

AEA BOD Minutes, Thursday, Feb 11, 2021

Roll Call - Joylene Reavis, Dennis Anderson, Amy Hall, Daryl Connite, Brian Smith, Kymara Lonergan, Jay Winslow

President Assistant – Terry Turner

Minutes - * Jay motioned to accept the minutes as written. Daryl seconded. Joy abstained. Motion carried.

Financial Report - * Joylene motioned to accept the financial report as written. Daryl seconded. Motion carried.

OLD BUSINESS

AEA Committees - chair and members –

Chairman is listed after the liaison and works with other committee members.

- Ag/Legislative – [Jay Winslow](#) / [Kymara Lonergan](#) / Ngon Nguyen /
- Awards – [Dennis Anderson](#) / [Amy Hall](#) / Cyril Klein
- Financial/Budget – [Brian Smith](#) / [Susan Wright](#) / Ngon Nguyen / [Trevor Peterson](#) / [Amy Hall](#) / [Terry Turner](#)

[Terry Turner](#)

- By-Laws/Parliamentarian – [Kymara Lonergan](#) / [Jay Winslow](#) / [Tony Cithryn](#) / [Janeane Parker](#)
- Emu Oil Certification & Batch Numbers – [Amy Hall](#) / [Susan Wright](#) / [Cyril Klein](#) / [JoAnna Stinar](#) /
- AEA Certified Emu Oil Program & Trade Rule Committee – [Amy Hall](#) / [Susan Wright](#) / [Carolyn Palo](#) / [Terry Turner](#) / [Kymara Lonergan](#) / [Paul Binford](#)

- Research & Grants – [Dennis Anderson](#) / [Cyril Klein](#) / [Caleb Binford](#) / [Amy Hall](#) /

• Internet & Technology (I.T.) – [Jay Winslow](#) / [Susan Wright](#) / [Daryl Connite](#) / [JoAnna Stinar](#) / [Ngon Nguyen](#) / [Janeane Parker](#)

• Convention – [Joylene Reavis](#) / [Daryl Connite](#) / [Brian Smith](#) / [Amy Hall](#) / [Carolyn Palo](#) / [Susan Wright](#) / [Terry Turner](#)

- Meat – [Amy Hall](#) / [Ngon Nguyen](#) / [Tony Cithryn](#) / [Jay Winslow](#)

- Membership – [Brian Smith](#) / [Susan Wright](#) / [Amy Hall](#) / [Gary Smith](#) / ([Jody Pierce](#) – consultant)

- Newsletter – [Joylene Reavis](#) / [Amy Hall](#) / [Candace Smith](#) / [JoAnna Stinar](#) / [Brian Smith](#) /

[Carolyn Palo](#) & [Kathy Goldstone](#)

- Nominations – [Amy Hall](#) / [Jim Glick](#) / [Carolyn Palo](#) / [Deitra McCleery](#)

- Phone for AEA – [Amy Hall](#)

• Public Relations – [Joylene Reavis](#) / [Kymara Lonergan](#) / [Clover Quinn](#) / [Carolyn Palo](#) / ([Sheree Lewis](#) – consultant)

Sub Committees -

Promotions & Advertising Committee - [Joylene Reavis](#) / [Paul Pluss](#) / [JoAnna Stinar](#) / [Ron Reagan](#) / [Jay Winslow](#)

NOTE - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – _____ (Joy will add information to newsletter)

- Standards – _____ / _____

* President Assistant – [Terry Turner](#)

COMMITTEE REPORTS –

AEA Phone – Included inquiries about eggs for sale, is emu oil edible and looking for chicks.

Website – Organizing NEWS & EVENTS page.

* Information is ready to upload to the website once the move to the new server is complete.

* Working on accessing articles from older websites embedded in current website but, can't be opened.

* To speed the website, increase its capacity and save money the AEA website will be moved to a new server.

Financial/Budget (for advertising and other) – Nothing new at this time.

Meat – Nothing new at this time. Looking at finding an emu meat logo with a catchy line.

* Noted that processing is a problem, especially this year with long waits to get appointments. Would like home butchering video.

* Looking at proposed Senate bill that would make “State Inspection” same as “USDA” for shipping meat to other states and House Bill H.R. 7425 that would allow shipping State Inspected meat to other states when ordered online.

Newsletter – Mar/Apr newsletter will go out the end of February. CBM Program, Nominations, N.E.W. and Amy’s articles (her farm and exchanging eggs) will be highlighted.

Oil Committee – Susan will **review and rewrite oil brochures** to comply with FDA standards, then they will be **reviewed by a lawyer** to insure appropriate wording.

Board Meeting Dates – THURSDAY - 2nd Week of the Month

7:00 pm (eastern) ~ 6:00 pm (central) ~ 5:00 pm (mountain) ~ 4:00 pm (pacific)

Member Zoom Meeting – No member get-togethers on ZOOM in the past few weeks. They will resume once Amy gets a chance to host one.

2021 Convention –

- An in-person convention in September is not going to be scheduled.
- Discussed making videos available to members on various subjects in the Members Area of the website using members as speakers, since they are the experts in the emu industry. There are also older Raising Emu videos that could be made available through the Members Area for 1 or 2 weeks only. We will try to focus on subjects for new members and those new to the industry.
- Discuss possibility of ZOOM Membership Meeting with meeting taped for other members to view later. Amy will check on the cost of ZOOM upgrade to handle this type of meeting.

“The EMU; An Evolving Agri-business Brochure” – An update is being worked on.

Convention Survey – Only 2 responses.

Temple Grandin Webinar –

It was an excellent webinar. Temple’s autism gives her a different perspective on what she sees and how she processes these facts, especially when it comes to animal behavior. All who attended were very impressed with Temple’s knowledge and all that she had to overcome in her life. HBO has made a movie of her life called “Temple Grandin”. Short videos and trailers about Temple at Bing.com - [Temple Grandin \(Trailer\) - Bing video](#) These are well worth watching. Animal behavior videos can be found at www.Grandin.com .

Website Video – This is what we discussed for the convention. Will also look at linking to Alphabet Zoup videos.

Mt. Emu Video – Waiting on review from oil committee.

Radio Promo – looking at possible public service promo.

NEW BUSINESS

New Membership Applicant – We’ve had 1 new member application this month.

2021 Certified Business Member (CBM) Specials – Board agrees to continue the CBM specials from last year.

Call For Nominations – We will have 3 positions up for election – Region 1 & 2; Region 3 and At-Large.

2021 ELECTION TIMELINE

1.) Call for nominations - no later than 156 days prior to the Annual Member Meeting (September 11). **April 8.** Call for nominations **is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April 8,** announcing that nominations are currently open.

2.) Nominations must be received by AEA 60 days later. **May 31.** Bios are then written by those who have said they are willing to run.

3.) Deadline for mailing of ballots to the members shall be 75 days prior to the Annual Meeting. (on or before **June 28**)

4.) Deadline for ballots to be received back from members is 30 days prior to the Meeting. **August 12.**

5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. **August 17**

Member Egg Exchange Suggestions – To ship eggs you must comply with the regulations in the state you are shipping to. For most states the eggs must be accompanied by a health certificate for the parents or come from an N.P.I.P. certified farm.

Explanation of AEA's 501c (5) and 501c (3) Tax Exemption – The American Emu Association is a 501c5 (agricultural) non-profit organization. 501c5 organizations can lobby for law changes. Donations directly to the AEA are NOT tax deductible.

The AEA Research Division is a 501c3 (science, research & education) non-profit organization. 501c3 organizations CANNOT lobby for law changes. Donations directly to the AEA Research Division ARE tax deductible.

Direct Interstate Retail Exemption for Certain Transactions (DIRECT Act of 2021) - H R 7425 –

House Bill H.R. 7425 would allow shipping “State Inspected” meat to other states, when ordered online. This would be better than nothing but, not ideal.

Proposed Senate bill to be re-introduced would make “State Inspection” same as “USDA” for shipping meat to other states. This would be the ideal version to endorse.

ADJOURN – 7:00 pm (central) * Brian motioned to adjourn. Joy seconded. Motion carried.