

## **American Emu Association Emu Oil Certification Program**

The American Emu Association (AEA) recognizes three grades of emu oil (A, B and C). All emu oil processing facilities test their product in house.

In order for Grade A emu oil to be registered and carry the AEA Certified Fully Refined seal, it must be tested out of house by an American Oil Chemist Society (AOCS) chemist and meet the specifications outlined in the Emu Oil Trade Rules (Rule 103).

All emu oil product companies, wholesalers and retailers are invited to participate in the AEA Emu Oil Certification Program. Use of the seal allows batch tracking. It offers the consumer reassurance that they are buying the highest quality emu oil on the market.

### **Requirements for product companies, wholesalers and retailers**

The requirements are simple and the emu oil processor will handle all paperwork with AEA for use of the seal.

1. The seal must be used only on AEA Certified Fully Refined Emu Oil.
2. The seal may be added to art work for labels, but may not be altered.
3. The container must list the batch number to allow batch tracking.

### **Emu Oil Processor Requirements**

1. The emu oil processor must be an AEA Member.
2. The emu oil processing facility must be based in the United States of America.
3. The emu oil processor must file a one time AEA Emu Oil Certification Program application with AEA, along with a \$500.00 sign-up fee.
4. The emu oil processor must provide proof of liability insurance to AEA through a Certificate of Insurance.
5. The emu oil processing facility must have a Good Manufacturing Practices (GMP) program in place.
6. Each emu oil batch must be tested out of house by an AOCS chemist who will provide a signed analytic report showing that the oil meets or exceeds the requirements outlined in Rule 103 of the Emu Oil Trade Rules. This report, along with the batch number, must be filed with the AEA before the seal may be used.
7. The emu oil processing facility must maintain an emu oil batch sample and record for two years, as specified in "Emu Oil Batch Record System."

### **Emu Oil Batch Record System**

The Emu Oil Batch Record System establishes a code system for tracking emu oil batches from the consumer back to the Emu Oil Processor

1. The code is an alpha numeric code (example: BA1231.)

- The first letter will identify the emu oil processing company (e.g. B for Acme Processor.)
  - The second letter will identify the month (e.g. A for January, B for February, C for March, etc.)
  - The first number is the year (e.g. 1 for 2001).
  - The next two numbers identify the day (e.g. 23<sup>rd</sup> day of month.)
  - The last number is the batch number of that day.
2. The analytic report (see item 6 in the Emu Oil Processor Requirements) must reference the batch number filed with the AEA.
  3. The processor will retain a copy of the report and a 1-pint sample of the batch for two years.
  4. The processor will furnish the batch number to each client.
  5. The batch number must be on the container.

### **Misrepresentation of AEA Certified Fully Refined Emu Oil**

When AEA receives an interrogative concerning misrepresented analytic reports:

- The AEA shall notify the processor and request the retained sample be sent to an AOCS Referee Lab.
- A sample of the questionable product will be drawn and sent by the complainant to the same AOCS Referee Lab.
- Initial lab costs will be paid by the complainant. Results to be sent to AEA Advisory Board Liaison.
- AEA Advisory Board compares all three analytic reports:
  - the original analytic report provided to AEA at the time of certification
  - the new analytic report of the retained sample from the processor
  - the analytic report of the complainant's sample
- The AEA Advisory Board reports their findings to the AEA BOD via the liaison.

In the event that the complaint is unfounded, both parties will be notified and the matter will be considered closed.

Should the allegation be validated, both parties will be notified. The processor will be responsible for reimbursing the complainant for lab costs.

### **Consequence of Misrepresentation**

- The certification of the batch will be revoked.
- A notice of reprimand and revocation of the batch certification will be sent to the processor, requesting a voluntary recall. The notice will be sent by certified mail, return receipt requested.
- Notification that certification of the batch has been revoked will be sent to the membership via newsletter, email and listed on the AEA website.
- Processor will be listed as reprimanded on the website for the first offense.

- A second reprimand within a period of 2 years results in automatic suspension from the program for a period of 4 years. They will be listed on the website as suspended and links to their website from the processors' page will be removed.
- The processor may resubmit samples and reapply for admission to the Certification Program after the suspension period is served.

### **Recall Notices**

Any AEA Certified Fully Refined oil batches that are revoked will be listed on the AEA home page under "Recall Notices" with complete information.