

AEA-BOD Meeting Minutes Thursday ~ April 12, 2018

Call To Order - 6:05 pm

Moment of Silence -

Roll Call - Terry Turner, Joylene Reavis, Andy Martin, JoAnna Stinar, Brian Smith and Jay Winslow
Dennis Anderson – Absent

* Joy motioned to excuse Dennis. Brian seconded. Motion carried.

Minutes – * Brian motioned to accept the the minutes as written. Andy Seconded. Motion carried.

Financial Report – * Joy motioned to accept the Financial Report as written. Brian seconded. Motion carried.

OLD BUSINESS

Actions Taken Since Last Meeting – No actions taken this month.

AEA Phone Report – Very few phone calls this month, mainly general questions about emu oil.

2018 Convention –

Emu Meat for Banquet – Contact hotel about serving emu meat at the Banquet. The hotel contact information will be made available.

Speakers -

Trevor Peterson – How **new tax laws** would impact emu farmers

ET&T – Ruth Ann Replogle - “**Search Engine Optimization (SEO)**”

IQBIOTECH.us - **DNA sex testing company specializing in birds.**

Several more are needed. Dr. Winston was suggested. We have not found contact information.

Todd Greene has phoned to see if he is needed He needs a subject.

Paul Binford will be contacted about possibly speaking about “Restrictions on drugs given before slaughter.

Maybe Dennis Anderson could talk about “**Problems that occur when shipping emus and during processing**”.

IDEAS

“**Marketing**”. This could include all emu products including oil and meat and even live emus. Everything having to do with marketing emus, from timetables, ads, news releases, talking to new stores and customers, to setting up attractive displays for stores or farmers markets, would be of interest.

Ngon Ngyen could talk about **Alpha Gal Allergy** and give an update on meat marketing.

Shipping emu fat. Hints & How to.

Alternative to DNA testing of Emu Oil. .

Scheduling needs to be done. Blank schedule sent to AEA-BOD list. Carolyn Palo will be contacted to see if she can help set-up schedule.

Welcome Night comedian (30 minute show) - Mick McKenna has been scheduled for 30 minutes during the Welcome Night starting at 7:30 pm.

Classes – Suggested - 1.) Making Feather Dusters; 2.) Making Sock Puppets; 3.) Egg Art. We must make a decision on what class to offer and when to offer it. Will talk to the egg artist and let us know costs for that and the others.

Farm Tour – A list (timeline) of what will be done during the tour, what the menu will be and any AEA’s costs will be submitted to the board. Lunch will be burgers on buns, with chips and condiments. Help has been offered with meal and tables if needed.

Buses - The bill for the 2 A/C buses has been forwarded to the treasurer & bookkeeper to be paid before July 1st.

Donations – Donated materials to be sent to Jay Winslow.

2018 AEA Convention Committees (Chairperson listed first) ---

- 1.) Convention co-chairs – *Terry / Joy / Jay*
- 2.) Hotel Liaison – *Joy / Jay*
- 3.) Registration – *Brian / JoAnna / Terry / Susan numbers*
- 4.) Banquet & Welcome Night Coordinator (with Entertainment if needed) - *Terry / JoAnna / Jay*
- 5.) Speaker / Classes Coordinator – *Andy / Brian / AEA BOD*
- 6.) Decorations / Speaker Gifts - *Terry / JoAnna / JaAnna Winslow*
- 7.) Awards – *Dennis / Andy*
- 8.) Funding Coordinator - *JoAnna / Carolyn / Jay / Andy*
- 9.) Program Booklet – *Joy / Dennis / ET&T*
- 10.) Exhibit/Booth Coordinator – *JoAnna / ET&T*
- 11.) Silent/Live Auction & Raffle – *Brian / Jay / JoAnna*
- 12.) Welcome Bags – *Terry /*
- 13.) ~~Egg Art Contest~~ – *N/A for 2017*
- 14.) Promotion & Advertising – *Andy / Joy / ET&T / Jay*
- 15.) Tourism - *Terry / Andy*
- 16.) ~~T-Shirts~~ – *N/A for 2017*
- 17.) Audio/Visual – *JoAnna /*

2019 Convention - September 13-15, 2019 – Two hotels have met our budget and all requests. A hotel inspection will be done.

Oil Committee Report – No meetings this month. Confidentiality agreements have been sent.

Nominations Committee – Next deadline – Nominations Closed New problem, no one to run for Region 4 5 6. Terry will run but, very difficult for her at this time. If she runs it would be until the board can find a replacement.

There are 2 members running for Region 1-2 Director.

De McCleery needs bios from all nominees.

Comments and recommendation for thought. Major reason for negative response when asked to serve is time spent at convention. Consider more volunteer help with convention \ reduce meeting time. Possibly cut the number of days the board is at convention by scheduling phone meetings two weeks before the convention and a few weeks after if needed. Consider dropping the Silent Auction to lessen time the board has to be there. Live Auction consistently brings in twice as much money as the Silent Auction.

2018 Election Time line

- Call for ***nominations*** - no later than 156 days prior to the Annual Member Meeting July 13, (so no later than ***Feb. 7***). Call for nominations is emailed to the email lists on or by Feb. 7, and in the next newsletter after that, it is announced that nominations are currently open.

- ***Nominations closed*** by AEA 60 days later (***April 8***). Bios are then written by those who have said they are willing to run.

- Deadline for ***mailing of ballots*** to the members shall be 75 days prior to the Annual Meeting (on or before ***April 29***).

- Deadline for ***ballots to be received back from members*** is 30 days prior to the Meeting (***June 13***).

- Deadline for ***Chairman of the Nominating Committee to be notified of results*** - 25 days prior to the Meeting (***June 18***).

New Website – It looks good. Working on convention registration and members section. Not working properly. We need input on all areas of the website.

Newsletter Status- Next issue March/April.

Articles needed - CBM info oil program convention
 US Fish & Wildlife communications buying and selling
 fencing EEE farm tour lunch menu

Farm Bill's Livestock Indemnity Program – The emu value information has been sent and the AEA received a thank you note with instructions on how to apply if needed.

Regarding the Farm Bill Livestock Indemnity Program, if AEA would like to provide an informational blurb to association producers or others, you can use this to notify them of the program:

Producers are urged to contact their local county FSA office to schedule an appointment to submit a notice of loss and application for payment. To locate a local FSA office, simply visit <https://offices.sc.egov.usda.gov/locator/app> .

Producers are encouraged to bring supporting evidence, including documentation of the number and kind of livestock that died, supplemented if possible by photographs or video records to document the loss, purchase records, veterinarian records, production records and other similar documents.

There's more information about the indemnity program at: https://www.fsa.usda.gov/Assets/USDA-FSA-Public/usdfiles/FactSheets/2017/lip_fact_sheet_oct2017.pdf

It is important to note that the US government now recognizes emus in the Livestock indemnity program

US Fish & Wildlife Service Export Regulations – Look into having emus removed from the I.U.C.N. List of Threatened Species. Emus are currently on the list of least concern.

Tariffs for Importing Emu Oil & Emu Meat – Need to discuss further.

AEA Materials From Betty Lou's – There was very little filed on Betty Lou's computer. Most everything was printed out and kept in box files. It will take some time to get through all of it.

Yahoo Groups - Change to other mode? bbPress? Something else? More information is needed

New Business

Quick Books Upgrade - * Joy motioned to approve the purchase of the Premier 2018 Quick Books for \$379.95. Brian Seconded. Motion carried.

Logo Renewal – Lawyer prep costs were \$81.00. Cost to renew for the next 5 years in December will be \$1,125.00.

* Jay motioned to approve the cost of renewing the AEA Fully Refined Certified Emu Oil logo. Brian seconded. Motion carried.

Hobby Farm Magazine interview - Joy was interviewed by a reporter for an upcoming article about, “The Big 5 Exotics That You Can Raise & Make Money”. Joy will try to get a copy of the magazine with the article.

Certified Emu Oil Refining – Over 9,000 gallons of emu oil have been refined and certified as AEA Fully Refined Emu Oil during the past year.

AEA Membership – An application was received. The board will be notified for a vote once she has been contacted.

ADJOURN – 7:25 pm * Brian motioned to adjourn. Andy Seconded. Motion carried.
