

## AEA-BOD Meeting Thursday ~ February 8, 2018

Call To Order – 6:09 PM

Moment of Silence

Roll call - Terry Turner, Joylene Reavis, Andy Martin, JoAnna Stinar, Brian Smith.

Excused absence - Jay Winslow \* Joy motioned to excuse Jay. Brian seconded. Motion carried.

Minutes – \* Brian motioned to accept the the minutes as written. Andy Seconded. Motion carried.

Financial Report – \* Joy motioned to accept the Financial Report as written. Andy seconded. Motion carried.

### OLD BUSINESS

Elect President - \* Brian motioned to elect Terry as president for the remained of the term. Andy Seconded. Motion carried.

Actions Taken Since Last Meeting – \* Joy made a motion to send flowers for Betty Lou Cauffman's funeral with a cap of \$50. Terry seconded. Motion Carried

AEA Phone Report –Minimal phone calls. Last one was a question about emu oil. They were referred to the AEA website.

2018 Convention – Board agreed to go with the convention theme of “**The Magical Mystery Emu Farm Tour**” A speaker has been found for a session on “Search Engine Optimization (SEO)” using keywords to get the most out of searches by bringing more traffic to your website.

We need to check nearby colleges for someone who would talk about hints on public speaking and maybe some other speakers.

A member had a problem making reservations for the convention. The hotel has been contacted and problem resolved.

Since members have asked for family friendly activities, these classes have been suggested:

making feather dusters

sock puppets

egg art (There is a local woman who would be happy to conduct a class)

Board agrees that these would be very good classes.

2018 Convention Committees ---adjust board member responsibilities – Tabled until next meeting

2019 Convention – Proposals are starting to be received for the September 2019 convention. There is a conflict with the alternate week of September 15th and some board members would not be unable to attend, so we will only consider proposals for the week of September 8th-15th.

Oil Committee Report – The oil committee recently met. Several new committee members attended. Another meeting is scheduled for later this month. Since board business is often discussed at these meetings, all committee members will be asked to sign a non-disclosure agreement.

Other non-board members who will be asked to sign non-disclosure agreements will include, but not be limited to, members of:

the oil committee

the financial committee

the research committee

**A.) Certified Oil Program & Trade Rules** – Need to be reviewed by oil committee

**B.) DNA testing of Emu Oil** – Advised to look at a different, more reliable, way than DNA testing to identify emu oil. FTIR and light testing were mentioned. The board will look further into this.

Website – Getting closer to being completed

**Newsletter** –Nov/Dec issue went out earlier this week. The Jan/Feb issue will go out within the next week.

**Farm Bill's Livestock Indemnity Program** – Amounts were determined for emu values last meeting. This information will be sent to the Livestock Indemnity Program

**US Fish & Wildlife Service Export Regulations** – Look into having emus removed from the I.U.C.N. List of Threatened Species. Emus are currently on the list of least concern. No progress at this time.

**Tariffs for Importing Emu Oil & Emu Meat** – No progress at this time.

**Grey House Publishing (updating)** – Contact information could not be found at this time.

**YouTube Alan Zansler Videos** – Possible linking to AEA Website once new website is up and running.

---

5 minute **Emu Industry Promotional Video** link from Alphabet Zoup (Alan Zansler)

<http://www.youtube.com/watch?v=XHmKYFb3ngE&feature=endscreen&NR=1>

---

30 second **Meat Commercials** from Alphabet Zoup

Version 1: <http://www.youtube.com/watch?v=NGK37newz34>

Version 2: <http://www.youtube.com/watch?v=KlacJTr8x1Q>

Version 3: <http://www.youtube.com/watch?v=wVUxGPcGiSQ>

? <http://www.youtube.com/user/alphzoup?blend=7&ob=5>

---

5 minute **Emu Industry Promotional - Emu Oil video** from Alphabet Zoup

<http://www.youtube.com/watch?v=edpM9Xawl-s>

---

5 minute **Emu Industry Promotional - Emu Meat video** from Alphabet Zoup

<http://www.youtube.com/watch?v=jlyHyfBg6uc>

---

3 minute video of **Chicks Hatching** from Alphabet Zoup

[http://www.youtube.com/watch?v=THBa6t\\_PwwA](http://www.youtube.com/watch?v=THBa6t_PwwA)

---

## NEW BUSINESS

**Nominations Committee** – A region 3 member has been found to fill the empty Region 3 director seat. \* Motion to appoint Dennis Anderson as the Region 3 director to fill the empty seat left by Betty Lou Cauffman, for the 19 months left in that term. Seconded by Andy. Motion carried.

Region 4, 5, & 6 along with an at-large director still need nominees.

Appointee will be added to the AEA BOD YahooGroups list as soon as possible to get him up to date.

**Countryside Ad Renewal** – \* Joy motioned to renew the Countryside ads for 1 year (6 ads for \$60). Brian seconded. Motion carried.

**ADJOURN – 6:52 PM** – \* Brian motioned to adjourn. Joy seconded. Motion carried.

---