

AEA Board Minutes Monday ~ February 13, 2017

Call to Order - 6:04 pm (central)

Moment of Silence

Roll call - JoAnna Stinar, Terry Turner, Carolyn Palo, Joylene Reavis, Betty Lou Cauffman & Jay Winslow
Brian Smith Joined us later in the meeting
Guest – Susan Wright

Minutes - * Carolyn made a motion to accept the minutes as written. Joy abstained. Terry seconded. Motion carried.

Financial Income & Expense Statement / Financial Position Statement - * Terry motioned to accept the financial reports as written. Joy seconded. Motion carried.

OLD BUSINESS

Actions Taken Since Last Meeting – No votes taken since the last meeting.

AEA Phone Report – Only a few calls this month. There was a call about raising emus from Christine who is located in southern Illinois. Betty Lou has talked to her and will follow up.

Treasurers Position (Brian Smith) - After discussion, the board agreed that Brian should be appointed to the AEA board of directors.

* Carolyn motioned to appoint Brian Smith to the AEA board of directors to finish the opening left by Betty Augustine who was elected in July 2016. Joy seconded. Motion carried.

* Joy motioned to nominate Brian for the treasurer position. JoAnna seconded. Brian elected by unanimous vote.

Bookkeeper – An ad for the AEA bookkeeper position was placed in the Nov-Dec newsletter that went out to members the first part of February. No response from members at this time.

Susan Wright has agreed to continue keeping the AEA financial records until a bookkeeper can be found.

Newsletter – April-May newsletter articles are due by the end of February. Need articles on the convention and to welcome Brian to the board.

Possible other articles could be - encourage members to join the CBM, hatching or growing chick tips, getting ready for farmers market season, Missouri tourism, etc.

Nominations Committee – Terry will be scheduling a meeting with the nominations committee members. Terry will contact Tony for suggestions for nominations from the Washington or NW area.

3 director positions are up for election in 2017 –

Joy- at large (she will run);

Terry – region 4,5 & 6 (she will run);

Carolyn – region1 & 2 (she will NOT run).

2017 Nominations Timeline

Call for nominations - no later than 156 days prior to the Annual Member Meeting, **July 14, 2017**. **Before Feb 8** Call for nominations is emailed to the email lists on or by **Feb 8**, and in the next newsletter after that, it is announced that nominations are currently open.

Nominations must be received by AEA 60 days later **April 9**. Bios are then written by those who have said they are willing to run.

Deadline for **mailing of ballots** to the members shall be 75 days prior to the Annual Meeting. **Before April 28** (Sun April 30 is actual date)

Deadline for **ballots to be received** back from members is 30 days prior to the Meeting. **Before June 14**.
Deadline for Chairman of the Nominating Committee to be **notified of results** - 25 days prior to the Meeting. **Before June 19**

The call for nominations has been announced in the newsletter around the first of February.

Oil Committee – The Oil Committee met on February 10th. A question has been presented about adjusting the Trade Rules for clear emu oil. The palmitic acid profile for clear emu oil is now 18.5% – 25%. It has been asked to reduce the lower number to 16.5% arguing that this will make a better final product. Questions were asked about it possibly making it easier to adulterate emu oil. This request has been tabled until Cyril Klein can be consulted and more information is available.

Susan will send the board the information that was sent to the committee members.

Parliamentary Committee – The response to the letter sent to the parliamentarian on 12-01-16 by Marcia Huddleston has still not been sent. As of now, Susan's rebuttal to Marcia's letter has not been fully reviewed by the parliamentary committee. Several members of the board are upset that this complaint has not been answered in a timely manner. * JoAnna motioned to move forward with a letter of communication to Marcia Huddleston with a copy sent to Betty Augustine.. Joy seconded. Motion carried.

Susan and Carolyn will review Susan's response and compose a letter to Marcia.

Code of Ethics – * Carolyn motioned to add, "Recognize that the chief function of this association, at all times, is to serve the best interests of its members." to the Code of Ethics. Terry seconded. Motion carried.

Susan will send a copy a revised copy that can be edited to the board and will post it to the AEA-BOD YahooGroups files.

CBM Program – JoAnna will post a short blurb in the Mar-Apr newsletter with contact information.

2017 Convention – July 14-16, 2017

Ramada Plaza Hotel & Oasis Convention Center

"Get your Kicks on Route 66"

2545 N. Glenstone (Business Loop 44 – formerly Historic Route 66)

Springfield, Missouri 65803

www.RamadaOasis.com

Schedule

Friday - 3 speakers, annual membership meeting & Welcome Night

Saturday - 5 speakers, Banquet, Silent Auction, Live Auction & Awards Presentations.

Sunday - AEA board and member informal Round Table Discussion.

Speakers, so far, –

Todd Green & Maria Minnaar (topic ?)

Ruth Ann Repogle (Creating a Marketing Plan)

Jay Winslow (NPIP & Bio Security)

Terry Turner, JoAnna Stinar and Carolyn Palo (AEA Certified Oil Program)

Possible speaker and/or topics ideas

Area Tourism – first speaker

Dr, Winston (Betty Lou will make contact);

Animal Rights (?)

Public Speaking Tips – suggested to check with Toastmasters.

Loading Emus (Loading Facilities & Facilitation) with pictures, videos, diagrams, member ideas, etc. Joy will talk to Shane Davis, Tremealeau, WI., about his "corn crib" loading set-up. Talk to Dietra McCleery about loading into semi and Jay Winslow's loading set-up ideas.

Hatching info

Walk through the new AEA website.

Friday Night Entertainment – Carolyn is looking into a local comedian for Friday's Welcome Night. Board agreed to a \$500 maximum for a comedian.

Registration Form – Update last year's registration form keeping the prices the same as last year.

Susan will post the updated form to the AEA website and send a copy to JoAnna for the newsletter.

ADD to registration form

If you have special dietary needs, please advise us – _____

Insert **color coordinated place cards** listing dietary needs, in that persons name tag holders, to be displayed by that attendee during convention provided meals, to alert servers to their location.

Donation & Fund Raising - JoAnna will have the donation and fund raising letter and forms ready in the next several weeks.

2018 Convention – In another month, Joy will send out Requests For Proposals (RFPs) to tourism bureaus in the following cities:

Cincinnati, Ohio
Chattanooga, Tennessee
Knoxville, Tennessee
Indianapolis, Indiana

Branson Tour Packages – City guided tour for the day offered at \$50 per person. 18-20 people are needed for this to happen. A notice was published in the AEA newsletter that went out in the last 2 weeks. No response from members, as of yet.

Website - JoAnna posted a link to a preview of the new AEA website, <http://hhwebsites.info/> . She has asked that board members look closely at this website and give feedback as to what needs to be added or changed. The website is not quite half done. JoAnna will follow up each week to check on progress.

Changes suggested -

Moving banner on home page so it does not cover emu head and making AEA shield much smaller.

“State Associations” needs its own button at the top as does “Where to Find” with listing of CBM members.

NEW BUSINESS

Refining Registration – Susan explained the application that was sent on February 10th. It was suggested that we may want to rewrite our refinery application to add more questions similar to those asked on the Certified Bottler application (pictures, inspection, etc.). Oil committee will review this and give recommendations to the board.

* Joy motioned to approve Natural solutions as a Certified Emu Oil Refinery. Terry seconded. Motion carried.

National Provisioner Sourcebook – Offering the AEA a free ad. Terry will contact them for more information.

Microstructural & Chemical Viability of Medullary Bone – This information has been passed on to the AEA members.

Label: American Emu Oil – A statement that this oil is American Made (Grown in the U.S., etc.) can only be added to the label by the seller. The AEA does not create labels nor does it verify that oil is American in origin.

Full membership / North American Emu Association – Discussion on International membership. Jay suggested that International member ALL be non-voting members. Brian agreed. Implementing this would take a by-law change through an annual membership meeting vote. Jay will research wording and what would need to be done to make this change.

With this by-law change our Canadian member would be a non-voting member but, they could join the Washington affiliate or any other affiliate of their choice, to keep up with what is going on in their area and to be more active. They could serve on committees but, not hold office.

By-Law Changes – Several changes to the by-laws have been noted during past meetings. Intention to hold a vote to change by-laws with an explanation of that change, must be sent to members 60 days before the Annual Membership Meeting. I was suggested to mail this announcement with the ballots that this year will be mailed out before April 28.

All by-law changes need to be address at the March 13 AEA board meeting. Ballots will be sent out before April 28.

We Eat What ? - Jeff Miller has asked to reprint a recipe from the AEA cookbook. No objections were voiced so, permission was granted. Terry will contact Jeff to let him know.

Article – Molly Pertty would like to write a story about the “Rise and Fall” of the emu industry. Suggested that she contact Clover Quinn and/or Don Collins for information about Montana emu growers.

Treasurer – * Carolyn motioned to add Brian Smith’s signature as the 3rd person on the signature card, for all existing bank accounts. Terry seconded. motion carried.

Susan will contact Brian to get this done.

ADJOURN 7:33 pm (central) * Terry motioned to adjourn. Carolyn seconded. Motion carried.