

2020/2021 AEA Board of Directors

Elected Officers

- **President** – Dennis Anderson
- **Vice President** – Amy Hall
- **Secretary** - Joylene Reavis
- **Treasurer** - Brian Smith
- **Parliamentarian** – Kymara Lonergan

Directors

- **Regions 1 & 2 combined** – Kymara Lonergan
- **Region 3** – Dennis Anderson
- **Regions 4, 5 & 6 combined** – Daryl Connite
- **At Large** – Joylene Reavis, Brian Smith, Jay Winslow, Amy Hall

2020/2021 General Committees

The committee chair and members are listed. Consider volunteering for one of these committees

- **Ag/Legislative** – Jay Winslow / Kymara Lonergan / Ngon Nguyen

Ag/Legislative - Keeps members aware of old, new & developing ag or legislative information through the EMUpdate newsletter, e-mail list or personal contact.

- **Awards** – Dennis Anderson / Amy Hall / _____ /

Awards – Determines annual award winners and arranges for plaques. Also recommends to board potential honorary members

- **Financial/Budget** – Brian Smith / Susan Wright / Ngon Nguyen / Trevor Peterson / Amy Hall / Terry Turner

Financial/Budget – Works with treasurer on financial and budget issues.

- **By-Laws/Parliamentarian** – Kymara Lonergan / Jay Winslow / Tony Cithyrn / Janean Parker

By-Law/Parliamentarian - Interprets By-Laws.

- **Emu Oil Certification & Batch Numbers** – Amy Hall / Susan Wright / Cyril Klein / JoAnna Stinar

Emu Oil Certification & Batch Numbers – Handles validation of oil batches and maintains batch records.

- **AEA Certified Emu Oil Program & Trade Rule Committee** – Amy Hall / Susan Wright / Carolyn Palo / Paul Binford / Terry Turner

AEA Certified Emu Oil Program & Trade Rule Committee – Approves all applications for labels, advertisements, and website use of the AEA trademarks. They review and screen Bottler and Refinery Applications and then submit them to the Board for approval. Monitor advertising, Ebay, websites, and labels for the improper and illegal use of the trademarks owned by the AEA. Will follow up on any and all complaints or notifications of seal or trademark abuse. Oversees CBM Program. CBM Liaison MUST NOT be a CBM member. Oversees the development, growth, and integrity of the emu oil industry.

- **Research & Grants** – Dennis Anderson / Cyril Klein / Caleb Binford / Amy Hall

Research & Grants - Recommends and oversees any emu industry research. Writes & procures grants.

- **Internet & Technology (I.T.)** – Jay Winslow / Susan Wright / JoAnna Stinar / Ngon Nguyen / Amy Hall / Janean Parker

Internet & Technology (I.T.) - Oversee & suggest updates and improvements for the AEA website.

• **Convention** – Joylene Reavis / Daryl Connite / Brian Smith / Amy Hall / Carolyn Palo / Susan Wright / Terry Turner

Convention - Oversees, securing and maintaining sites for the annual convention, which is mandated by the By-laws. Plans and organizes the annual convention with the convention committee.

• **Meat** – Amy Hall / Ngon Nguyen / Tony Citrhyn / Jay Winslow

Meat - Oversees the development and growth of the emu meat industry from farming, processing and delivery to consumer.

• **Membership** – Brian Smith / Susan Wright / Amy Hall / Gary Smith / (Jody Pierce – consultant)

Membership - Builds membership. Treasurer oversees master membership list. Adds new members, updates renewals and oversees sending membership packets.

• **Newsletter** – Joylene Reavis / Amy Hall / JoAnna Stinar / Brian Smith / Carolyn Palo & Kathy Goldstone

Newsletter – Oversees the writing and distribution of the newsletter (EMUpdate). An article for the AEA newsletter will be needed from each committee liaison (6 newsletters per year). Reports, i.e., ag related - husbandry - regional info - state info - local events - fairs & festivals - industry items – government programs. AEA newsletter article deadline dates: October 20 - December 20 - February 20 – April 20 – June 20 – August 20.

• **Nominations** – Amy Hall / Jim Glick / Carolyn Palo / Deitra McCleery

Nominations - Secure qualified nominees from AEA membership and board of directors.

• **Phone for AEA** – Amy Hall

Phone for AEA – Check phone messages and respond to them or passes them to the appropriate person for response.

• **Public Relations** – Joylene Reavis / Clover Quinn / Carolyn Palo / (Sherri Lewis – consultant)

Public Relations - Writes and edits for approval by board, all articles, news items and press releases.

Public Relations Sub Committees -

a.) **Promotions & Advertising** - Joylene Reavis / Paul Pluss / JoAnna Stinar / Ron Reagan / Jay Winslow

Promotions & Advertising - committee will be used for a press release and promotion campaign, "if", favorable results are found with the human research that is now being done.

b.) **National Emu Week (N.E.W.)** – ___

Nationa Emu Week (N.E.W.) – Promote the emu industry for 10 days in May, starting the first Saturday.

• **Standards** – ___ / ___

Standards – Works to establish and maintain standards for emu industry. Only active when needed

* **President Assistant** - Terry Turner

President Assistant – Attends meetings and assists the president in his duties.