

AEA-BOD Meeting Minutes - Thursday, Jan 9, 2020

Call to Order - 6:02 pm (central)

Roll Call - Brian Smith, Joylene Reavis, Terry Turner, Dennis Anderson, Amy Hall, Jay Winslow
Absent - Andy Martin

Vote to Excuse Amy from Last Meeting - * Brian motioned to excuse Amy from last months meeting. Dennis seconded. Motion carried.

Minutes – * Brian motioned to accept the Minutes as written. Dennis seconded. Joy abstained. Motion carried.

Financial Report – * Brian motioned to accept the Financial Report as written. Dennis seconded. Motion carried.

BOD Meeting Dates - 2019/2020 Board will meet on the 2nd Thursday of each month
(4:00 pm Pacific ~ 5:00 pm Mountain ~ 6:00 pm Central ~ 7:00 pm Eastern)

OLD BUSINESS

Actions Taken Since Last BOD Meeting - None

Committee Reports:

Oil - Committee working hard. One company is not in compliance with the Certified Oil Program and is not responding to previous letters. A lawyer has been contacted and will send a formal letter

Phone - Not many calls over the holidays. One looking for eggs. Another about a loose emu. With increasing use of technology we will probably be seeing fewer and fewer phone calls.

Meat - No report at this time

US Fish and Wildlife Service Export Regulations - Ongoing.

Newsletter – Current editor is having difficulties getting newsletters together. New editor will take over and will try to get all three newsletters out before the end of February.

USDA Processing Plant Training Video - Member is exploring options.

Convention BOD Meeting - Wednesday has been added to the board meetings for the 2020 convention (Arrive Tuesday night w/ board meetings Wednesday and Thursday mornings thru Sunday at 1 pm). Brian agreed to stay until Monday to pay the convention bill, if needed. New contract with modifications has been signed. BOD discussed those needing to leave early on Sunday. Agreed that no one would be penalized because of early flights.

2020 Convention- Sept. 11-13, Huntsville, AL - There is an animal science program at the Huntsville, Alabama University.

Ideas: * We could offer a student discount to attend the emu convention. Also, list a one day only price to attend sessions on either Friday or Saturday from 9 am to 5 pm.

· Alabama University was asked if they would like a booth at the 2020 AEA Convention. Will contact agriculture department heads.

· Jay attended Ostrich Association Convention. He liked that they had only a few speakers, more farm information, more breakout sessions and round table discussions. We need info on this convention, i.e., price for meals, topics and dates when this convention is usually held.

· There is an insurance agent that could talk about retirement insurance. They also have a band.

Will start looking for speakers after February 6th.

BOD discussed ending the convention on Saturday night after Banquet.

NOTE - Sunday morning was always a time for open discussion between the board and the members (board was not always as accessible to members as it is now. The board worked all day Wednesday and Thursday plus evenings and did NOT attend presidents meetings, CBM meetings or mingle with members on the evening prior to convention, as there was usually a class scheduled at that time). Only those who could stay attended the Sunday morning session (many members leave on early flights on Sunday morning). Around 2010 changes to extend board meetings to include Wednesday though Monday Noon were made in order to rehash the convention, discuss any points brought up by members and finish board business. Sunday afternoon board meetings were made more effective by the board attending the Sunday morning session and answering questions.

AEA Website - Working on getting an appointment to get started with fixes.

YahooGroups - YahooGroups can still be used for announcements to BOD and members but, it will eventually be shut down. Emails are no longer archived automatically. They are being transferred to a computer file manually, whenever something is posted. AEA will be switching to Groups.Google.com for its email lists. We are currently using GoogleSuites for notifying CBMs of online requests. It should not be too difficult to open groups for BOD and members.

- * Groups.Google.com is FREE
- * It allows easy attachments
- * It can be made "private", for members only
- * Members can be added 10 at a time without sending invitations (no need for members to reply)

RSS Feed for Press Releases – Board was asked about possibly using a United Press (UP) / Associated Press (AP) RSS Feed for submitting press releases. Cost is about \$75.00 per press release. Using this type of feed, our press releases would be available to major newspapers, television and radio stations. Terry stated that with only one press release per month, at most, this would not be an outrageous cost.

With, hopefully, good results coming from our human research trial, it was suggested to start submitting generic press releases to get good reviews of the emu industry out in front of the media and the public's eyes so that they will be more receptive when the research results are published. Board is looking into other options.

Health Science Institute (HIS) – Several past articles on emu oil are in their archives with doctors listed who recommend emu oil. Possible source of future convention speakers. AEA will subscribe this month.

Expenses for Convention Reimbursement - Mileage & shipping of necessary items. There was a discussion on mileage costs for hauling AEA items across country. AEA logo items will be added for sale to newsletter. We hope to trim down our items for sale, so there will be less to transport. We will keep things as they are for the next convention but, this must be revisited before the 2021 convention.

NEW BUSINESS

Hobby Farm Ad Renewal - * Joy motioned to approve renewal of the AEA's Hobby Farms quarterly ad for \$80.00. Brian seconded. Motion Carried.

Nominations Committee –

Nominations are needed for this election. BOD is asked to think about nominating members, who they think they can work with.

2020 ELECTION TIMELINE

1.) Call for nominations - no later than 156 days prior to the Annual Member Meeting September 11). April 8.

Call for nominations is emailed to the email lists on or by April 1, and in the next newsletter BEFORE April 8, announcing that nominations are currently open.

2.) Nominations must be received by AEA 60 days later. **May 31.**

Bios are then written by those who have said they are willing to run.

3.) Deadline for mailing of ballots to the members shall be 75 days prior to the Annual Meeting. (on or before **June 28**)

4.) Deadline for ballots to be received back from members is 30 days prior to the Meeting. **August 12.**

5.) Deadline for Chairman of the Nominating Committee to be notified of results - 25 days prior to the Meeting. **August 17**

ADJOURN -6:41 PM (central) * Amy made a motion to adjourn. Brian seconded. Motion carried.

2019/2020 AEA Board of Directors

- Regions 1 & 2 - [Andy Martin](#)
- Region 3 - [Dennis Anderson](#)
- Region 4, 5 & 6 - [Terry Turner](#)
- Directors - [Jay Winslow](#), [Joylene Reavis](#), [Amy Hall](#) & [Brian Smith](#)

Elected New Officers:

- President - [Terry Turner](#)
- Vice-president - [Amy Hall](#)
- Secretary - [Joylene Reavis](#)
- Treasurer - [Brian Smith](#)
- Parliamentarian - [Andy Martin](#)
- At-Large - [Jay Winslow](#) & [Dennis Anderson](#)

Committees - chair and members

Chairman is listed after the liaison and works with other committee members.

- Ag/Legislative – [Jay Winslow](#) / [Andy Martin](#) / [Ngon Nguyen](#)
- Awards – [Dennis Anderson](#) / [Andy Martin](#)
- Financial/Budget – [Brian Smith](#) / [Susan Wright](#) / [Ngon Nguyen](#) / [Trevor Peterson](#)
- By-Laws/Parliamentarian – [Andy Martin](#) / [Jay Winslow](#) / [Tony Cithyrn](#) / [Janeane Parker](#)
- Emu Oil Certification & Batch Numbers – [Terry Turner](#) / [Susan Wright](#) / [Cyril Klein](#) / [JoAnna Stinar](#)
- AEA Certified Emu Oil Program & Trade Rule Committee – [Terry Turner](#) / [Susan Wright](#) / [Carolyn Palo](#) / [Ngon Nguyen](#)
- Research & Grants – [Dennis Anderson](#) / [Cyril Klein](#) / [Caleb Binford](#) / [Maria Minnaaar](#)
- Internet & Technology (I.T.) – [Jay Winslow](#) / [Susan Wright](#) / [JoAnna Stinar](#) / [Ngon Nguyen](#) / [Andy Martin](#) / [Amy Hall](#) / [Janeane Parke](#)
- Convention – [Joylene Reavis](#) / [Terry Turner](#) / [Brian Smith](#) / [Amy Hall](#) / [Carolyn Palo](#) / [Susan Wright](#)
- Meat – [Amy Hall](#) / [Ngon Nguyen](#) / [Tony Cithryn](#) / [Jay Winslow](#)
- Membership – [Brian Smith](#) / [Susan Wright](#) / [Amy Hall](#) / [Gary Smith](#) / [\(Jody Pierce – consultant\)](#)
- Newsletter – [Amy Hall](#) / [JoAnna Stinar](#) / _____ / _____ / _____
- Nominations – [Amy Hall](#) / [Jim Glick](#) / [Carolyn Palo](#) / [Deitra McCleery](#)
- Phone for AEA – [Amy Hall](#)
- Public Relations – [Joylene Reavis](#) / [Clover Quinn](#) / [Carolyn Palo](#) / [\(Sherri Schatz – consultant\)](#)

Sub Committees -

Promotions & Advertising Committee - [Joylene Reavis](#) / [Paul Pluss](#) / [JoAnna Stinar](#) / [Ron Reagan](#) / [Jay Winslow](#)

NOTE - The Promotions & Advertising committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

It was suggested that we start submitting generic press releases (recycled and updated old press releases) about emus and the emu industry on a regular basis, leading up to the published results of the human

research. This will have the press familiar with the emu industry and ready to view the research results as big news.

National Emu Week (N.E.W.) – _____

• Standards – _____ / _____

* Board Assistant - _____

2020 Convention Committee – president is on all committees

- 1.) Convention co-chairs – Amy Hall / Joylene Reavis / Jay Winslow
 - 2.) Hotel Liaison – Joylene Reavis / Amy Hall
 - 3.) Registration – Brian Smith / Susan Wright / Terry Turner
 - 4.) Banquet & Welcome Night Coordinator (with Entertainment if needed) – Terry Turner / Jay Winslow / JoAnna Stinar
 - 5.) Speaker / Classes Coordinator – Amy Hall / Carolyn Palo / Kathy Goldstone
 - 6.) Decorations / Speaker Gifts - Terry Turner / Amy Hall /
 - 7.) Awards – Dennis Anderson / Andy Martin
 - 8.) Funding Committee – Brian Smith / JoAnna Stinar / Carolyn Palo
 - 9.) Program Booklet – Joylene Reavis / Terry Turner / Carolyn Palo / ET&T
 - 10.) Exhibit/Booth Coordinator – Amy Hall / ET&T
 - 11.) Silent/Live Auction & Raffle – Brian Smith / Amy Hall / Jay Winslow / JoAnna Stinar
 - 12.) Welcome Bags – Terry Turner / Brian Smith
 - 13.) Mascot Art Contest - Amy Hall
 - 14.) Promotion & Advertising – Joylene Reavis / Terry Turner / Andy Martin / ET&T
 - 15.) Tourism – Terry Turner /
 - 16.) T-Shirts & Retail Items- Amy Hall / Terry Turner /
 - 17.) Audio/Visual – Andy Martin / JoAnna Stinar /
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