

# **AEA-BOD Meeting Minutes    Thurs Feb 13<sup>th</sup>, 2020**

**Call to Order** - 6:03 pm (CST)

**Moment of Silence** -

**Roll Call** - Brian Smith, Joylene Reavis, Terry Turner, Dennis Anderson, Amy Hall, Jay Winslow, Andy Martin \* Amy motioned to excuse Andy from the last meeting. Brian seconded. Motion carried.

**Minutes** – \* Brian motioned to approve the minutes as written. Andy seconded. Joy abstained. Motion carried.

**Financial Report** – \* Brian motioned to approve the financial report as written. Amy seconded. Motion carried.

## **OLD BUSINESS**

### **Actions Taken Since Last BOD Meeting** -

Vote - **CBM Discount Continued for 2020**

\* Joy motions to approve a discount of 1 FREE month, if all paperwork is turned in on time (the same offer as last year) for the 2020 Certified Business Members (CBM) Program application or renewal in April. Amy seconded. Motion carried by majority.

#### **New Member Application**

One new member.

### **Committee Reports:**

**Oil** - Working with lawyer on letter to non-compliant member. Two more non-compliant members being notified.

**Phone** - Call from possible new member. Several calls while website was down. Question on medical claim for emu oil. Board member knows a vet who is interested in emus.

**Meat** - Meat Logo - requested ideas from members. We must be careful not to infringe on other meats logos.

**US Fish and Wildlife Service Export Regulations** - Ongoing.

**Newsletter** - Sep/Oct newsletter went out Jan 15. Nov/Dec newsletter went out Feb 1. Jan/Feb newsletter is ready except for president's message. It should go out later this month. Mar/Apr newsletter will go out March 15 then we should be back on track. Board is asked to send short articles about anything emu related.

**USDA Processing Plant Training Video** - Currently at a standstill. Plants will not allow filming in their facilities.

**Convention BOD Meeting** - Board will meet Wednesday thru Sunday noon at 2020 Convention.

**2020 Convention- Sept. 11-13, Huntsville, AL** - \* Brian motioned that the registration form be changed to reflect a \$10 increase for the Friday Night meal (\$35) and the Saturday Night Banquet meal (\$50) for non-registered attendees, Amy seconded. Motion carried.

**2021 Convention** - BOD discussed ending the convention on Saturday night after Banquet. Suggested actual convention be held Thursday evening thru Saturday night.

Amy suggested holding 2121 convention in Austin, Texas. There is an emu farm only 20 minutes north of Austin and would welcome giving attendees a tour.

**AEA Website** - Some changes are being made.

**YahooGroups** - Some board member suggest that we should be using DISCORD instead of YahooGroups. Some board members will need help setting up for DISCORD and instruction on how to use it.

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**RSS Feed for Press Releases** - Nothing new

**Health Science Institute** - AEA is now a lifetime member. They have several article by doctors who recommend emu oil. AEA certified oil is mentioned in the latest article. We may be able to find a convention speaker from one of these doctors. Information will be sent to [info@aea-emu.org](mailto:info@aea-emu.org).

**Board Member Mileage Reimbursement** - Tabled. Discuss at a later meeting.

## NEW BUSINESS

**Non-Profit Channel On YouTube** - This sounds good and may be useful. AEA must be careful on what they endorse and be vigilant to abide by FDA rules as to what can and cannot be said about emu oil. A member has a really good YouTube video on corned emu listed under their farm name.

**Member Complaint** – A member in New York has been a member over a year and has not received any contact from the AEA, since her initial member packet. She is frustrated and very upset after unsuccessfully trying to get information on a sick emu and doesn't know, if being an AEA member is worth the money. \*  
Brian motioned to give her one complimentary convention registration. Dennis seconded. Motion carried. We must remember to recognize new members at the convention.

## Nomination Information for Reference

### **Nominations Committee** –

Nominations are needed for this election. Four positions are up for election.

## 2020 ELECTION TIMELINE

- 1.) Call for nominations - no later than 156 days prior to the Annual Member Meeting September 11). April 8. Announce in Jan/Feb Newsletter.

Call for nominations is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April 8, announcing that nominations are currently open.

- 2.) Nominations must be received by AEA 60 days later. May 31.

Bios are then written by those who have said they are willing to run.

- 3.) Deadline for mailing of ballots to the members shall be 75 days prior to the Annual Meeting. (on or before June 28)

- 4.) Deadline for ballots to be received back from members is 30 days prior to the Meeting. August 12.

5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. [August 17](#)

**Members Network Facebook Page** - Name of members are no longer being cleaned up and removed.

**Feed Formulator** - Renaissance Premix is still available. The AEA also has the Pre-Mix Formula that was created by Marcia Huddleston when the Feed Formulator was developed.

**Amazon's Fake Emu Oil** – A question was asked why one emu oil stayed liquid in the refrigerator and the other turn solid. Liquid emu oil at low temperatures could be from “winterized” oil. Discussion turned to fake emu oil and what can be done. TV commercials are too expensive. We have been told that the DNA marker is stripped away during refining, though some disagree with this so called fact. Education is the best we can do at this time by impressing upon the public that all emu oil is not created equal.

**ADJOURN** - 7:40 pm (CST)

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### **2019/2020 AEA Board of Directors**

- Regions 1 & 2 - [Andy Martin](#)
- Region 3 - [Dennis Anderson](#)
- Region 4, 5 & 6 - [Terry Turner](#)
- Directors - [Jay Winslow](#), [Joylene Reavis](#), [Amy Hall](#) & [Brian Smith](#)

### **Elected New Officers:**

President - [Terry Turner](#)

Vice-president - [Amy Hall](#)

Secretary - [Joylene Reavis](#)

Treasurer - [Brian Smith](#)

Parliamentarian - [Andy Martin](#)

At-Large - [Jay Winslow](#) & [Dennis Anderson](#)

### **AEA Committees** - chair and members

Chairman is listed after the liaison and works with other committee members.

- Ag/Legislative – [Jay Winslow](#) / [Andy Martin](#) / [Ngon Nguyen](#)
- Awards – [Dennis Anderson](#) / [Andy Martin](#)

- Financial/Budget – Brian Smith / Susan Wright / Ngon Nguyen / Trevor Peterson
- By-Laws/Parliamentarian – Andy Martin / Jay Winslow / Tony Cithryn / Janeane Parker
- Emu Oil Certification & Batch Numbers – Terry Turner / Susan Wright / Cyril Klein / JoAnna Stinar
- AEA Certified Emu Oil Program & Trade Rule Committee – Terry Turner / Susan Wright / Carolyn Palo / Ngon Nguyen
- Research & Grants – Dennis Anderson / Cyril Klein / Caleb Binford / Maria Minnaaar
- Internet & Technology (I.T.) – Jay Winslow / Susan Wright / JoAnna Stinar / Ngon Nguyen / Andy Martin / Amy Hall / Janeane Parker
- Convention – Joylene Reavis / Terry Turner / Brian Smith / Amy Hall / Carolyn Palo / Susan Wright
- Meat – Amy Hall / Ngon Nguyen / Tony Citrhyn / Jay Winslow
- Membership – Brian Smith / Susan Wright / Amy Hall / Gary Smith / (Jody Pierce – consultant)
- Newsletter – Amy Hall / JoAnna Stinar / \_\_\_\_\_ / \_\_\_\_\_ /
- Nominations – Amy Hall / Jim Glick / Carolyn Palo / Deitra McCleery
- Phone for AEA – Amy Hall
- Public Relations – Joylene Reavis / Clover Quinn / Carolyn Palo / (Sherri Schatz – consultant)

#### Sub Committees -

Promotions & Advertising Committee - Joylene Reavis / Paul Pluss / JoAnna Stinar / Ron Reagan / Jay Winslow

NOTE - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – \_\_\_\_\_

• Standards – \_\_\_\_\_ / \_\_\_\_\_

\* Board Assistant - \_\_\_\_\_

**2020 Convention Committee** – president is on all committees

- 1.) Convention co-chairs – [Amy Hall](#) / [Joylene Reavis](#) / [Jay Winslow](#)
  - 2.) Hotel Liaison – [Joylene Reavis](#) / [Amy Hall](#)
  - 3.) Registration – [Brian Smith](#) / [Susan Wright](#) / [Terry Turner](#)
  - 4.) Banquet & Welcome Night Coordinator (with Entertainment if needed) – [Terry Turner](#) / [Jay Winslow](#) / [JoAnna Stinar](#)
  - 5.) Speaker / Classes Coordinator – [Amy Hall](#) / [Carolyn Palo](#) / [Kathy Goldstone](#)
  - 6.) Decorations / Speaker Gifts - [Terry Turner](#) / [Amy Hall](#) /
  - 7.) Awards – [Dennis Anderson](#) / [Andy Martin](#)
  - 8.) Funding Committee – [Brian Smith](#) / [JoAnna Stinar](#) / [Carolyn Palo](#)
  - 9.) Program Booklet – [Joylene Reavis](#) / [Terry Turner](#) / [Carolyn Palo](#) / [ET&T](#)
  - 10.) Exhibit/Booth Coordinator – [Amy Hall](#) / [ET&T](#)
  - 11.) Silent/Live Auction & Raffle – [Brian Smith](#) / [Amy Hall](#) / [Jay Winslow](#) / [JoAnna Stinar](#)
  - 12.) Welcome Bags – [Terry Turner](#) / [Brian Smith](#)
  - 13.) Mascot Art Contest - [Amy Hall](#)
  - 14.) Promotion & Advertising – [Joylene Reavis](#) / [Terry Turner](#) / [Andy Martin](#) / [ET&T](#)
  - 15.) Tourism – [Terry Turner](#) /
  - 16.) T-Shirts & Retail Items- [Amy Hall](#) / [Terry Turner](#) /
  - 17.) Audio/Visual – [Andy Martin](#) / [JoAnna Stinar](#) /
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