

AEA-BOD Meeting Minutes Monday ~ May 8, 2017

Call To Order 6 pm (central)

Moment of Silence

Roll call - JoAnna Stinar, Terry Turner, Carolyn Palo, Joylene Reavis, Betty Lou Cauffman & Jay Winslow

Absent - Brian Smith

Guest – Susan Wright

Minutes - * Terry made a motion to accept the minutes as corrected. Carolyn seconded. Joy abstained. Motion carried.

Financial Income & Expense Statement / Financial Position Statement - * Joy motioned to accept the financial reports as written. Carolyn seconded. Motion carried.

OLD BUSINESS

Actions Taken Since Last Meeting – None Completed

AEA Phone Report – Receiving a number of marketing calls. Several callers have asked about emu oil. Terry is calling back 2 others and another acquired 2 emus and wanted information on caring for them.

Newsletter – The May/June newsletter will go out May 15th. Ngon sent an article for Jay and Terry will send Springfield tourism article.

Nominations Committee – Ballots went out on time. Carolyn was praised by Terry for all the help she gave on the elections committee. Carolyn has agreed to help again with next year's elections.

Oil Committee – No meeting since last board meeting. They are waiting for more information.

CBM Program – All but one company renewed as a CBM. 1 new company joined.

Bottler Application (AOA Products) – * Joy motioned to approve Joshua Albright as a non-voting contributing member and approve his bottling application. Jay seconded. Motion carried.

2017 Convention

Speakers – Carolyn sent the board a projected schedule. Topics are needed from ALL speakers.

Chris Griffin, emu researcher – We need a topic for his speech before we can talk about compensation.

Todd Green – Todd will need a 1 way plane ticket and a room as compensation.

Ngon Nguyen - Ngon will be a speaker. Suggested that he talk about emu meat sales & marketing.

JoAnna Stinar – JoAnna will talk about FDA regulations. Terry will help her set it up.

Birds of a Feather – Ask in newsletter for topic suggestions for a Birds of a Feather session in the newsletter.

BOD Member Guest Room Reservations – Joy asked if board member hotel guest room reservations have been made. She called the hotel on April 22 to reserve a room for herself on July 20. She could not get the AEA discount for that extra day without a reservation listed for July 11-16 and there was no reservation for her for those days. She added her reservation for ALL days but, needs to make sure that Brian knows about this and takes care of it. Joy will email Brian about her reservation.

It was suggested that ALL reservations for board hotel guest rooms be made early and exclusively by the AEA treasurer. This would prevent future confusion, so that any extra, non-AEA connected days requested by the board member are billed to them and not the AEA.

Decorations - Terry will decoupage emu pictures on vases for table decorations. Joy will send pictures.

Entertainment – Carolyn will ask for a contract for a Welcome Night comedian from the Improv and send to the board for approval.

Meal Menus – Joy will work with Jay to meet minimums. Joy will get catering department's contact information and send to Jay.

Welcome Night – variety of pizzas.

Banquet – Jay will talk to the hotel Catering Department and the chef about **servicing emu meat**. Jay will provide emu meat for the banquet plus meat for them to practice with.

Jay will find out what **credit to the banquet meal** will be applied with the AEA supplying the emu meat.

Food & Beverage “minimum” is \$2,500.00 (less service charge and tax).

2018 Convention (Review Proposals) – Joy presented several options for the 2018 convention facilities. The top 3 hotels that meet all of our requirements are:

Greensboro-High Point Marriott Airport Hotel, Greensboro, NC (great shuttle service)

Embassy Suites Greensboro, Greensboro, NC (too expensive for exhibit tables, Airport shuttle only listed)

Four Points by Sheraton, Lexington, KY (fair shuttle service and restaurants in walking distance)

Jay was open to **possibly giving a tour of his farm** (30 minutes away) during the convention, if held in Greensboro.

Joy will talk to Embassy Suites about possibly eliminating table charges and ask about other shuttle services.

Website – Progress is being made

Non-profit Status – Susan reported that Brian has contacted the state of Texas and all information has been submitted to activate the AEA Research status.

NEW BUSINESS

New Member (Kaylala Beauty Joanie Wagaman & Joshua Albright) – New membership applications were approved.

Joanie Wagaman - Approved as non-voting member.

Joshua Albright - Approved as non-voting member

Speeding Up Membership Applications – Suggested that once a membership application is received, the regional director from their region should contact the applicant and make recommendations to the board on their findings.

ADJOURN * Joy motioned to adjourn. Carolyn seconded. Motion carried