

AEA-BOD Meeting Minutes Thursday ~ March 8, 2018

4:00 pm Pacific ~ 5:00 pm Mountain ~ 6:00 pm Central ~ 7:00 pm Eastern

Call To Order - 6:05 pm
Moment of Silence

Roll call - Terry Turner, Joylene Reavis, Andy Martin, JoAnna Stinar, Brian Smith, Dennis Anderson and Jay Winslow

Minutes – * Brian motioned to accept the the minutes as written. Andy Seconded. Motion carried.

Financial Report – * Joy motioned to accept the Financial Report as written. Brian seconded. Motion carried.

Welcome Dennis Anderson

OLD BUSINESS

Actions Taken Since Last Meeting – * Joy motioned to place 1/4 page ad (\$220.00) along with 1 year's worth of classified ads (\$140.00), for a total of \$360.00, in Acreage Life Chicken Whisperer Magazine totaling \$360.00. Terry seconded. Motion carries with majority of votes.

* Joy motioned to leave the convention prices the same as last year. Terry seconded. Motion carried by majority.

* Joy motions to nominate JoAnna Stinar to be appointed as vice-president for the remainder of the current term. Terry seconded. Motion carried by majority.

AEA Phone Report -

1. NY new farmer hoping for advice on raising emus. Spoke with her at length and she scheduled a trip to Carolyn Palo's

2. Emu Oil question. Thought poor quality. Was discussed
3. A new emu owner in Iowa has 3 eggs and asked about hatching.

2018 Convention -

Speakers - 3 found.

Trevor Peterson – How new tax laws would impact emu farmers
ET&T – Ruth Ann Replogle - "Search Engine Optimization (SEO)"
IQBIOTECH.us - DNA sex testing company specializing in birds.
Several more are needed.

Welcome Night comedian (30 minute show) - A comedian has been found through GigMasters. He is originally from Scotland, so he really does talk funny. He was a BBC comedy script writer in Scotland and wrote for Craig Ferguson. He is known for clean comedy. He is also a motivational speaker. All agreed that he would probably do a good job.

2018 BOD Convention Reimbursement – * Jay motioned that due to poor flight schedules the last night of convention (Sunday night) be reimbursed for those who need to fly home and are affected by the lack of flights. Brian seconded. Motion carried.

2018 AEA Convention Committees (Chairperson listed first) --- Adjust board member responsibilities. Board members are needed for all of these convention committees to replace Betty Lou.

- 1.) Convention co-chairs – Terry / Joy / Betty-Lou / Jay
- 2.) Hotel Liaison – Joy / Jay
- 3.) Registration – Brian / JoAnna / Terry / Susan
- 4.) Banquet & Welcome Night Coordinator (with Entertainment if needed) - Terry / JoAnna / Jay
- 5.) Speaker / Classes Coordinator – Andy / Betty-Lou / AEA BOD
- 6.) Decorations / Speaker Gifts - Terry / JoAnna / JaAnna Winslow
- 7.) Awards - Betty-Lou /
- 8.) Funding Coordinator - JoAnna / Carolyn / Jay / Andy
- 9.) Program Booklet – Joy / Dennis / ET&T
- 10.) Exhibit/Booth Coordinator – JoAnna / Betty-Lou / ET&T
- 11.) Silent/Live Auction & Raffle – Brian / Jay / JoAnna
- 12.) Welcome Bags – Terry /

- 13.) ~~Egg Art Contest – N/A for 2017~~
- 14.) Promotion & Advertising – **Andy / Joy / ET&T / Jay**
- 15.) Tourism - **Terry / Andy**
- 16.) ~~T-Shirts – N/A for 2017~~
- 17.) Audio/Visual – **JoAnna /**

2019 Convention, September 13-15, 2019 – Proposals for next year's convention have come in from several locations. Negotiations have started. A great proposal has been given by one of the hotels.

***** outstanding pluses**

***** minus**

***** 3 star/3 diamond rated**

***** Guest Room (all 2 room Suites) – \$119.00 + tax**

***** Breakfast cooked to order** included w/ room

FREE wifi in guest rooms and meeting rooms

FREE airport shuttle and parking (6 mi. to Airport)

***** Nightly Reception** w/ appetizers and beverage

Food & Beverage minimum \$2,500.00 (we usually have a minimum of \$2,500.00)

Meeting Room fees are waived if Food & Beverage is met

Oil Committee Report – The confidentiality agreements are being worked on for committee members to sign.

A.) Certified Oil Program & Trade Rules – Completed

B.) Refinery & Bottler Applications – Completed

C.) DNA testing of Emu Oil – Presented with another method of possible identification, FTIR. Andy will look into this further.

Statement from Michael Sobel, New Jersey Laboratories, New Brunswick, NJ - DNA testing might not be the best route for you to try and get your Emu oil tested. The test methodology that I mentioned over the phone is called FTIR and is a very commonly used technique in the pharmaceutical industry to identify raw materials used to make drug products. Please see below for a little background info on FTIR from the United States Pharmacopeia general chapter <197>:

“The IR absorption spectrum of a substance, compared with that obtained concomitantly for the corresponding USP Reference Standard, provides perhaps the most conclusive evidence of the identity of the substance that can be realized from any single test. The UV absorption spectrum, on the other hand, does not exhibit a high degree of specificity. Conformance with both IR absorption and UV absorption test specifications, as called for in a large proportion of compendial monographs, leaves little doubt, if any, regarding the identity of the specimen under examination.”

What would be needed to perform this analysis is an Emu Oil sample and then the altered oil sample that you would like for us to compare it to. The normal turn around time is 12 business days and the typical cost for this analysis is in the ballpark of \$200. Please let me know if you have any questions!

Board agrees to continue looking at further ways of identification.

Nominations Committee – Next deadline – nominations close April 8. More nominations are still needed.

2018 Election Timeline

- Call for **nominations** - no later than 156 days prior to the Annual Member Meeting July 13, (so no later than **Feb. 7**).
- 7). Call for nominations is emailed to the email lists on or by Feb. 7, and in the next newsletter after that, it is announced that nominations are currently open.
- **Nominations closed** by AEA 60 days later (**April 8**). Bios are then written by those who have said they are willing to run.
- Deadline for **mailing of ballots** to the members shall be 75 days prior to the Annual Meeting (on or before **April 29**).
- Deadline for **ballots to be received back from members** is 30 days prior to the Meeting (**June 13**).
- Deadline for **Chairman of the Nominating Committee to be notified of results** - 25 days prior to the Meeting (**June 18**).

New Website – Status – The new website should be online in the next few days. JoAnna, Susan and the developer will be meeting at 9 am Friday to make preparations to go live.

Newsletter – Next issue March/April. Deadline???

Articles needed -	CBM info	oil program	convention
	US Fish & Wildlife	communications	buying and selling

Farm Bill's Livestock Indemnity Program – Amounts were determined for emu values. They will be sent to Indemnity Program.

US Fish & Wildlife Service Export Regulations – Looking into what it would take to have emus removed from the I.U.C.N. List of Threatened Species. Emus are currently on the list of least concern.

Tariffs for Importing Emu Oil & Emu Meat – Some discussion on board list. Need to discuss further.

YouTube Alan Zansler Videos – They look good. Possible linking to AEA Website. Nothing to be done until new website is up and running properly.

5 minute **Emu Industry Promotional Video** link from Alphabet Zoup (Alan Zansler)
<http://www.youtube.com/watch?v=XHmKYFb3ngE&feature=endscreen&NR=1>

30 second **Meat Commercials** from Alphabet Zoup
Version 1: <http://www.youtube.com/watch?v=NGK37newz34>
Version 2: <http://www.youtube.com/watch?v=KlacJTr8x1Q>
Version 3: <http://www.youtube.com/watch?v=wVUxGPcGiSQ>

? <http://www.youtube.com/user/alphzoup?blend=7&ob=5>

5 minute **Emu Industry Promotional - Emu Oil video** from Alphabet Zoup
<http://www.youtube.com/watch?v=edpM9Xawl-s>

5 minute **Emu Industry Promotional - Emu Meat video** from Alphabet Zoup
<http://www.youtube.com/watch?v=jlyHyfBg6uc>

3 minute video of **Chicks Hatching** from Alphabet Zoup
http://www.youtube.com/watch?v=THBa6t_PwwA

NEW BUSINESS

Box of AEA Materials - One Box of AEA Materials from Betty Lou's home arrived at Susan's. She will still need to get additional material from Betty Lou's home, as roads improve. Susan will go through them, so materials are identified and recovered.

* Brian motioned to approve mileage for trip to pick up the stored materials at Betty Lou Cauffman's. Andy seconded. Motion carried.

Ag Day March 20 – Notify members that it's a good opportunity to talk to legislators in person, both state and national. Post to Facebook Network and YahooGroups lists.

Animal Waste Air Emissions - U.S. Senate Committee on Agriculture, Nutrition, and Forestry Chairman Pat Roberts, R-Kan., today co-sponsored bipartisan legislation introduced by new Committee member Deb Fischer, R-Neb. The Fair Agricultural Reporting Method (FARM) Act would exempt air emissions from animal waste from being subject to the Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA) reporting requirements. Contact your US Senator to back this plan. Post to Facebook Network and Members YahooGroups list.

Discussion Board – YahooGroups has been giving us problems with board communication. It was suggested that the board consider using a Discussion Board instead and keep YahooGroups BOD email list as an archive for past communications and files. There is bbPress that integrates with WordPress on an existing website.

bbPress.org - bbPress lets you easily setup **discussion forums** inside your WordPress.org powered site. It is focused on ease of integration, ease of use, web standards, and speed. We will look into this further and other discussion boards.

International Certified Seal Use – If an International Member pays their annual dues, submits the program applications plus all program paperwork, is approved into the program and has liability insurance naming the AEA as an additional insured, they would be allowed to use the AEA certified seal/wording according to current regulations. Concerns were voiced that it is impossible to police the AEA Certified Seal use in foreign countries. This will be discussed further by the oil committee. Table until further information is available.

Online Emu Oil Prices – Emu Oil (some AEA Certified) is showing up online at cut rate prices (less than half of what most are selling it for). Is this a response to the fake oil prices? Nothing we can do about pricing but, we must be aware.

Eastern Equine Encephalitis (EEE) - EEE was recently found in emus in Florida. Remind members to keep in contact with their local vet service to be informed, if an EEE outbreak occurs in their area and write an article for the newsletter.

New Member Application – * Joy motioned to approve a non-voting membership for Gerald Cottrell, New Bern, NC. Brian seconded. Motion carried.

Booths & Other Convention Items – Board reviewed prices from last year and no changes were made. All donated items and things for the Welcome Bags will be sent to board member, Jay Winslow, who lives nearby.

ADJOURN – 7:31 pm * JoAnna motioned to adjourn. Brian seconded. Motion carried.
