior-Temple Grandin; Piercings and Emu Oil; Convention Questions; Emus Wanted; Miracle of the Egg; (?)

- * **Newsletter editor/publisher needed.**

Oil Committee – Nothing new. Working on violations.

- * Oil brochures will be reviewed and rewritten. They will then be **reviewed by a lawyer** for appropriate wording.
- * Some of the Properties of Emu Oil are being reviewed. Committee will report findings to BOD.

Website – Website has been moved to a new server. It is working much faster now.

- * Red Oak Farm website information is ready to upload but, needs organizing under headings.
- * Board agreed that the AEA Timeline should be added to the AEA website’s ABOUT AEA page.
- * Oil Batch verification email address corrected after inquiry about a certain batch number found it was not complete.
- * I.T. Committee is meeting through ZOOM. The NEWS & EVENTS page needs to be organized and divided under headings (Oil, Meat, Husbandry, Research, etc.). Decide what should be in the Members Only Area and what should be Public. An EXCEL sheet has been developed to help organization efforts.
- * Jay stated that a shopping cart could be set-up for the website. Discuss further at next BOD meeting.
- * I.T. committee met 4-08-21 and defined categories and placement on the website.

Website Inquiry – Raising emus as a business and another looking for emu breeders.

Board Meeting Dates – THURSDAY - 2nd Week of the Month

7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)

May 13, 2021

June 10, 2021

July 08, 2021

August 12, 2021

Online Membership Meeting - September 08-11 or 15-18, 2021 (???)

BOD Meetings without convention – September 2nd, 9th & 16th, 2021. New board can change dates after Sept 2nd.

Member Zoom Meeting – No report.

2021 Convention –

NO IN-PERSON 2021 CONVENTION.

* Discussed making videos available to members on various subjects (Home Butchering; Hatching; Marketing, Temple Grandin's Animal Behavior Observations; Soapmaking; Egg Carving; etc.) in the Members Area of the website using members as speakers, since they are the experts in the emu industry. There are also older Raising Emu videos that could be made available through the Members Area for 1 or 2 weeks only (since we do not have permission to make them available permanently). We will try to focus on subjects for new members and those new to the industry.

* Discuss possibility of ZOOM Membership Meeting with meeting taped for other members to view later. Board voted to upgrade to Pro ZOOM so that it could not only be used for monthly meetings but, also, be used for the annual membership meeting.

Needs further discussion. This probably should go to Convention Audio/Visual Committee.

2022 Convention – We could wait until the first of next year to make a decision but, sooner would be better. Board wants a convention in 2022. This probably should go to the convention Committee.

Convention Survey – Only 2 responses. The survey will be reformatted with fewer questions and sent again. Questions might be:

Where to hold the convention?

Room prices?

Topics to discuss?

“The EMU; An Evolving Agri-business Brochure” – This 4 page PDF has been updated and sent to ET&T. It will also be posted to the AEA website.

Website Video – It was suggested that links to 2 minute videos on YouTube, be posted on the AEA website. This is also what we discussed for the convention. We have the professional videos from Alphabet Zoup that we could link to. AEA will review these videos.

Mt. Emu Video – We need to see if there is any problem with what is said about emu oil in this 1 minute video and, if there are problems, what are the recommendations to make it good. Waiting on response from oil committee at this time.

Radio Promo – Looking into a radio ad to air during National Emu Week. A package of 10 – 60 second spots (with an extra 5 since we are a non-profit and 2 more if we prepay) final cost to be determined. This could be used for National Emu Week (N.E.W.) and as a membership drive.

2021 Certified Business Member (CBM) – Per a new application, BOD was asked if a CBM applicant does not sell oil or meat (only feathers, eggs, chicks or live birds) must they fill out the emu oil certificate of analysis and proof of product liability insurance paperwork. BOD agrees that unless they start to sell emu oil or emu meat at any time in the future (in which case they would need to notify the AEA and fill out the appropriate paperwork) that these items are unnecessary. The AEA does encourage farm liability insurance to protect the farmer in case of visitor accident

Call For Nominations – We need 3 nominations – **Region 1 & 2; Region 3;** and one **At-Large Director**

* Nominations Committee could use one more person on their committee.

2021 ELECTION TIMELINE

1.) **Call for nominations** - no later than 156 days prior to the Annual Member Meeting (September 11). **April 8.** Call for nominations is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April 8, announcing that nominations are currently open.

2.) **Nominations must be received** by AEA 60 days later. **May 31.** **Bios** are then written by those who have said they are willing to run.

3.) **Deadline for mailing of ballots to the members** shall be 75 days prior to the Annual Meeting. (on or before **June 28**)

4.) **Deadline for ballots to be received back from members** is 30 days prior to the Meeting. **August 12.**

5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. **August 17**

State & Local Zoning – If members contact BOD about zoning problems, refer them to Kym, who can possibly give them advice on how to proceed.

For future zoning problems it would be useful to:

- * Use the term livestock, as they are listed as livestock in most states (no longer exotic);
- * Remind officials that the emu is “soft-footed” thus not an erosion problem like hoofed animals;
- * And, the emu’s shorter digestive track does not allow the build-up of odor causing gases, such as methane and ammonia, thus pens do not have that heavy manure smell.

VHS Tapes Donation – Waiting for videos to be shipped. Discussed ways to transfer to more durable form.

NEW BUSINESS

New Membership Applicant – Susan questioned whether an applicant who is joining just to use the AEA Certified Oil seal and apply for certified bottler approval needs to be contacted by a board member like farmers are? In this instance, the AEA office has been in contact with the lab and they are recommended by a former AEA certified bottler who they are replacing. Board agrees that no BOD contact is necessary in this instance.

Cornell Meat Webinar Link – USDA cutting and wrapping in a licensed community kitchen. To view this and 2 other Cornell meat webinars, go to – Starting a Red Meat Slaughterhouse in NYS", "Creative Slaughterhouse Workarounds", and "Meat Cutting in a Commercial Kitchen": <https://smallfarms.cornell.edu/2021/03/meat-processing-webinars/>

Committee Member Leaving – Board agreed to send a card thanking them for their service to the AEA over the years.

Ratite Registry <https://www.ratite.org/emu> - Agree not to look into this any further.

AEA Student Membership Rate – We currently have a non-voting \$25.00 Junior membership up to the age of 18 listed on the website.

QuickBooks Renewal Due – Current subscription expires end of May. Have done 3 years in past.

* Brian motioned to renew the QuickBooks subscription for 3 years. Amy seconded. Motion carried.

ADJOURN – 7:15 pm (central) * Joy motioned to adjourn. Brian seconded. Motion carried.