



AEA EMUupdate

The Official Newsletter of the American Emu Association

President's Message

Volume 30 Issue 4— Jul-Aug 2020

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2020 AEA Convention
CANCELLED
Huntsville, AL

Greetings From Colorado

Hello from my very secluded mountain home where my life is way too quiet during this Covid19 mess. I hope you are all well and able to earn a living. My **farmers market spaces** were eliminated due to social distancing. If I sold tomatoes or lettuce instead of just emu oil & soap, I would have been ok. I can't wait to get back to close to normal next year. Thankfully, my customers can phone and I then send product in the mail.

I am so disappointed not seeing you this September or enjoying the networking we always do at convention. We will have an **Annual Meeting**, but it will just be the status of the AEA, some highlights of the AEA Board of Directors over the 2019-2020 term and a financial report. We will inform you of how and when to access this internet information. If you have a specific question you want us to address during the information video/meeting, please send me an email terry.turner@hughes.net.

If you are a State or Region **President or a CBM member** please also give me an update, as we will not be able to have a President or CBM annual meeting this year. We can include your thoughts and comments during the general membership meeting.

Please watch for the **AEA Board of Directors "election ballot"** to arrive soon in the mail. It will include voting for an **addition to the AEA Bylaws** to address emergency changes like this year, when we cannot safely travel and meet in a single location. Your vote is very important.

I am pleased to say we have **4 new members**, since our last newsletter. In spite of this difficult time we are growing membership. Many people are still looking for **emu chicks**, as people are looking to expand farms or become less dependent on commercial commodities. Please look on page 3 for the list of interested buyers and contact them personally. They might want to reserve eggs or chicks for 2021 season.

Please continue to look at the changes on our www.aea-emu.org **website**. We want your feedback for additions to make it accessible and informative for all who visit it.

Please enjoy life but stay safe.
Miss you all. 'til the next newsletter.
Terry Turner



BREEDERS LIST

The Breeders List will once again be offered to members at no cost for 2020. If you sell emu chicks yearlings or breeder pairs, add your farm to this FREE listing. This is the first place people look for emus on the AEA website.

Discount for Veterans - The AEA is offering a 10% annual membership discount to veterans and current military personnel with verification required. New & renewing members will be eligible for this discount. For more information contact info@aea-emu.org

Emu Oil Eases Inflammation

Constant washing and sanitizing leaves **hands dry and cracked**. Washing with **soaps that contain Emu Oil** will help to keep hands from drying out.



Applying **Pure Emu Oil before bed** and then covering with a favorite hand lotion will leave hands soft and moisturized for the next morning.

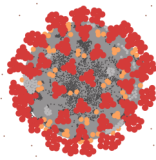
Another problem is **facial skin irritation** from constantly wearing a face mask. Numerous articles recommend applying a moisturizing barrier (coconut oil and cocoa butter were mentioned) before putting on the face mask. At the end of the day after a thorough cleansing, they recommend applying a moisturizer again before bed. Here again, applying **Emu Oil under the moisturizer** would be most helpful.

With the warm and moist conditions behind a face mask, **Mask Acne** is another major problem. Any moisturizers applied to the face must be non-comedogenic (won't clog pores) to avoid acne. Here is where **Emu Oil shines as a superior moisturizer**. By using it under your favorite moisturizer its deep penetration, anti-inflammatory omega fatty acids and its own moisturizing properties, will help to fight skin irritations.

Use pieces of this information to **create blurbs to post on social media** in order to increase your product sales.

Surviving COVID-19

The virus, COVID-19, has disrupted our lives and businesses for several months. Stores, where we sell products, have been closed and some Farmers Markets have been cancelled and will not open at all this year. Many state and local fairs and festivals have been cancelled this summer and through the remainder of this year. Even our own 2020 AEA Convention has been cancelled.



Due to the temporary closings of some larger processing plants, a few farmers and ranchers have found it more difficult to schedule their emus for processing, which means the added cost of birds remaining on feed longer than necessary. On top of all of this, protests and riots are disrupting the flow of commerce to some big cities. The only upside to all of this is that online orders have increased for some. This may be the time to create a website, if you don't already have one.

Now is the time to promote your online website presence. Social Media, such as, Facebook, Twitter, etc., can help to drive customers to your website at little or no cost for advertising. Plan to post something about your farm, your business or your products at least once per week. And don't forget to use press releases. Absolutely anything happening on your farm can be considered news. You can submit the news items to your local newspapers, radio stations, television channels or social media to generate interest in your farm and products.

AEA Board of Directors Election



During the next week you will be receiving a Board of Directors Election Ballot. Included on this year's ballot will be a vote for an addition to the AEA Bylaws allowing other than face to face annual membership meetings, when there will not be a convention that year. The AEA board recommends a yes vote. An explanation of this vote will be included with the biographies of those running for office.

We have only 1 person running for **Region Director of Region 4, 5 & 6**. (See map on page 5) **Daryl Connite, Washington State**, has been raising emus since 1994 and enjoys promoting the emu industry.

We have 4 persons running for **3 - Director-At-Large positions**.

Amy Hall, Arkansas, has been building her emu farm over the past several years. She is finishing her 1st term on the board and spent this past year as vice-president.

Brian Smith, Tennessee, raises emus and a variety of other animals including longhorn cattle. He is finishing his 1st term on the board as treasurer.

Jay Winslow, North Carolina, operates a large emu farm, works with the NC State Vet School & Poultry Science Department on health issues and participates in the National Poultry Improvement Program (NPIP) as a NC delegate for Ratites. He is finishing his 2nd term as an at-large director.

Kymara Lonergan, New York, raises horses and emus. She is a registered nurse and loves promoting the emu industry. She is currently working on an emu farming seminar to be presented through The Cornell University Extension Service in Ulster County, NY.

Ballots must be returned and received by ET&T before August 10.

AEA MUGS FOR SALE

The pictures appear on both sides of the black mug when filled with a hot beverage. \$12.50 each + shipping. To order, contact - Brian Smith 931-980-7503 snakeman52006@hotmail.com



WEB INQUIRY REPORT

The **Live Bird Requests** are sent out to the members by these two electronic venues—**Facebook** and the **YahooGroups Email List**.



If you are not signed up, you will NOT receive these contact opportunities along with many shared educational and business information ideas between members.

If you cannot find your invitation by email in your junk mail/spam folder for the **Yahoo Groups AEA Members List**, contact **Amy Hall**, gofarm2020@outlook.com.

For the **Facebook AEA Members Only Network** page, contact **Brian Smith**, snakeman52006@hotmail.com.

EMUS WANTED

Less than 5 **emu chicks up to yearlings or breeders**. Sara Matthieu, Eau Claire, WI, (217) 502-9060 sara_buda@yahoo.com

Less than 5 **emus 3 months old to yearlings or breeders**. James Hitt, Viola, WI, (608) 627-2455 jah1160@gmail.com

Less than 5 **Just hatched emu chicks to yearlings or breeders**. Amber Worner, Spicewood, TX, (512) 626-5855 amber@carefullycounseling.com

Less than 5 **emu chicks up to 3 months old**. Judy Kenyon, Galway, NY (518) 866-4904 kjudy31@yahoo.com

Less than 5 **emus. Could be special needs birds**. Carol Anne Bailey, Townville, SC (964) 376-5158 cat@redcreekfarm.com

Looking for **emu breeder in her area**. Jessica Tolliver, MMT, Hensley, Arkansas (501) 650-9014 jtolliver@massagearkansas.com

Less than 5 **coming two year old emus**. Chuck Lowe, Cameron, NC, (910) 988-0481 lowefamily316@gmail.com

Less than 5 **just hatched emu chicks up to yearlings or breeders**. Nicholas Whalley, Canterbury, CT (774) 289-8603 frostsunny@gmail.com

Less than 5 **just hatched emu chicks up to 3 month**. Michelle Moore, Maysville, GA (706) 870-3242 michelle.moore@powerdistributors.com

Need 1 **just hatched emu chick up to 3 month to keep my chick company**. Leslie Elston, Casco, ME (207) 838-9681 lelston@maine.rr.com

Need 1 **emu chick 1 to 3 month to keep my chick company**. Cora Schulte, St Paul, MO (636) 395-9006 coraschulte00@gmail.com

EMUS WANTED

Less than 5 **emu chicks just hatched up to 2yr olds and 1-2 Breeder Pairs**. Andrea Engle, Belleville, MI (734) 748-6173 pitbullparents@gmail.com

FOR SALE

3 Incubators & 2 Hatchers with many extra supplies. \$1,100.00 for all. Cyril Klein, Iowa (319) 266-5081 cyril@cmonbackacres.com

Did you know

Emu Today & Tomorrow is the emu industry's premier magazine? Published four times a year, ET&T provides insight to current emu market trends and how-to guides for emu farming. Partnering with the AEA, ET&T also offers on its website EmuToday.com a wealth of resources and tools for raising emus.

Emu Today & Tomorrow

Good Advice on

- ✓ Marketing
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- ✓ Emu Meat
- ✓ Eggs
- ✓ Raising Chicks
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Order online at www.EmuToday.com!



We also have the Emulicious Emu Egg booklet, mini emu meat and emu oil guides, several emu oil handbooks, and the original *Emu Farmer's Handbook* available for sale. *Emu Today & Tomorrow* is an invaluable resource for everything emu!

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From the Vice President

Hello all. As we head into the hot summer months I'm sure we are all worried about the welfare of our precious birds. I have worked tirelessly to ensure that my new flock has shade, food, and plenty of water. A lean-to off the equipment shed now offers a respite from the afternoon's harsh rays.

Water - This has been a major thorn in my side, though. The well I had drilled has turned into little more than a 250 ft. hole. It has some water but not enough recovery time. I've had to resort to holding tanks that I'm filling up and pumping water to the auto waterers as well as traditional watering bins. The bins, however, need more cleaning because we all know how birds love water. I was a little worried that the birds wouldn't understand the automatic waterers, however, they caught on quite quickly.

Feed - Oh, what can I say. I acquired a 50# bag of emu pre-mix. Which would be great, if I were having pellets made right now. But, I am currently feeding a mix of 3 different feeds from the Cooperative. I add in the mix based on a calculated per pound. Then I have a 600# calf feeder that they eat freely from. The bad part is that they are a bit wasteful and pick through looking for their favorite bits. I'll be tweaking this whole system as I go along.

The barn - I planned to build a barn and then ran into trouble with the insurance company and flood insurance. Flood insurance in a 3 inch flood zone (every 100 year)? My resistance to this compelled me to acquire a 40 ft shipping container, which I am in the process of making a well house and storage shed. Shipping containers get very hot in the sun, so I'm looking at building a roof over the top or possibly a large carport over the top. And even though the large COSCO lettering has some quaint appeal, it needs to be painted. →

Pens - Currently all 9 of my birds are in one mob pen. I have plans to build another mob pen that will also have several shade trees in the midst. Off this will be breeder pens that will culminate under the shipping container roof. Multiple PEX plastic water lines are in place for the auto waterers.

But, it won't all get done tomorrow, or the next day. I am amazed how much I have accomplished, so far.

Hope you all have a wonderful summer.

Amy Hall

2020

AEA CONVENTION



CANCELLED

September 11-13
Huntsville, AL

**If you reserved your hotel room,
be sure to call & cancel
Marriott Hotel - 970-493-9262**



Answer - Where To find Emu Chicks?

Since I no longer raise chicks, here is what I tell people when they ask where to find chicks.

Joylene Reavis



Keep in mind that emus hatch in the U.S. throughout our Winter and Spring seasons. Just hatched chicks may be hard to find at other times of the year.

I would suggest that you go to the **American Emu Association (AEA) website**, www.aea-emu.org. You will find a **"BREEDERS LIST" link on the left side of the home page**. Check it out for any farms near you.

Click on **WHERE TO BUY** link on the left side of the home page. On that page you will also find a **"LIVE BIRD INFORMATION REQUEST"** link in red. Click on that link, fill out your contact information and in the COMMENTS section, explain where you live and what you are looking for. If any members can help you, they will contact you with more information.

Also, on the home page on the left side, check **"AFFILIATE ASSOCIATIONS"** for state or regional emu organizations near you. Contact the president of that association. They may have a suggestion for you.

As for Raising Emus...

The **Emu Today and Tomorrow (ET&T)** magazine is the premier publication for the emu industry. It carries articles that range from raising birds to product viability, farming methods, housing, new trends and developments, on and on. Not the least of importance is the insight you'll gain through the publication on who is active in the industry and how different developers are operating, so you can pick and choose who you'd like to work with. In fact ET&T is the only comprehensive journal for the emu industry. If you are interested in learning more about the emu industry, you should definitely take advantage of this resource. You can subscribe to Emu Today and Tomorrow by calling 580-628-2933, or by visiting their web site at <http://www.emutoday.com>. This magazine is published every three months at a subscription fee of \$25 per year.

ET&T also has available the **"Emu Farmers Handbooks, volumes I & II"** by Maria Minnaar (I've also seen them on eBay and Amazon). These two books are a "must have" for anyone who own emus. They would answer most (if, not all) of your questions about hatching and growing these birds. Another book that is full of information is the **"AEA Emu Primer"** also available from ET&T.

An excellent source of information on the care and raising of emus is the **Red Oak Farms** website <http://www.redoakfarm.com>. There are some excellent pages here and a lot of pictures.

(continued) —————>

ANSWER (continued)

You can join the **American Emu Association (AEA)** by visiting their website at: <http://www.aea-emu.org>

You will find a lot of good information on this website, too, though a lot of it is in the "Members Only" section.

Membership in the American Emu Association (AEA) will, also, enroll you in your home state (or any state or regional affiliate that you prefer).

By joining the AEA you will have access to other people that share your interest. I believe you'll find them invaluable as you pursue your quest for information, contacts and methods. I'm sure you'll find your AEA Regional Director a very valuable source of knowledge. The AEA has an on-line e-mail forum to communicate with other growers and to learn key skills and techniques for anyone working in this industry.

They also have a Facebook page for members only and conduct an annual conference that exposes us to growers across the country (and in some cases from other countries). It provides solid information and extremely useful motivational information to keep us working together. Every other month, a newsletter is sent to members.

The cost of U.S. membership is an initial fee of \$100 for the first year and \$100 for each succeeding year of renewal. This pays for both the national membership and a state membership. International membership costs can be found at the AEA website.

The AEA provides the clout needed in congress to get laws and rulings that nurture the industry along, sets standards for emu oil to promote marketing initiatives, etc. Click on this link to go to the American Emu Association (AEA) website to fill-out a membership application, if you would like to join. <http://www.aea-emu.org>

The American Emu Association, <http://www.aea-emu.org>, holds an annual, three day National Convention each year. These meetings allow an opportunity for members to receive the latest emu industry information, hear updates on emu oil research and network with other emu growers from across the U.S. and around the world.

Unfortunately, this year's 2020 AEA National Convention has been cancelled due to the COVID-19 virus.

Good luck and thank you for your inquiry.

Website Help Needed

Even though we now have a company to fix our website problems, we still need a volunteer to help keep the website current.



The upgraded AEA website, www.aea-emu.org, needs volunteers to help keep it up to date by posting new items (no repair work).

If you are experienced with WORD PRESS, the AEA could use your help. For more information, or to volunteer, contact, info@aea-emu.org. Check out the AEA website at - <http://www.aea-emu.org>

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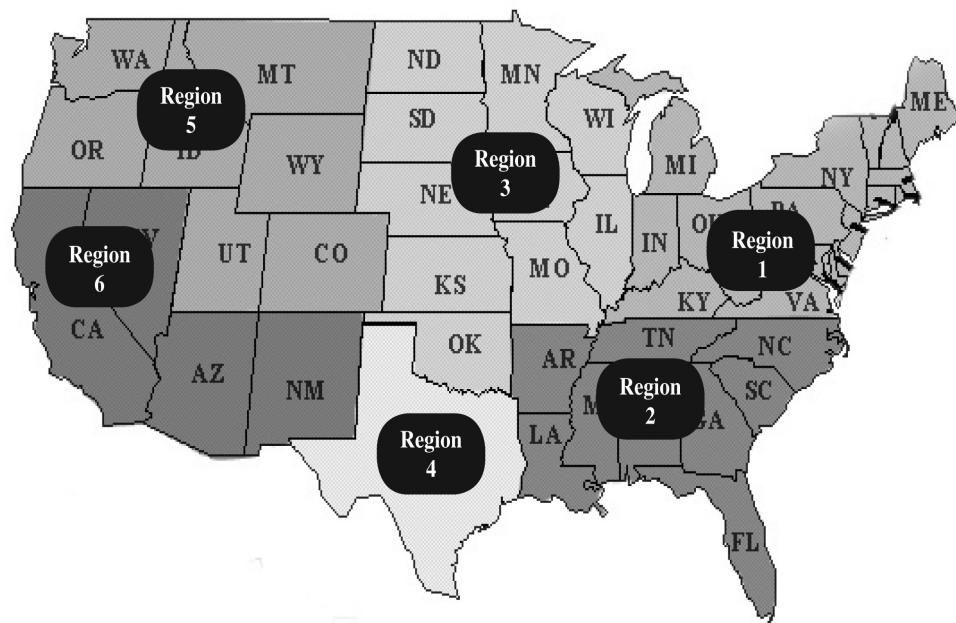
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@heartofiowa.net**Emu Processing Plants**

Larue Meat Processing USDA
1908 Water Level Rd
Somerset, PA 15501
811-445-7229

J&S Meat Processing
180 Fm 833 E
Fairfield, TX 75840
903-389-6169

Lemay & Sons USDA
116 Daniel Plummer Rd
Goffstown, NH 03045
603-622-0022

**Value Added
Emu Products**

Uvalde Meats
508 S Wood Street
Uvalde, TX 78801
830-278-6247

Krehbiels Specialty Meats, Inc.
USDA
1636 Mohawk Rd
McPherson, KS 67460
620-241-0103 / 620-241-0106

Craig's Meats
N9064 Hwy 162 No.
Mindoro, WI 54644
608-486-2212

Special "D" Meats USDA
30637 Lake Street
Macon, MO 63552
660-385-2141

B and D Meats
5370 Grange Rd
Roseburg, OR 97471
541-677-7283

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