

AEA BOD Minutes, Thursday, March 11, 2021

Roll Call - Joylene Reavis, Dennis Anderson, Amy Hall, Daryl Connite, Kymara Lonergan.

ABSENT - Jay Winslow and Brian Smith.

Minutes - * Daryl motioned to accept the minutes as written. Amy seconded. Joy abstained. Motion carried.

Financial Report - * Joylene motioned to accept the financial report as written. Daryl seconded. Motion carried.

OLD BUSINESS

AEA Committees - chair and members –

Chairman is listed after the liaison and works with other committee members.

- Ag/Legislative – [Jay Winslow](#) / [Kymara Lonergan](#) / Ngon Nguyen /
- Awards – [Dennis Anderson](#) / [Amy Hall](#) / Cyril Klein
- Financial/Budget – [Brian Smith](#) / [Susan Wright](#) / Ngon Nguyen / [Trevor Peterson](#) / [Amy Hall](#) / [Terry Turner](#)

[Terry Turner](#)

- By-Laws/Parliamentarian – [Kymara Lonergan](#) / [Jay Winslow](#) / [Tony Cithryn](#) / [Janeane Parker](#)
- Emu Oil Certification & Batch Numbers – [Amy Hall](#) / [Susan Wright](#) / [Cyril Klein](#) / [JoAnna Stinar](#) /
- AEA Certified Emu Oil Program & Trade Rule Committee – [Amy Hall](#) / [Susan Wright](#) / [Carolyn Palo](#) /

[Terry Turner](#) / [Kymara Lonergan](#) / [Paul Binford](#)

- Research & Grants – [Dennis Anderson](#) / [Cyril Klein](#) / [Caleb Binford](#) / [Amy Hall](#) /
- Internet & Technology (I.T.) – [Jay Winslow](#) / [Susan Wright](#) / [Daryl Connite](#) / [JoAnna Stinar](#) / [Ngon Nguyen](#) / [Janeane Parker](#)

[Ngon Nguyen](#) / [Janeane Parker](#)

- Convention – [Joylene Reavis](#) / [Daryl Connite](#) / [Brian Smith](#) / [Amy Hall](#) / [Carolyn Palo](#) / [Susan Wright](#) / [Terry Turner](#)

[Susan Wright](#) / [Terry Turner](#)

- Meat – [Amy Hall](#) / [Ngon Nguyen](#) / [Tony Cithryn](#) / [Jay Winslow](#) /
- Membership – [Brian Smith](#) / [Susan Wright](#) / [Amy Hall](#) / [Gary Smith](#) / ([Jody Pierce](#) – consultant)
- Newsletter – [Joylene Reavis](#) / [Amy Hall](#) / [Candace Smith](#) / [JoAnna Stinar](#) / [Brian Smith](#) /

[Carolyn Palo](#) & [Kathy Goldstone](#)

- Nominations – [Amy Hall](#) / [Jim Glick](#) / [Carolyn Palo](#) / [Deitra McCleery](#)
- Phone for AEA – [Amy Hall](#) /
- Public Relations – [Joylene Reavis](#) / [Kymara Lonergan](#) / [Clover Quinn](#) / [Carolyn Palo](#) / ([Sheree Lewis](#) – consultant)

Sub Committees -

Promotions & Advertising Committee - [Joylene Reavis](#) / [Paul Pluss](#) / [JoAnna Stinar](#) / [Ron Reagan](#) / [Jay Winslow](#)

NOTE - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – _____ (Joy will add information to newsletter)

- Standards – _____ / _____

* President Assistant – [Terry Turner](#)

COMMITTEE REPORTS – Committee liaison should post future committee reports on DISCORD prior to meeting so lengthy discussion is not needed.

AEA Phone – Woman called asking about a chick that placed its head between its legs and tumbled forward. She was told it was probably a nutritional problem and advised vitamin shot of Vitamin E and Selenium.

Website – Website has been moved to a new server. It is working much faster now.

* The NEWS & EVENTS page be organized and divided under headings: Oil, Meat, Husbandry, Research, etc. Decide what should be in the Members Only Area and what should be Public. IT Committee will be used for this.

* Red Oak Farm website information is ready to upload but, need organizing under headings.

* Article were found from older websites embedded in current website but, can't be opened.

Financial/Budget (for advertising and other) – Nothing new. Waiting for future convention expenses.

Meat –Nothing new.

* Looking for an emu meat logo with a catchy line.

* Noted that processing is a problem, especially this year with long waits to get appointments. Promote ET&T Home processing CD

* Waiting on movement of Senate bill that would make “State Inspection” same as “USDA” for shipping meat to other states and House Bill H.R. 7425 that would allow shipping State Inspected meat to other states when ordered online.

* There is a ratite farm in New York that is selling ostrich meat at farmers markets. Will find out where they are processing their birds.

Legislative – Waiting on movement of proposed Senate bill that would make “State Inspection” same as “USDA” for shipping meat to other states and House Bill H.R. 7425 that would allow shipping State Inspected meat to other states when ordered online.

Newsletter – Articles due April 15th or before. Newsletter editor/publisher needed.

Oil Committee – Nothing new. **Brochures will be review and rewritten** then they will be **reviewed by a lawyer** for appropriate wording.

- Looking into request for changes to Myristic Acid Properties of Emu Oil. Oil committee will report findings to BOD when completed.

Board Meeting Dates – THURSDAY - 2nd Week of the Month

7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)

Member Zoom Meeting – Meeting held Tuesday, March 9th, 6 pm (central). Link was posted 5 minutes before meeting on Members Email List and Facebook Members Network. Seven members attended. The 40 minute meeting limit is a problem as meeting is cut off before discussion is finished.

Pro ZOOM would provide for up to 100 participants, group meetings for up to 30 hours annually, Social Media streaming and 1 GB of cloud recording per license.

* Amy motioned to be reimbursed for purchasing an annual admin license on Pro ZOOM. Joy seconded. Motion carried.

2021 Convention –

- No in-person convention in September this year.
- Discussed making videos available to members on various subjects (Home Butchering; Hatching; Marketing, Temple Grandin's Animal Behavior Observations; Soapmaking; Egg Carving; etc.) in the Members Area of the website using members as speakers, since they are the experts in the emu industry. There are also older Raising Emu videos that could be made available through the Members Area for 1 or 2 weeks only. Try to focus on subjects for new members and those new to the industry.
- Discuss possibility of ZOOM Annual Membership Meeting with meeting taped for other members to view later. Board voted to upgrade to Pro ZOOM so that it could not only be used for monthly meetings but, also, be used for the annual membership meeting.

2022 Convention – We can wait until the first of next year to make a decision but, sooner would be better. Board wants a convention in 2022. There was concern over big city safety considering past riots. We will have to see how the summer goes. Midwest locations were discussed (Springfield, MO; Fargo ND; Cincinnati, OH). Amy would like it near an emu farm that we could visit. Austin, TX, was mentioned.

Convention Survey – Only 2 responses. Revisit in the future. We need member input.

“The EMU; An Evolving Agri-business Brochure” – Updating has been completed. PDFs will be sent to ET&T and also be posted to the AEA website.

Website Video – It was suggested that 2 minute videos on YouTube be posted on the AEA website. This is also what we discussed for the convention. There are professional videos from Alphabet Zoup that we could link to.

Mt. Emu Video – We need to see if there is any problem with what is said about emu oil. It will be reviewed by the oil committee.

Radio Promo – Discussion about radio stations that will do public service promos.

2021 Certified Business Member (CBM) Specials – Board agreed to continue ALL specials from last year including **new member discount**, 1 month FREE for **paperwork** in by April 30th and 1 month FREE for **prepaying annual fee**.

Call For Nominations – We need 3 nominations – **Region 1 & 2** - Kym; **Region 3** – Dennis; **At-Large** – open (Joylene Reavis terms out)

2021 ELECTION TIMELINE

- 1.) Call for nominations - no later than 156 days prior to the Annual Member Meeting September 11). **April 8.** Call for nominations **is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April 8,** announcing that nominations are currently open.
- 2.) Nominations must be received by AEA 60 days later. **May 31.** Bios are then written by those who have said they are willing to run.
- 3.) Deadline for mailing of ballots to the members shall be 75 days prior to the Annual Meeting. (on or before **June 28**)
- 4.) Deadline for ballots to be received back from members is 30 days prior to the Meeting. **August 12.**
- 5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. **August**

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NEW BUSINESS

New Membership Applicant – 2 new members from Florida and North Carolina.

State & Local Zoning – Due to exodus from New York City due to COVID some local zoning is getting stricter. Emu are considered livestock in New York but farms are being threatened to remove their emus, if neighbors complain. To protect the farm for emus it must be registered with the state.

VHS Tapes from ET&T – ET&T has VHS tapes and have asked the AEA if we want them.

AEA Timeline – Board agreed that it should be added to the AEA website's ABOUT AEA page.

ADJOURN – 6:55 pm (central) * Joy motioned to adjourn. Amy seconded. Motion carried.