



# AEA EMUupdate

The Official Newsletter of the American Emu Association

## President's Message

Volume 30 Issue 2— Mar-Apr 2020

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**2020 Convention**  
**Sept 11, 12, 13**  
**Huntsville, AL**

### Greetings From Colorado

Happy spring! At least my calendar says it is official on March 19th. Personally, I am still wearing multiple layers, staying inside, as much as possible, and wishing I could escape for one more trip to warmer weather.

We are **officially opening the AEA Election period and Nominations for Board members.** Carolyn Palo is heading the nomination search. Her contact info - phone, 302-368-0040, or email, [pinehillfarms@aol.com](mailto:pinehillfarms@aol.com). Please consider your best choices to represent you. Think about if you would be willing to step up and volunteer to be a Board Member. To be a board member the nominee must be a voting member of one year minimum, willing to spend time on projects and block out 1-2 hours for a conference call each month. Also, they must be capable of attending the annual convention of which, most of the expenses are paid for by the Association. An article with the nomination time line is on page 2.

Regarding our website, I thank you for your patience. The website team is working hard to make this a workable and exciting face for the AEA. **The**

website has been "down" or working minimally on many occasions while it goes through its changes. We found many deep, unexpected flaws in the site from a year ago that answer why it was not working properly. We had some of our data dropped and some members were not getting newsletters and communication. We do apologize. Good things are happening.

**We are looking for a member with a 2020 grasp of social media.** We need to make information on emu oil, emu meat and the emu industry in general, pop up on Pinterest, Facebook, Instagram and other media sites. If not you, this person could be a very knowledgeable high school student, a niece or nephew. This could be an excellent extra credit project. It could also be a college student, spouse or business associate - just thinking out of the box.

We also need **volunteers for the convention committees.**

Contact me at 970-493-9262 or email - [terry.turner@hughes.net](mailto:terry.turner@hughes.net), for more information.

Till the next newsletter, *Terry Turner*

### BREEDERS LIST

**The Breeders List will once again be offered to members at no cost** for 2020. If you sell emu chicks yearlings or breeder pairs, add your farm to this FREE listing. This is the first place people look for emus on the AEA website.

### 2020 AEA Convention ~ September 11-13

**Huntsville Marriott Hotel at the Space & Rocket Center**

5 Tranquility Base, Huntsville, Alabama 35805

Phone - 970-493-9262

Reservations - 800-228-9290 or 256-830-2222

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1582305687018&key=GRP&app=resvlink>

**Discount for Veterans** - The AEA is offering a 10% annual membership discount to veterans and current military personnel with verification required. New & renewing members will be eligible for this discount. For more information contact [info@aea-emu.org](mailto:info@aea-emu.org)

## CALL FOR NOMINATIONS

### AEA Board of Directors Nominations Needed



Every year we elect new board members for open positions. **Board members are elected for 2 year terms and can only be elected 3 consecutive times** before they time out and need to leave the board for at least a year. In 2020 there will be 4 positions up for election.

This year there will be **3 at-large positions** open. Anyone who is a voting member is eligible to run for an at-large position, no matter what state they reside in.

Besides the at-large directors, the **"Region 4, 5, & 6" director position** will also be up for election. **(This nominee MUST reside within these regions.)**

Carolyn Palo and her team, Deitra McCleery and Jim Glick, are actively contacting members to search for willing candidates. Do you have a member you would like to nominate to represent you and your farm? It could be yourself, if you want to be involved. The **term is for 2 years and the nominee must have been a voting member for a minimum of one year previously.**

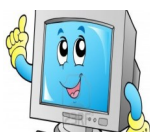
**All nominations are due by May 31st. Ballots will be mailed out on or before June 28th.**

**Board members spend a couple hours each month on a conference call, plus time working on various projects and committees.** The plus side of being a board member is that it allows you to keep your finger on the pulse of the emu industry. You will work with the membership to enact changes that will make our industry stronger

**All board members are required to attend all monthly phone meetings and to attend the annual convention**, as we like to work face to face on some projects and, of course, the board helps to put on the convention. As for the convention, the AEA pays for board members transportation and hotel room costs, plus their convention registration. To nominate someone or for more information contact: Carolyn Palo - [pinehillfarms@aol.com](mailto:pinehillfarms@aol.com) Jim glick - [backachers@aol.com](mailto:backachers@aol.com)  
Dietra McCleery - [detmcc@wcc.net](mailto:detmcc@wcc.net)

#### YahooGroups Members Email List

[members-aea@yahoogroups.com](mailto:members-aea@yahoogroups.com)



The **"YahooGroups Members Email List"**, is still operational and can be used. Its Home Page no longer contains files or archived emails that can be referred back to. Daily Digests are no longer available for those who prefer their emails all at once, instead of trickling in as individual emails. For now, announcements to AEA members will still be made on this list. Please continue to use this email list with your questions or comments.



#### AEA Emu Primer

Are you looking for information on raising emus, hatching, emu housing along with other emu related information? The AEA Emu Primer will have a lot of these answers for you.

Copies can be purchased from the AEA for \$20.00 + shipping. Contact Brian Smith, [snakeman52006@hotmail.com](mailto:snakeman52006@hotmail.com), or phone 931-980-7503.

#### CBM APPLICATIONS DUE IN APRIL

A reminder that annual Certified Business Member (CBM) applications are only accepted during the month of April. Application pages were included in the Jan/Feb newsletter. If you need an application email, [info@aea-emu.org](mailto:info@aea-emu.org) or call, 815-326-1789.

The CBM Program runs June 1st thru May 31st each year. Cost is \$50.00 per month with June FREE, if paperwork is completed by the end of April.

The goal of the CBM Program is to help both the member company and the entire emu industry grow and thrive by making the public aware of trusted companies that have met the requirements of the AEA.

#### CBM Requirements -

- \* Must be an AEA member in good standing
- \* Company office and main operation must be in the U.S.
- \* Must sell Certified Emu Oil
- \* Meat must be USDA or Federally inspected
- \* Must be fully insured

Now is the time to consider becoming a Certified Business Member (CBM).

## WEB INQUIRY REPORT

The **Live Bird Requests** are sent out to the members by these two electronic venues—**Facebook** and the **YahooGroups Email List**.



**If you are not signed up, you will NOT receive these contact opportunities along with many shared educational and business information ideas between members.**

If you cannot find your invitation by email in your junk mail/spam folder for the **Yahoo Groups AEA Members List**, contact **Amy Hall**, [gofarm2020@outlook.com](mailto:gofarm2020@outlook.com).

For the **Facebook AEA Members Only Network** page, contact **Brian Smith**, [snakeman52006@hotmail.com](mailto:snakeman52006@hotmail.com).

## WANTED

Less than 5 **fertile emu eggs or just hatched emu chicks**. Stephen Collins, Egg Harbor Township, NJ, 516-960-8435, [ghemitsv@gmail.com](mailto:ghemitsv@gmail.com)

## RECENTLY ASKED QUESTION

### BUGS IN EGG SHELLS



I have been painting ostrich eggs. I recently bought some emu eggs from a zoo in my area. I bleached the inside of the eggs for 15 minutes then use water and baking soda for 10 minutes.

I chipped the bottom of one of my eggs and found tiny dead bugs stuck to the inside of the shell. This really grossed me out and I thought the bleach would have taken care of it. The holes are so small that I wouldn't have known otherwise. Is there any way to prevent this from happening again. What should I do differently?

### ANSWERS

After cleaning the contents of the egg out, I will take **38 cc of Clorox bleach added to the same amount of water** and inject it into the inside of the egg. Plugging the hole with my thumb, shake the egg for a few seconds and then **flush the solution** from the egg.

Then **rinse with 93% alcohol** and place on a wooden skewer for a day or 2 in a warm, low humidity place. Any level of retained moisture will be problematic, hence the high % alcohol rinse to dry it out. **Once completely dry, store in a bug proof container.**

## AEA Members

Use these phrases on product labels, in ads, written copy and on your websites.

It will improve your marketing.

**"The American Emu Farmer Believes in Fair Trade and Sustainable Agriculture."**

**"Grown and Processed in the USA"**



**GROWN & PROCESSED  
IN THE U.S.A.**

## Did you know .....

**Emu Today & Tomorrow** is the emu industry's premier magazine? Published four times a year, ET&T provides insight to current emu market trends and how-to guides for emu farming. Partnering with the AEA, ET&T also offers on its website [EmuToday.com](http://EmuToday.com) a wealth of resources and tools for raising emus.

**Emu Today & Tomorrow**

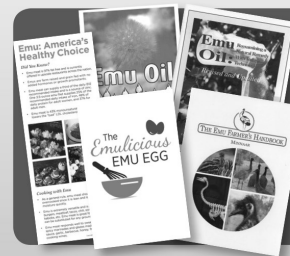


### Good Advice on

- ✓ Marketing
- ✓ Care and Feeding
- ✓ Emu Oil
- ✓ Emu Meat
- ✓ Eggs
- ✓ Raising Chicks
- ... and much more!



**Order online at [www.EmuToday.com](http://www.EmuToday.com)!**



We also have the Emulicious Emu Egg booklet, mini emu meat and emu oil guides, several emu oil handbooks, and the original *Emu Farmer's Handbook* available for sale. *Emu Today & Tomorrow* is an invaluable resource for everything emu!

**Subscribe Today!**  
**1-888-474-6397**

☐ **YES!** Please send me four quarterly issues of *Emu Today & Tomorrow* for only \$25.00!

☐ International subscription  
\$80.00 U.S. funds

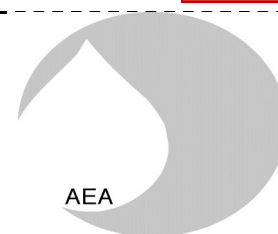
Enclose payment and mail to:  
**EMU TODAY & TOMORROW**  
11950 W. Highland Ave.  
Blackwell, OK 74631



NAME \_\_\_\_\_  
BUSINESS NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY/ST/ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_  
☐ Charge my card ☐ Check or money order enclosed  
☐ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_

## AEA Certified Oil Program

Hello. Carolyn Palo here! I am the chair of the AEA Oil Committee. I am joined by Terry Turner, Paul Binford, Joanna Stinar, Andy Martin, Susan Wright and Ngon Nguyen. We meet once a month and are vigorously enforcing the standards of the AEA Certified Oil Program.



Developed in 2001, the program was revamped in 2012. **The AEA Certified Oil Program was established to set up control measures to ensure the quality of pure emu oil that legitimately displays the AEA Certified Fully Refined® seal and corresponding wording.** At that time, individuals and companies were selling products claiming to be pure emu oil, but, were not. This was drastically hurting the Emu Oil Industry. People were thinking they were buying pure emu oil, but, that was not the case. When these knock off oils didn't do what we all know emu oil can do, people would, not only stop buying, but speak badly of emu oil in general. **Both the wording "AEA Certified Fully Refined®" and the corresponding seal are registered trademarks of the AEA and can only be used by AEA members by applying for and receiving board approval.**

There are three bases within the program. **"Seal and Verbiage Usage Program"; "Bottler Program" and "Refinery Program". All require being a member of the AEA (\$100 dues per year). There are no additional charges for qualifying for the "Seal and Verbiage Usage".** Specification and information on all aspects of the AEA Certified Oil Program can be found at: <http://aea-emu.org/aea-certified-emu-oil-program/>

So, if we contact you about your use of the AEA's trademarks for certified oil.... we're doing this to help you become compliant and for the integrity of our industry. Please help us by complying and cooperating.

## National Emu Week (N.E.W.)

National Emu Week (N.E.W.) is a nine-day event starting on the first Saturday in May and running through the second Sunday. The **2020 National Emu Week celebration** will be held from **May 2nd - 10th**, allowing 9 days with two full weekends to schedule events.

N.E.W. is a major promotional event for the emu industry. Some preparations for National Emu Week can start in February for this event in May.

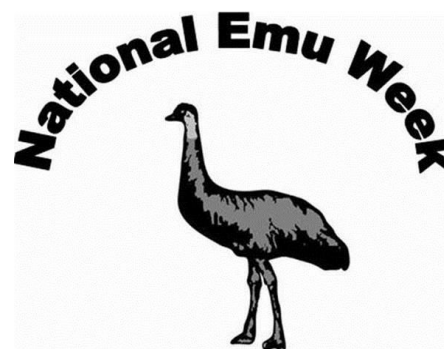
National Emu Week (N.E.W.) information, tips, hints and press releases about N.E.W. with "fill-in-the-blanks" press releases that you can tailor to your own needs, can be found on the CD **"Promoting your Emu Business for National Emu Week & Beyond"**. This CD is available from Emu Today & Tomorrow (ET&T), 580-628-2933. AEA member price is \$15.00.

All emu growers are encouraged to participate in a local event, individually or with other producers, to promote their emu business during N.E.W. You can celebrate by hosting an event, offering tours of your farm, advertising a "SPECIAL" on an emu related product or by giving samples at a local store.

### REMEMBER...

**"A terrible thing happens when you don't promote your business or industry...**

**NOTHING !"**





## Insurance

### At Craft Fairs & Farmers Markets

by Terry Turner

In preparing for the farmers market season I discovered a different insurance carrier that I am very pleased with.

Check out:

[http://Campbell Risk Management at  
www.campbellriskmanagement.com/for vendors/](http://Campbell Risk Management at www.campbellriskmanagement.com/for vendors/)

This is not for your home or farm, but for liability, when you are off site selling product. It includes customers slipping in front of your booth or your tent blowing down and causing damage. It covers all of this along with product liability. It is better priced than anything I have had for years.

## Website Help Needed

Even though we now have a company to fix our website problems, we still need a volunteer to help keep the website current.



The upgraded AEA website, [www.aea-emu.org](http://www.aea-emu.org), needs volunteers to help keep it up to date by posting new items.

If you are experienced with WORD PRESS, the AEA could use your help. For more information or to volunteer, contact, [info@aea-emu.org](mailto:info@aea-emu.org).

Check out the AEA website at - <http://www.aea-emu.org>

## EMU EGG NUTRITION RESEARCH

In May 2018 the AEA had an analysis for emu eggs done by a California Food Testing Lab. The results below can be used to create your own USDA nutritional label.

Product Name: Emu Egg							
Client Sample ID #: Emu Egg				PCAS Sample ID #: P8E0022-01 (Food)			
Analyte	Result	Min. Det. Limit	Reporting Limit	Units	Analysis Completed	Method	Qualifiers
Vit. D3 (Cholecalciferol)	3.6	0.1	0.1	mcg/100g	5/18/18	ELISA	
Ash	1.5	0.1	0.1	% (wb)	5/15/18	AOAC 923.03	
Calcium	98.8	0.1	0.1	mg/100 g	5/11/18	AOAC 984.27	
Calories from Fat	188			Cal/100 g	5/30/18	CALCN	
Total Calories	234			Cal/100 g	5/30/18	CALCN	
Total Carbohydrates	0.0			% (wb)	5/30/18	BY DIFFERENCE	
Cholesterol	494	1.0	1.0	mg/100 g	5/08/18	AOAC 994.10	
Trans-Fat	ND	0.1	0.1	% (wb)	5/15/18	AOAC 996.06	
Saturated Fat	11.0	0.1	0.1	% (wb)	5/15/18	AOAC 996.06	
Total Fat	20.9	0.1	0.1	% (wb)	5/15/18	AOAC 996.06	
Dietary Fiber, Total	ND	0.1	0.1	% (wb)	5/30/18	AOAC 985.29	
Iron	4.6	0.1	0.1	mg/100 g	5/11/18	AOAC 984.27	
Moisture	66.1	0.1	0.1	% (wb)	5/09/18	AOAC 984.25	
Potassium	119	0.1	0.1	mg/100 g	5/11/18	AOAC 984.27	
Protein	11.4	0.1	0.1	% (wb)	5/03/18	AOAC 992.15	
Sodium	120	0.1	0.1	mg/100 g	5/11/18	AOAC 984.27	
Sugars (Total as Sucr)	ND	0.2	0.2	% (wb)	5/11/18	AOAC 925.05	

NOTE: ND = Non-Detected

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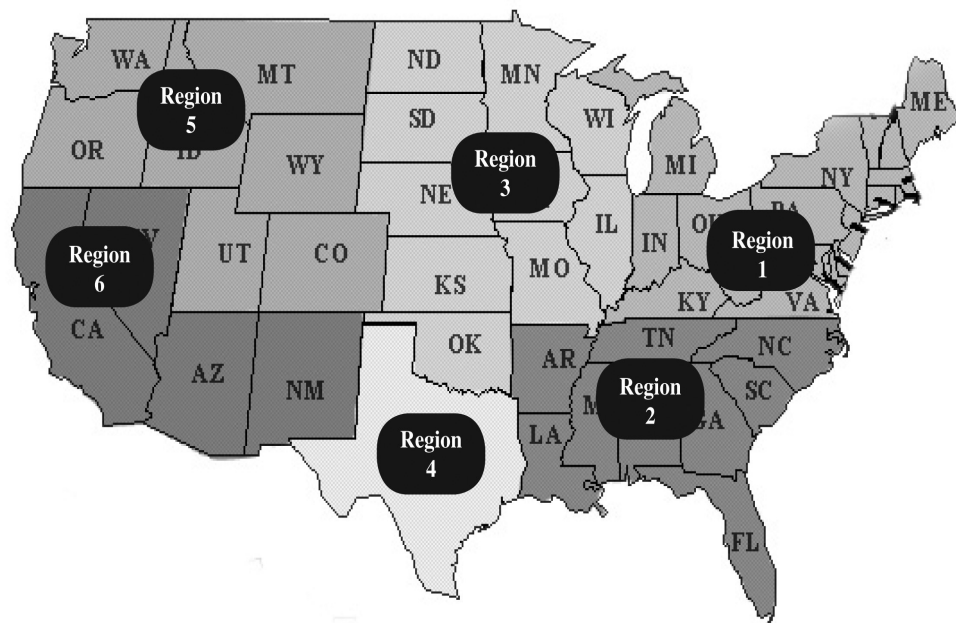
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emujoy@sugarmapleemu.com

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jwinslow07@outlook.com

**Director Region 3****Dennis Anderson**

2960 Oaks Ave

Haverhill, IA 50120

641-751-4527

oaksaveemuranch

@heartofiowa.net

**Emu Processing Plants**

Larue Meat Processing USDA

1908 Water Level Rd

Somerset, PA 15501

811-445-7229

J&amp;S Meat Processing

180 Fm 833 E

Fairfield, TX 75840

903-389-6169

Lemay &amp; Sons USDA

116 Daniel Plummer Rd

Goffstown, NH 03045

603-622-0022

**Value Added****Emu Products**

Uvalde Meats

508 S Wood Street

Uvalde, TX 78801

830-278-6247

Krehbiels Specialty Meats, Inc.

USDA

1636 Mohawk Rd

McPherson, KS 67460

620-241-0103 / 620-241-0106

Craig's Meats

N9064 Hwy 162 No.

Mindoro, WI 54644

608-486-2212

Special "D" Meats USDA

30637 Lake Street

Macon, MO 63552

660-385-2141

B and D Meats

5370 Grange Rd

Roseburg, OR 97471

541-677-7283

**Communication & Networking****"AEA Members Network"****Contact Amy—****gofarm2020@outlook.com****479-847-0352****YahooGroups Email List****Contact Brian—****snakeman52006@hotmail.com****931-980-7503**